

VICTORIA PUBLIC LIBRARY ANNUAL REPORT

2024

VISION

The library is the welcoming heart of our community where all come to imagine, discover, and connect.

MISSION

The Victoria Public Library supports lifelong literacy by providing a welcoming space, services, and programs that prioritize **access to technology and resources**; **fostering community support** for learning, reading, and **personal development**; and **servicing as a reliable anchor** for the diverse heritage and culture of our community.

IMPROVE ACCESS TO TECHNOLOGY & RESOURCES





TECHNOLOGY IMPACT



17,996
**COMPUTER
SESSIONS**



2,583
**COMPUTER
QUESTIONS**

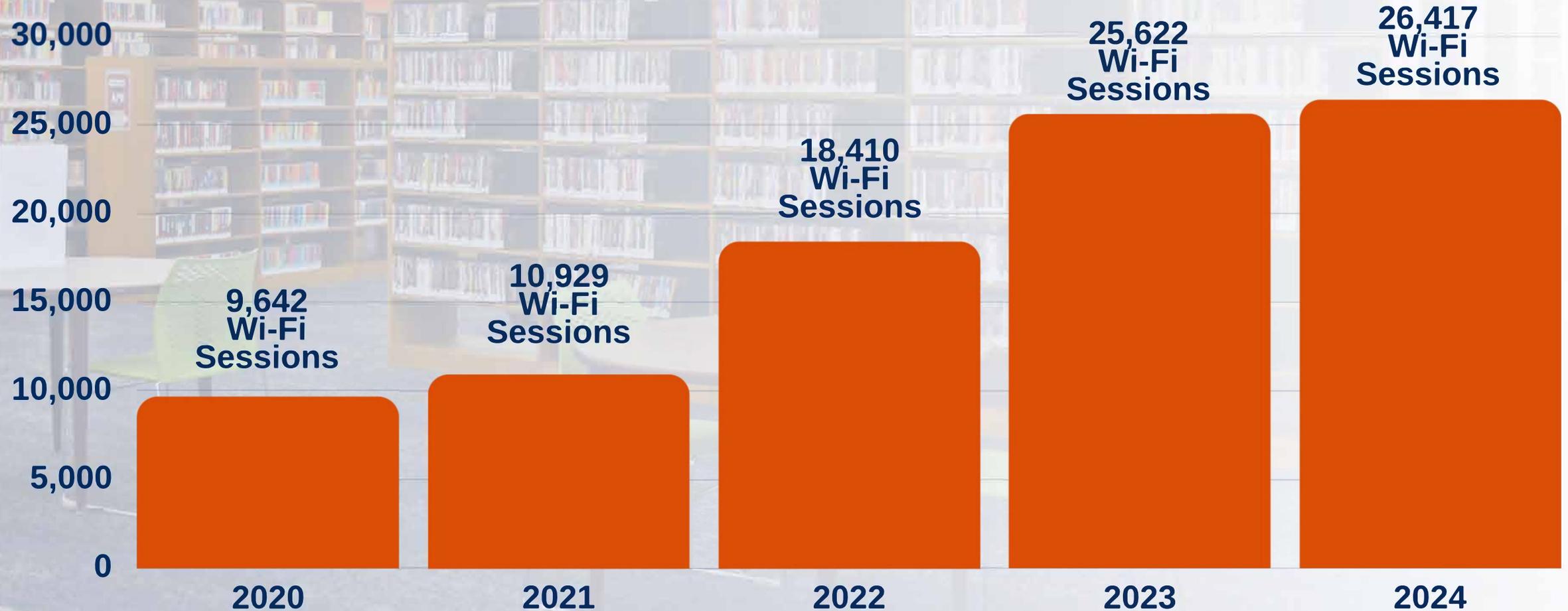


26,417
**WIFI
SESSIONS**

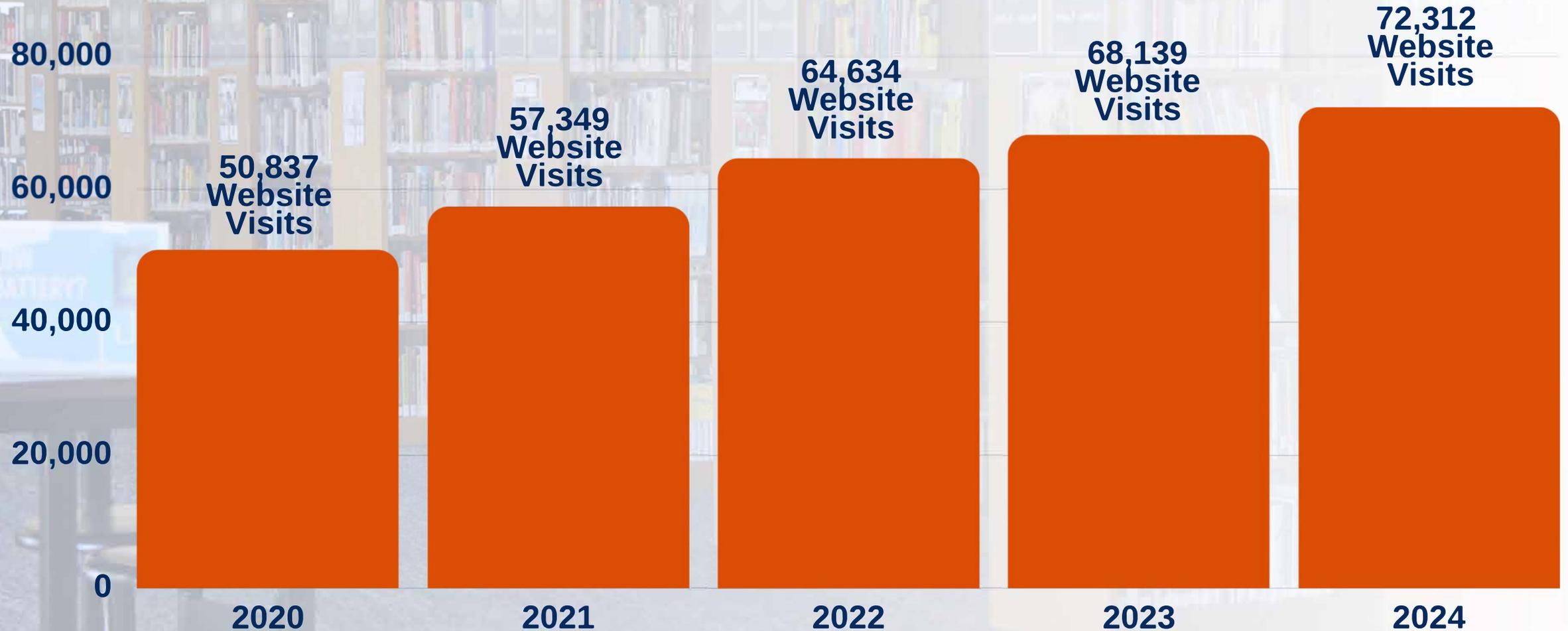


72,312
**WEBSITE
VISITS**

WI-FI USAGE FY 2020-2024



WEBSITE VISITS FY 2020-2024



VICTORIA
PUBLIC
LIBRARY
302 N. M



ACCESS TO LIBRARY MATERIALS

\$41,675



Completed installation
of new Anytime Pickup
Locker.

