

# Outreach Summary Report

## January 2026

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## Introduction

This report documents the stakeholder and public outreach conducted by the Victoria Metropolitan Planning Organization (MPO), in coordination with the City of Victoria and Victoria Transit and summarizes the input received on proposed new bus routes from the Golden Crescent – Directions for the Future Plan, completed in December 2024. The purpose of this effort was to gather community input on the proposed new routes and associated bus stops, ensure compliance with federal public engagement requirements, and promote equitable access to transit that meets the community’s needs.

## Compliance Overview

The outreach process was designed and delivered to meet all applicable federal requirements, ensuring transparency, equity, and accessibility by utilizing the Federal Transit Administration (FTA) guidelines and Title VI/Limited English Proficiency (LEP) standards.

### FTA Requirements

Federal Transit Administration (FTA) guidelines were utilized to ensure a transparent and inclusive process for the route update project. Public participation was conducted prior to implementation of the proposed route and stop changes, and a minimum 21-day public comment period<sup>1</sup> was observed to allow ample time for community input. Notices were issued in English and Spanish where applicable. These steps demonstrate compliance with federal standards and reinforce the agency’s commitment to equitable engagement.

### Title VI / LEP Compliance

In accordance with FTA Circular 4702.1B (Title VI Requirements and Guidelines)<sup>2</sup>, strategies were implemented to ensure equitable access and participation for minority and low-income populations. Consistent with Title VI and Limited English Proficiency (LEP) obligations, all public materials were translated into Spanish, and interpretation services were provided at meetings to remove any language barriers. Outreach events were scheduled at accessible locations and times, and coordination with community organizations extended engagement to underserved groups. These measures fulfill federal requirements for inclusive public participation and guarantee that residents, regardless of language or socioeconomic status, have an equal opportunity to provide feedback.

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<sup>1</sup> Public Participation Requirements and Minimum 21-Day Comment Period [FY18 Comprehensive Review Guide Section 18 Section 5307 Program Requirements](#)

<sup>2</sup> Title VI Requirements and Guidelines for Federal Transit Administration Recipients [Title VI Requirements and Guidelines for Federal Transit Administration Recipients | FTA](#)

## Outreach Methods

Victoria Transit employed a multi-faceted approach to maximize community engagement and ensure broad participation in the route update process. Outreach methods included:

- In-person events at key community locations
- Mailer surveys distributed to residents
- Rider surveys provided at Victoria Transit bus stops and routes
- Online interactive map-based stakeholder and public surveys to capture feedback

Engagement included a series of in-person events with stakeholders, local organizations, educational institutions, and community coalitions, providing detailed qualitative feedback on service hours, route design, bus stop locations, and connectivity challenges. These efforts were supplemented by an online and mailed survey to gather input throughout the city of Victoria. Collectively, these methods yielded comprehensive insights into barriers to access, desired service improvements, and considerations for future growth.

## In-Person Outreach Events

The in-person outreach events were structured to enable direct interaction with stakeholders and community members, providing a forum for detailed discussion of transit-related issues. These events were integral to capturing context-rich feedback and clarifying priorities that cannot be fully addressed through surveys alone. By facilitating real-time dialogue, they ensured that qualitative insights complement survey data, strengthening the overall outreach process. The following section presents a summary of comments and input received from stakeholders and general public during these sessions. Table 1 lists the in-person events held.

