



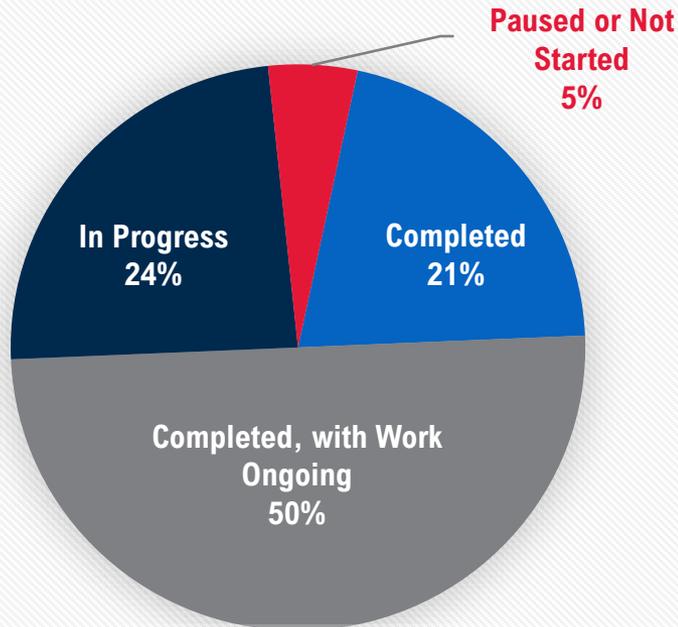
Action Agenda Quarterly Update

1st Quarter 2023



Introduction

1st Quarter Updates: Winter 2023



Status of FY 2021- 2024 Action Agenda Items

Growth & Economic Development Plans

- [Crestwood Drive Reconstruction Project Phase III](#)
- [City of Victoria Hosts 2023 TAAF Winter Games](#)
- [Dairy Road Reconstruction Project](#)

Quality of Life & Community Livability

- [Queen City Neighborhood Cleanup Phase 1 – March 4](#)
- [Clean Sweep Cleanups – January 21 – March 25](#)
- [Victoria Public Library Promotes Jessica Berger as New Director](#)

Public Services & Safety

- [New Active Transportation Master Plan](#)
- [City Council Awards Contract for an Owner's Representative for the new Public Safety Headquarters](#)



Growth & Economic Development Highlights

1. [Crestwood Drive Reconstruction Project Phase III](#)
2. [City of Victoria Hosts 2023 TAAF Winter Games](#)
3. [Dairy Road Reconstruction Project](#)



Quality of Life & Community Livability Highlights

1. [Queen City Neighborhood Cleanup Phase 1 – March 4th](#)
2. [Clean Sweep Cleanups – January 21 – March 25](#)
 - Beds at Loop 463
 - Rowland Elementary and Surrounding Streets
 - Guadalupe River through Riverside Park
 - Clean-up for Kidzfest
3. [City of Victoria Promotes Jessica Berger as New Director of Victoria Public Library](#)



VICTORIA, TX



Active Transportation Master Plan

Public Services and Safety Highlights

- [New Active Transportation Master Plan](#)
- [City Council Awards Contract for an Owner's Representative for the new Public Safety Headquarters](#)



Action Agenda Items

Public Services & Safety Agenda Items	
Ensure the safe and efficient flow of traffic.	✓
Complete landfill expansion project to add 100 years of landfill life to the Victoria Landfill.	✓
Impact and reduce Class One Violent Crimes by 2%.	✓
Respond to calls for service in 7 minutes or less.	✓
Impact and reduce Class One Crimes by 2%.	✓
Build a new aquifer Storage and Recovery well.	✓
Maintain Texas Police Chiefs Association Best Practice accreditation.	✓
Impact and reduce Class One Property Crime by 1%.	✓
Maintain ISO 2 or better designation.	✓
Continue to incorporate conjunctive use sidewalks in both street and drainage projects.	✓

Growth & Development Plans Agenda Item	
<u>Determine potential street needs based on a Street Assessment Study.</u>	✓
<u>Drainage study(s) for identified areas of future development.</u>	✓
<u>Develop Downtown Master Plan.</u>	✓
<u>Update 5-year CIP.</u>	✓
<u>Economic Study.</u>	✓
<u>Develop a Unified Development Ordinance (UDO).</u>	✓
Update the Thoroughfare Master Plan.	✓
<u>Conduct an Aquifer Storage and Recovery Assessment.</u>	✓
<u>Develop a Parks Master Plan.</u>	✓
Develop adequate convention center/arena capacity to meet demand for additional public meeting space and tourism.	✓
Affordable/workforce housing and infill development on a City-wide scale.	✓
<u>Develop an Active Transportation Master Plan.</u>	✓

Legend: ✓ = Ongoing Policies, Plans, or Initiatives | ✓ = Completed Action Agenda Item



Action Agenda Items

Quality of Life & Community Livability Agenda Items

Revitalize Downtown Victoria as a balanced work, housing, cultural, and entertainment center- a place where there is a variety of day-to-day activities.	
Revitalize existing parks.	
Continue to work through Community Appearance and Solid Waste Departments to clean the Mall and Target Area monthly, and around the City for litter clean up and beautification projects.	
Promote "Keep Victoria Beautiful" by conducting quarterly pickups and beautification projects.	
Establish additional recreational opportunities and events that attract tourism.	
Develop and maintain beautification projects on Loop 463, at all entryway signs, and other areas around town with native plants and lighting.	
Secure Youth Baseball Tournament Director contract and continue working with Softball Tournament Director to attract additional tournaments and increase participation in ongoing tournaments.	
Market downtown area as a tourist destination with the Library offering services to various tourists.	
<u>Create a Court of Record for Victoria.</u>	
Partner with Victoria Main Street on an event for Downtown Victoria.	
Increase broadband infrastructure and capacity.	

Economic Development Agenda Items

Continue to support event coordinators that host special events that attract overnight visitors to Victoria with the support of the Legal Department.	
Continue to support events hosted by local organizations with traditional, digital, and social media advertising to tourists.	
<u>Explore the possibility of hosting the Texas Amateur Athletic Federation (TAAF) Winter Games.</u>	
<u>Achieve Texas Film Friendly and Texas Music Friendly community designations through Office of the Governor.</u>	
Establish sports & outdoor recreation trail to highlight area attractions and attract outdoor enthusiasts.	
<u>Establish Victoria Tourism Advisory Board.</u>	
Establish a Downtown Visitors Center.	
<u>Design and launch new ExploreVictoriaTexas.com website.</u>	
Establish Cultural District in Downtown Victoria through Texas Commission on Arts.	
Establish tourism hospitality training program in partnership with UHV-SBDC tailored to Victoria Tourism Product.	

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