\$32,064

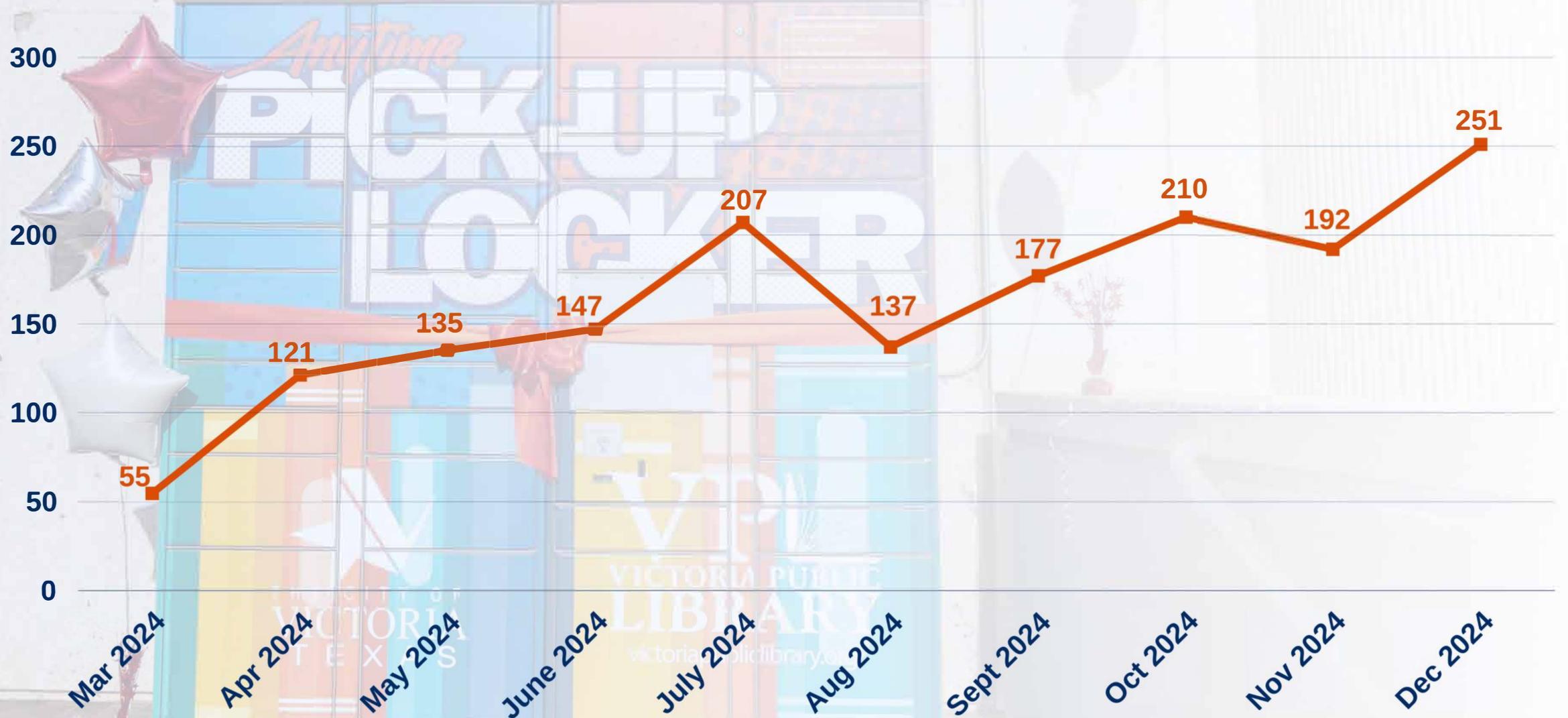


Received a grant to
add a new locker at
the Victoria Mall.

victoriapubliclibrary.org

LOCKER RESERVES

MARCH-DECEMBER 2024



DIGITAL MATERIALS AND USERS

(BY PLATFORM)

1,400,000

1,200,000

1,000,000

800,000

600,000

400,000

200,000

0

6,218
Users

83,418
Items
Available

497
Users

264,000
Items
Available

1,788
Users

1.3
Million
Items
Available

Digital Materials Available



Libby.

