



2024-2026 Action Agenda

2035 Comprehensive Plan

Adopted March 19, 2024

**TABLE 1
COMMUNITY
ACTION AGENDA**

		Action Type							Action Leaders
		Initiate	Years 1-2	Years 3-4	Years 5+	Capital Investments	Programs and Initiatives	Regulations and Standards	
SPECIAL AREA PLANS									
In follow-up to this city-wide plan, complete focused planning efforts for particular roadway corridors, districts, neighborhoods, or other areas with unique opportunities and/or challenges.	Land Use and Development		X						Development Services Victoria MPO Victoria EDC Area-specific interests/partners
SPECIAL DISTRICTS									
Evaluate and potentially create special districts for area-specific purposes (e.g., to finance public improvements, spur revitalization, protect neighborhoods, etc.).	Land Use and Development			X					City Manager Development Services Finance Victoria EDC Victoria County
UNIFIED DEVELOPMENT CODE (UDC)									
Prepare and transition to a UDC that brings together and better coordinates all development-related regulations and administrative procedures.	Land Use and Development	X							Development Services City Attorney Public Works Fire Marshal Development community
BEAUTIFICATION EFFORTS									
Continue efforts to enhance Victoria's image and appearance at key entry points and within the community.	Land Use and Development	Ongoing							Parks and Recreation Environmental Services Code Enforcement Keep Victoria Beautiful
TRANSPORTATION SYSTEM MANAGEMENT (TSM)									
Use TSM measures to maximize the traffic capacity and safety of roadways that cannot be widened further.	Mobility	Ongoing							Victoria MPO Public Works Texas Dept of Transportation
STREET REHABILITATION / MAINTENANCE									
Continue investments through the City's annual budget and CIP to target funds based on the annual Street Inventory.	Mobility	Ongoing							Public Works City Manager Finance
HIKE / BIKE PLAN UPDATE AND SIDEWALK MASTER PLAN									
Complete planning efforts to prioritize capital investments in areas conducive for walking and biking, to boost safety and make destinations more accessible.	Mobility	X							Public Works Parks and Recreation Development Services Victoria MPO
ENHANCED CAPITAL IMPROVEMENT PLAN (CIP) PROCESS									
Assess the CIP process and implement procedural enhancements in terms of the range of potential projects and how projects are framed and prioritized.	Growth Capacity and Infrastructure	X							City Manager Public Works Finance Departments with capital needs

CVB Convention and Visitors Bureau
EDC Economic Development Corporation
ISD Independent School District
MPO Metropolitan Planning Organization

■ Primary Action Type
■ Secondary Action Type

		Action Type							Action Leaders
		Initiate	Years 1-2	Years 3-4	Years 5+	Capital Investments	Programs and Initiatives	Regulations and Standards	
WATER SUPPLY AND STORAGE									
Continue efforts to secure additional water rights (and protect existing), and invest in additional water storage capacity.	Growth Capacity and Infrastructure	Ongoing							Public Works Region L Planning Group TX Water Development Board River authorities Water districts
DRAINAGE SOLUTIONS									
Pursue regional approaches and/or other solutions in areas where drainage challenges are a prime constraint to land and economic development.	Growth Capacity and Infrastructure	Ongoing							Public Works Development Services Victoria EDC Victoria County U.S. Army Corps of Engineers Development community
NEXT GENERATION INDUSTRIAL PARK									
Plan for, design, and develop a next major industrial park that satisfies the needs of targeted users in terms of location, access, space, services, and amenities.	Economic Opportunity	X							Victoria EDC City Manager Development Services Public Works
SUPPORT FOR REGIONAL TRADE CENTER ROLE									
Stay focused on key partnerships, promotional efforts, and other initiatives that bolster Victoria as a regional hub for retail/services, education, healthcare, and other visitation.	Economic Opportunity	Ongoing							City Manager Victoria EDC Elected officials Key institutions Victoria CVB Chambers of Commerce
TOURISM FROM SPORTS TOURNAMENTS AND SPECIAL EVENTS									
Expand visitation related to sports tournaments, meetings/conferences, and special events through outreach/promotions and new or upgraded facilities.	Economic Opportunity	Ongoing							Victoria CVB Parks and Recreation Victoria ISD UH-Victoria, Victoria College Sports/events interests
PARKLAND DEDICATION / FEE MECHANISM									
Draft for potential adoption a systematic approach for acquiring suitable land for parks and trails as new residential development occurs, as well as a fee component to fund improvements or additional acquisition as needed.	Recreation and Amenities		X						Development Services Parks and Recreation City Attorney Development community
LONE TREE CREEK TRAIL EXTENSION									
Design and construct potential extensions to this initial "trunk" trail or other projects that would contribute to a broader network accessible to more residents.	Recreation and Amenities		X						Parks and Recreation Public Works Texas Parks and Wildlife Development community