*Table 1: In-Person Outreach Events*

Event/Location	Type	Date
Southside Community Coalition	Outreach Event	08/21/2025
BeWell Coalition	Outreach Event	08/28/2025
Victoria Sales Tax Development Corporation	Stakeholder Interviews	08/28/2025-08/29/2025
Victoria Public Library Storybook Fun Run and Block Party	Outreach Event	09/06/2025
Victoria College	Outreach Event	09/10/2025, 09/23/2025
Texas A&M Victoria	Outreach Event	09/29/2025
Victoria Christian Assistance Ministry	Outreach Event	10/03/2025
Mid-Coast Family Resource HUB	Outreach Event	10/09/2025
Public Meeting #1 – Victoria Community Center Annex	Public Meeting	11/17/2025
Public Meeting #2 - Victoria Public Library	Public Meeting	11/20/25

## Public and Stakeholder Outreach Events

Public and stakeholder outreach events were held to share information and gather input from attendees in an informal setting. These events were designed to provide opportunities for feedback and conversation, by presenting the proposed routes and requesting open-ended feedback on the transit service as well as route updates. These events were not structured as formal public meetings. Instead, they served as pop-up outreach activities where participants could learn about the project, ask questions, and offer comments at their own pace.

### Southside Community Coalition – August 21, 2025

- **Service Levels**
  - Reduced hours (8 a.m.–5 p.m.) and loss of Saturday service create hardships.
  - Requests for earlier start (7 a.m.) and later end (6–7 p.m.).
  - Concern about phased vs. full implementation of changes.
- **Paratransit**
  - Two-week advance notice for rides is too restrictive; 24-hour rural notice also problematic.
  - Fixed route and paratransit must mirror each other (regulatory requirement).
- **Route Design**
  - Requests for stops at Juan Linn and Cameron Streets.
  - Questions about rural/Bloomington route feasibility.
  - Overcrowding issues; need for larger/additional buses.
- **Fares**
  - Current fare: \$1.50; lack of change deters riders—suggest \$1 or \$2 flat fare.
  - Interest in electronic bus passes.
  - Fare collection linked to ridership decline, affecting federal funding.
- **Funding**
  - Concerns about insufficient local match (\$200K/year) and rising bus costs (\$170K → \$270K).
  - Suggestions: public-private partnerships (e.g., H-E-B), ads, business-sponsored stops.
  - Need for stronger grant writing and marketing for alternative revenue.

### Be Well Coalition - August 28, 2025

- **Service Levels**
  - The most prominent issue raised was the current service window, which community members stated is inadequate for typical work schedules. Residents can get to a

- morning appointment or a job, but cannot return home after 5 p.m., creating significant hardship.
- The sentiment was that the limited hours prevent access to vital resources and keep people from participating in the community.
  - Residents also requested that the new routes run before 7am and past 7pm.
- **Fares**
    - There is a strong and unified demand to move away from an exact-change, physical pass system. Participants emphasized the need for an electronic system to manage both route information and payments. The current method is seen as outdated and a barrier to ridership.
    - Questions were also raised about the monthly voucher program, including eligibility for Medicare recipients.
    - Educational needs for what GCRPC/Victoria Transit offers in terms of passes and paying fares.
  - **Essential Services**
    - A stop at the Victoria County Public Health Department (VCHD) is considered a critical need.
    - Other key social service destinations like the Salvation Army, Christ's Kitchen, and Phoenix House were also identified as needing better service, particularly around the Lone Tree Road area.
  - **Economic & Educational Opportunity**
    - There is a desire for routes that connect residential areas (e.g., south side) to job centers (e.g., north Navarro, industrial jobs) and educational institutions like the Victoria College Emerging Technology Center.
    - This was framed as a crucial tool for non-college-bound youth and those seeking entry-level employment.
  - **County-Wide Connectivity**
    - The isolation of communities outside the urbanized area, such as Bloomington, was a major concern. Residents in these "cities within the county" lack transportation options for jobs and services in Victoria.
  - **Future Growth**
    - Connections to the Victoria Regional Airport are on the community's mind, especially with increasing enplanements and the arrival of Texas A&M-Victoria.
    - Similarly, planned upgrades to the Community Center warrant improved transit access.