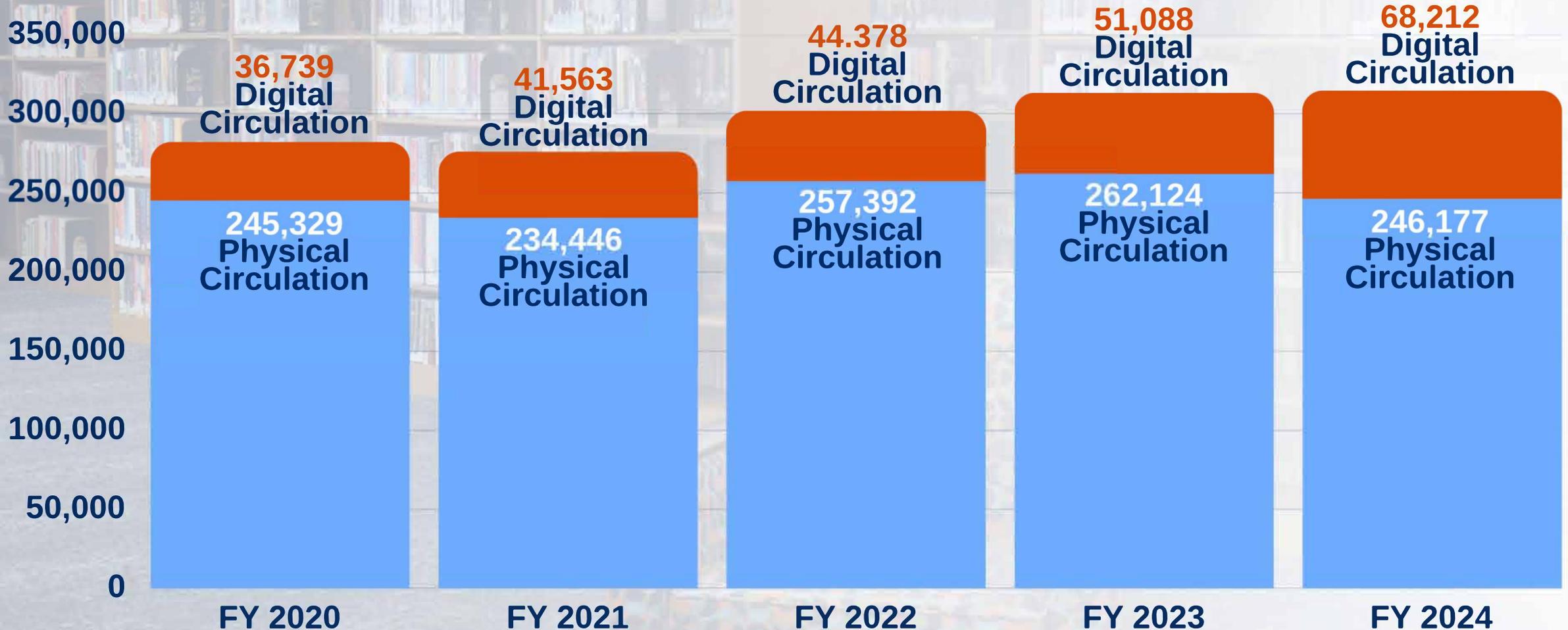


cloudLibrary™

hoopla®

CIRCULATION

(NUMBER OF CHECKOUTS)