2035 COMPREHENSIVE PLAN OVERVIEW

2035 COMP PLAN COMMUNITY IDENTIFIED NEEDS



Action Item	Land Use and Development	Mobility	Growth Capacity and Management	Economic Opportunity	Recreation and Amenities	Action Leaders
Adopt New/Updated Floodplain Maps	X					Public Works/Development Services
INI/Drainage Study Implementation & Drainage Fee	X					Engineering/Public Works/Finance
Infill and Redevelopment (City-wide) Analysis and Infrastructure Projects	X					Engineering/Development Services
Transit Route Study		X				Victoria Transit (GCRPC)/VSTDC/MPO/Economic Development
Increase Downtown Parking Access and Improvements (including ADA)		X				Public Works/Engineering/Economic Development
Pedestrian + Motorist Safety - Public Information Campaign		X				Police Department/MPO/PIO & Communications
Guy Grant Reconstruction		X				Engineering/Public Works/Finance
North Street Reconstruction		X				Engineering/Public Works/Finance
Complete Streetscape Package + Mobility Projects (5) (Downtown Master Plan)		X				Engineering/Economic Development
Update Existing Water, Sewer & Storm Sewer Infrastructure			X			Public Works/Engineering
Develop a Water Supply Strategy			X			Public Works/Engineering
Maintain and Improve Level of Service with Population Growth (Pay and Retention Fire/Police)			X			Police Department
Water Conservation - Public Information Campaign			X			Public Works/PIO & Communications
Enhance Emergency Preparedness and Response Capabilities			X			Fire Department/Police Department
Strengthen Community Partnerships and Public Outreach/Engagement			X			Police Department
Increase FD/PD Efficiencies Through Technology + Staff Development/Retention			X			Fire Department/Police Department
Complete Landfill Expansion Project			X			Environmental Services
Waste Diversion - Public Information Campaign			X			Environmental Services/PIO & Communications
Amend Landfill contract to include Class I Non-Hazardous Waste			X			Environmental Services
Continue Beautification Maintenance (includes Neighborhood Clean-Ups)			X			Environmental Services
Continue to Maintain & Improve ISO Rating, including relocation of Fire Station #5, if necessary.			X			Fire Department

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Workforce Support (Housing, Childcare, Transportation)				X		Economic Development/Workforce Solutions/VISD/Victoria Transit
Workforce Development				X		Economic Development/Workforce Solutions
Support Local Businesses (Main Street Sponsorship, Small Business Fair, etc.)				X		Economic Development (Main Street)
Develop Main Street Subcommittee Structure and Volunteer Networks with the Public				X		Economic Development (Main Street)
Development of Infrastructure for Economic Development for New Industrial Park, Airport, Port, & I-69 Development Opportunities				X		Economic Development/VEDC/VSTDC/Engineering/Finance/Development Services/MPO
Create and Implement "Downtown Activation Guidebook"				X		Economic Development (Main Street)/PIO & Communications
Develop Downtown Maintenance Program				X		Economic Development (Main Street)/Environmental Services
Strengthen Communication Outreach of Downtown offerings to Community Partners - especially College and University.				X		Economic Development (Main Street)
"Parks to Standard" Investments in Existing Parks					X	Parks and Recreation
Community Center Restoration, Expansion, and Renovation					X	Parks and Recreation
Riverside Park Rejuvenation - Splashpad, Trail, and other projects					X	Parks and Recreation
Ethel Lee Tracy Park Renovations & Expansion					X	Parks and Recreation
MLK Park Reconstruction					X	Parks and Recreation
Marketing Plan for Recreational Programs to COV Residents					X	Parks and Recreation/PIO & Communications
Update Community and Regional Park Athletic Fields					X	Parks and Recreation
Lone Tree Trail Network Phased Expansion.					X	Parks and Recreation
Riverside Golf Course and Club Maintenance					X	Parks and Recreation

Completed Masterplans

Downtown Master Plan



Storm Drainage Master Plan



Parks & Recreation Master Plan

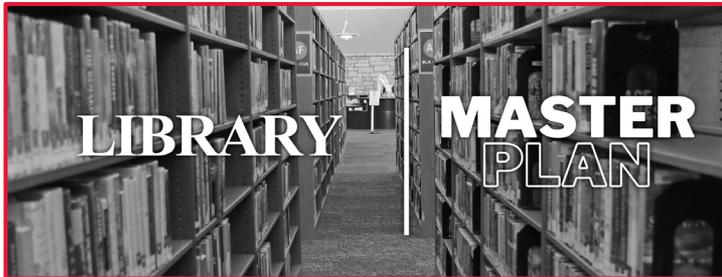


Thoroughfare Master Plan (TMP)



LIBRARY

**MASTER
PLAN**



**ACTIVE
TRANSPORTATION**

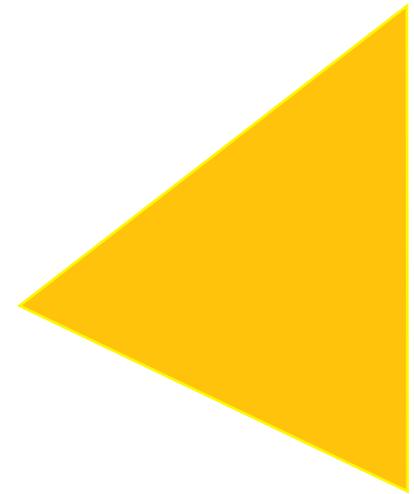
**MASTER
PLAN**





Land Use & Development

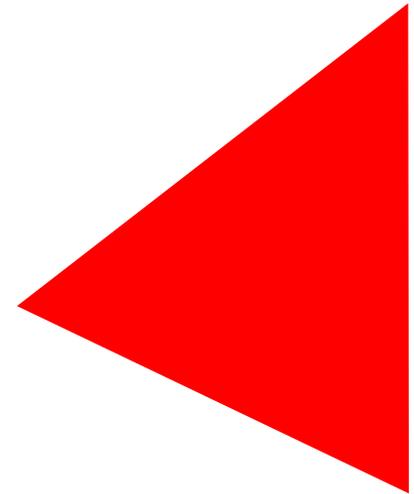
- Adopt New/Updated Floodplain Maps
- INI/Drainage Study Implementation & Drainage Fee
- Infill and Redevelopment (City-wide) Analysis and Infrastructure Projects





Mobility

- Transit Route Study
- Increase Downtown Parking Access and Improvements (including ADA)
- Pedestrian + Motorist Safety – Public Information Campaign
- Guy Grant Reconstruction
- North Street Reconstruction
- Complete Streetscape Package + Mobility Package (5 projects in Downtown Master Plan)





Growth Capacity & Management

- Update Existing Water, Sewer & Storm Sewer Infrastructure
- Develop Water Supply Strategy
- Maintain and Improve Level of Service (with Population Growth) – Pay and Retention plans for Public Safety Departments
- Water Conservation – Public Information Campaign
- Enhance Emergency Preparedness and Response Capabilities
- Strengthen Community Partnerships and Public Outreach/Engagement
- Increase Public Safety Departments' Efficiencies through Technology + Staff Development and Retention
- Complete Landfill Expansion Project
- Waste Diversion – Public Information Campaign
- Amend Landfill Contract to Include Class I Non-Hazardous Waste
- Continue Beautification and Maintenance (includes Neighborhood Clean-Ups)
- Continue to Maintain and Improve ISO Rating, including relocation of Fire Station #5, if necessary.





Economic Opportunity

- Workforce Support (Housing, Childcare, and Transportation)
 - Workforce Development
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 - Develop Main Street Subcommittee Structure and Volunteer Networks with the Public
 - Development of Infrastructure for Economic Development for New Industrial Park, Airport, Port, and I-69 Development Opportunities
 - Create and Implement “Downtown Activation Guidebook”
 - Develop Downtown Maintenance Program
 - Strengthen Communication Outreach of Downtown Offerings to Community Partners – especially College and University
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Recreation and Amenities

- “Parks to Standard” Investments in Existing Parks
- Community Center Restoration, Expansion, and Renovation
- Riverside Park Rejuvenation – Splashpad, Trail, and Other Projects
- Ethel Lee Tracy Park Renovations and Expansion
- MLK Park Reconstruction
- Marketing Plan for Recreational Programs to COV Residents
- Update Community and Regional Park Athletic Fields
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- Riverside Golf Course and Clubhouse Maintenance