FOSTER COMMUNITY AWARENESS & SUPPORT



COMMUNITY AWARENESS



56,279 reference requests



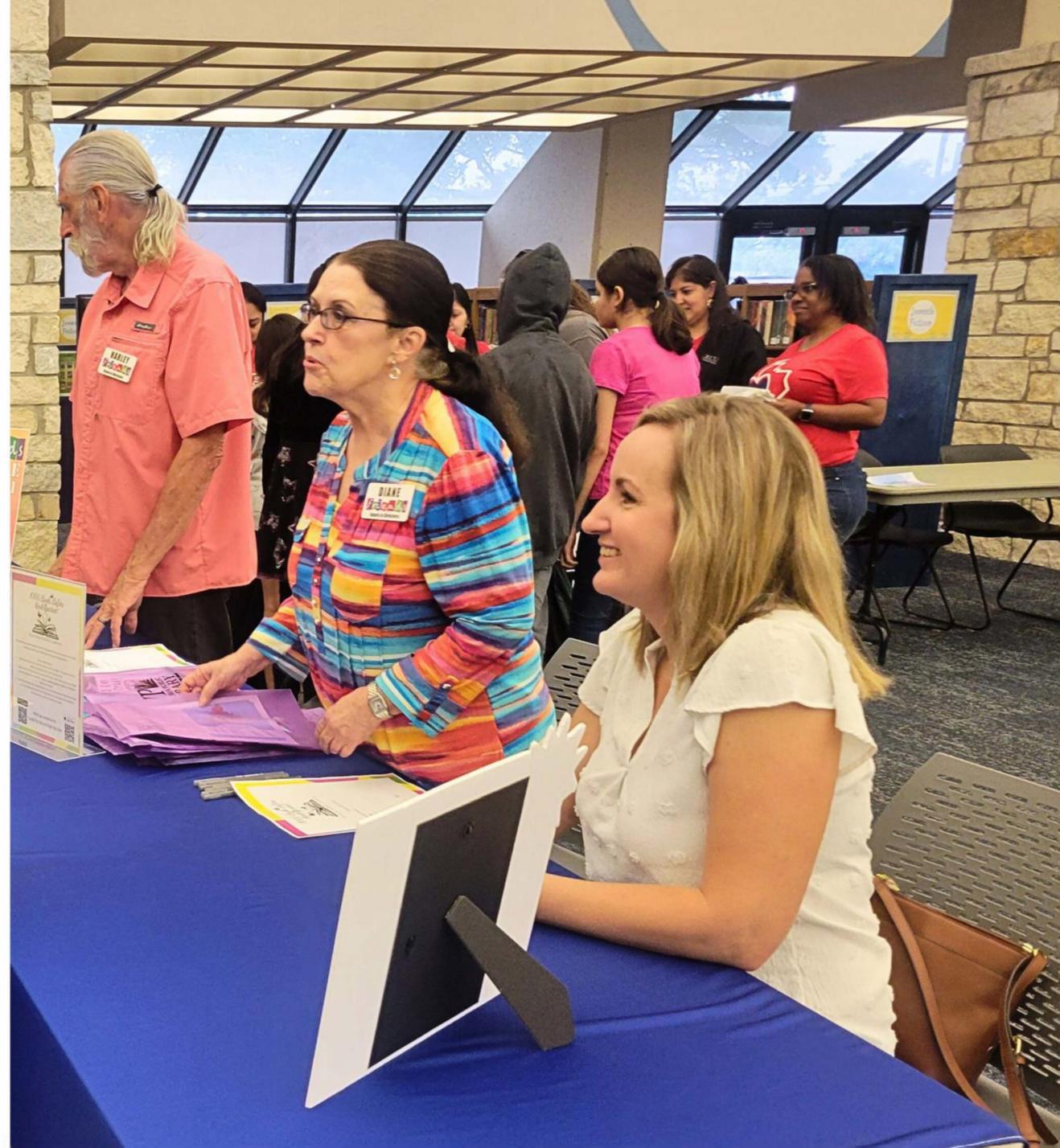
3,201 new cardholders, total of **36,000+**



132 outreach events

151 partnership events

461 students attended tours



FRIENDS OF THE VICTORIA PUBLIC LIBRARY



- More than **1000 hours** of volunteer service at book sales, book sorting, library events, and outreach efforts.
- Donated funds to support library programs and new computer lab furniture.

INSPIRE PERSONAL DEVELOPMENT



PERSONAL DEVELOPMENT



154,740
VISITORS AT THE LIBRARY



28,665
PROGRAM ATTENDEES



2,097
INTERLIBRARY LOANS FULFILLED





READY TO READ

STORYTIME

More than 4,500 storytime attendees in FY 2024.

Read more than **320** books in storytime over FY 2024.

1000 BOOKS BEFORE KINDERGARTEN

273 signups in 2024.

More than **500** total participants since 2022.
4,700 books read by participants who signed up between Oct-23 and Sept-24.

15,000+ books read since launch in 2022.

SUMMER READING

273 youth participants

17,000 picture books read

250,225 minutes of chapter books read

56 adult participants

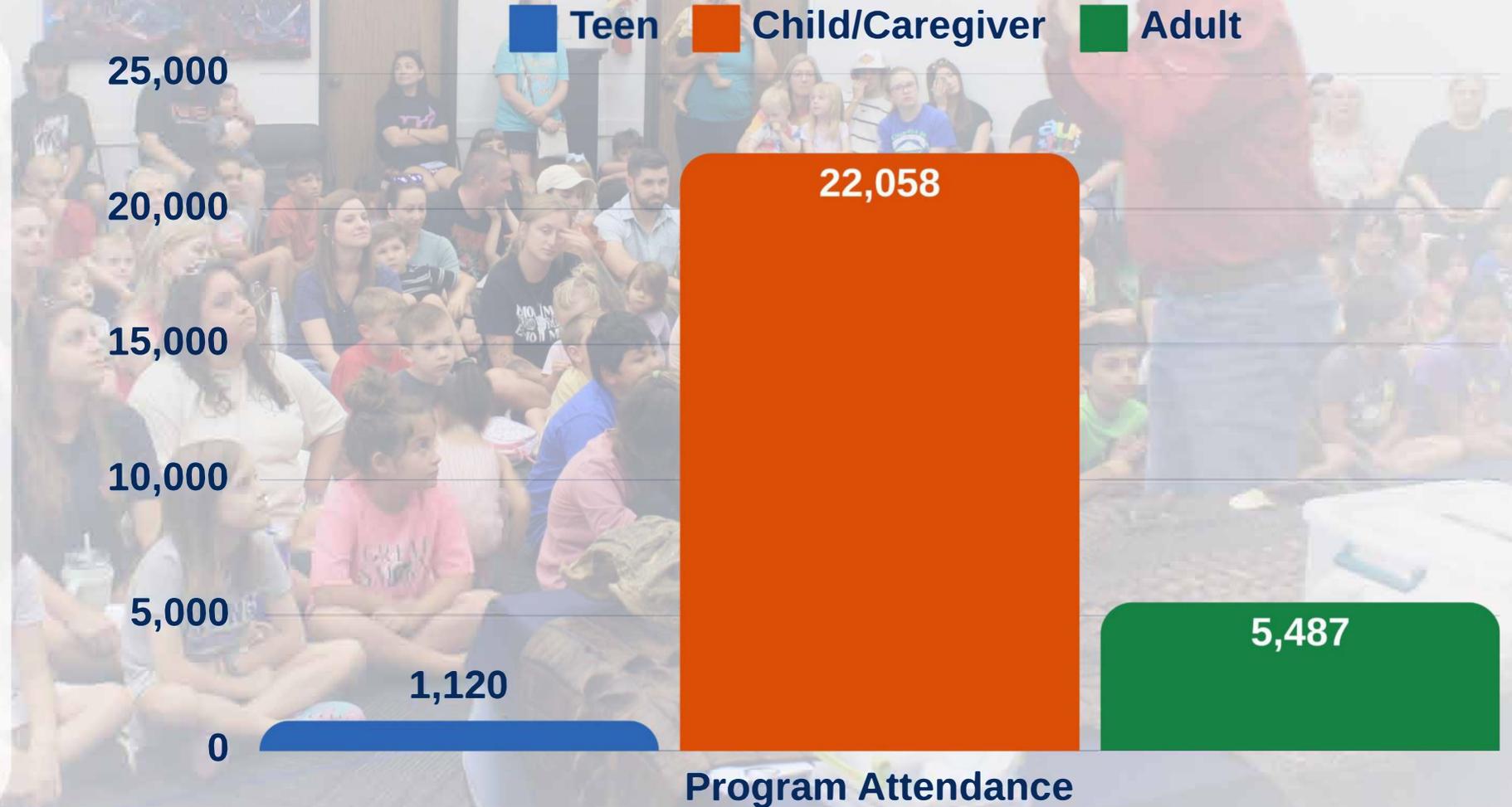
850 adult books read

PROGRAMS AND EVENTS

30
Teen Programs
Teen Attendance
1,120

199 Children's Programs
Children and Caregiver Attendance
22,058

281
Adult Programs
Adult Attendance
5,487



SERVE AS A COMMUNITY ANCHOR



SPACE TO LEARN & PLAY

- Added **dry erase contact paper** to tables in youth study areas.
- **New Smart TV** added in Meeting Room C (Storytime Room)
- Re-organized to **create dedicated spaces** for children and young adults.



MEETING ROOMS

1,229

TOTAL MEETING ROOM RESERVATIONS

524

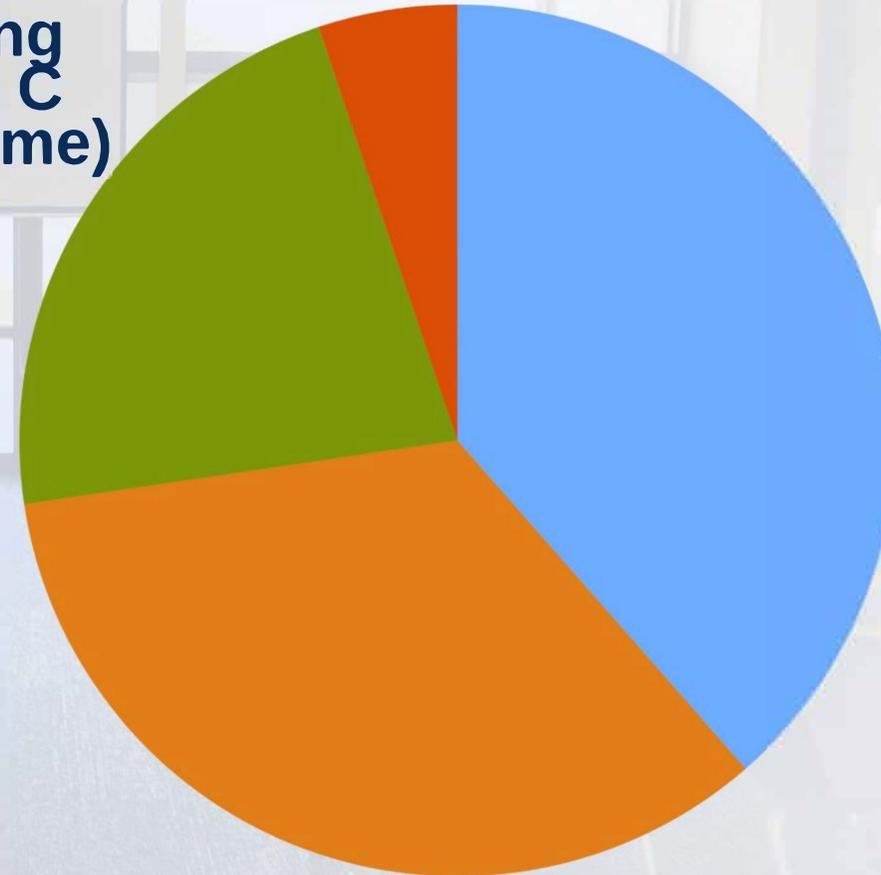
LIBRARY STAFF RESERVATIONS

705

PATRON AND COMMUNITY RESERVATIONS

Meeting Room C (Storytime)
273

Computer Lab
63

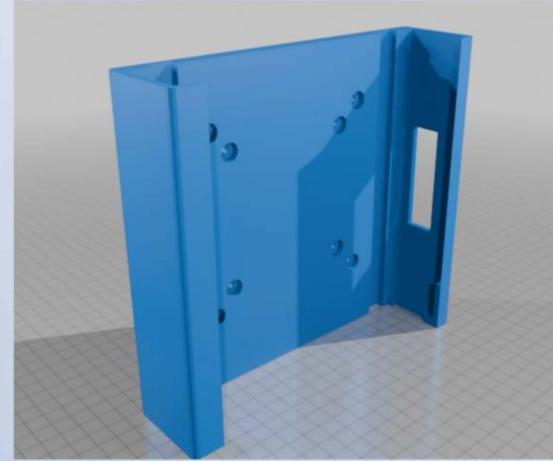


Meeting Room B (Bronte)
474

Meeting Room A
419

HIGHLIGHTS

- **AV Setup** in Bronte Room
- Saved **\$1000** using the new 3-D printer to **print mounts for public computers** to increase desk space
- Replaced self-checkout with **two new self-checkouts** and added paperless library card sign-up kiosk



CHALLENGES

- Facility Repairs
 - Roof damage, space for modern services
- Service/Capacity for Service
 - Demand for digital materials, self-service wireless printing, new library vehicle (current vehicle is used between 600-700 times each year)



LOOKING AHEAD IN 2025

- New Anytime Pick-up Locker at Victoria Mall available for use in early 2025
- Summer FunFest Kick-Off May 31, 2025
- Celebrating 50 year anniversary of the Victoria Public Library on October 4, 2025

MASTER PLAN PROJECTS

(2026 & BEYOND)

- Pursuing grant opportunities for a cargo van style bookmobile
- Exterior improvements - cut down existing wall and add railing
- Explore future need for a satellite location on North side of town
- Explore options for adding a multi-purpose outdoor space





THANK YOU!