- **Passenger Amenities & Service Quality**
  - While expanding service is a priority, improving the existing rider experience is also important. This includes adding more covered shelters, particularly along major corridors like Navarro.
  - The community also expressed a desire for a clear process to suggest new stop locations. Operationally, the discussion touched on service frequency/headways, with a clear preference for a 30-minute frequency over the current 60-minute standard for all routes.
- **Data and Outreach**
  - A need was identified for better internal data reporting software to understand ridership patterns beyond simple boardings.
  - On the public-facing side, suggestions were made for more direct outreach, such as placing informational flyers at current bus stops and engaging directly with schools to promote transit as a viable option for students.

### *Victoria College – September 10, 2025 & September 23, 2025*

- **Service Coverage**
  - The proposed routes appear to provided good coverage
- **Stop Accessibility**
  - Proposed routes seem to be very accessible as a college student.
  - Routes hit all the major generators, hospitals, grocery stores, etc.
  - Green Lines Limited-Service Route appears beneficial to Victoria College students for the Emerging Technology Center with classes there for desired access for students to obtain CDL, etc.
  - A large Victoria College population lives in the “suburbs” of Victoria, in the John Stockbauer area, hopefully, the Blue Line can expand or have well-placed stops so that students can access their homes and Victoria College.
- **Service Levels**
  - Pink route shouldn’t be implemented with only one bus, but should have two, since it’s historically (old red route) the busiest route.

## Texas A&M Victoria – September 29, 2025

- **Stop Accessibility**
  - Students requested a dedicated stop on the Pink route near H-E-B and Aldi, noting that the distance between the two grocery stores is too great to walk and both are frequently used.
- **Information Gaps**
  - Some students were unaware of how to access the transit system website, underscoring the need for better education and outreach during route implementation.
- **Transportation Challenges**
  - In this car-dependent area, students without personal vehicles face significant barriers to essential services. One student reported enrolling in driving school due to lack of transit options and suggested adding a stop near 403 Profit Drive.
- **Student-Centered Service**
  - Feedback emphasized the importance of tailoring routes to meet the needs of Texas A&M–Victoria students, including those living both on and off campus.

## Victoria Christian Assistance Ministry – October 3, 2025

- **Old Bus Stops Issue:**
  - Outdated stops remain open, causing confusion and missed pickups.
  - Riders wait at stops no longer in service—need removal or clear signage.
- **Fare Options:**
  - Strong interest in monthly or annual bus passes for Victoria Transit to improve convenience and affordability.
- **Service Expansion:**
  - Requests for extended operating hours to better meet rider needs.
- **Stop Requests & Accessibility:**
  - Specific stop requested near VCAM (N. Liberty St & E. Forrest St) and at the Senior Citizens Center (S. Navarro & E. Convent St).

- **Passenger Rules & Concerns:**

- Questions about why boxes aren't allowed on buses; need clearer policies for carrying items.

### *Mid-Coast Resources Hub – October 9, 2025*

- **Transit Vouchers & Attendant Policy:**

- Clarification needed on attendants riding without passengers—currently inconsistent among drivers, causing issues when attendants run errands for ill riders.

- **Service Gaps & Rider Concerns:**

- Requests for weekend service and extended hours; complaints about being forced to wait during driver lunch breaks, leading to safety and property theft concerns.

- **Medical & Accessibility Needs:**

- Questions about paratransit for long-distance medical trips (e.g., San Antonio for brain surgery); strong need for a stop at the new VA building.

- **Route & Stop Issues:**

- Praise for new routes but criticism of green route due to poor road conditions.
- Drivers sometimes skip stops without visible bus signs—even when shelters exist.
- Specific request for a stop/sign at Miori and Sam Houston.

- **Community & Infrastructure Suggestions:**

- Proposal for businesses to collaborate on funding new buses; emphasis on consistent signage and improved stop infrastructure for reliability.

## **Stakeholder Meetings**

### *Victoria Sales Tax Development Corporation – August 28, 2025 – August 29, 2025*

- **Service Hours & Fares:**

- Concerns about limited weekend service.
- Fare suggestions ranged from free service to a flat \$1, with free transfers to improve accessibility. Kids 5 and under ride free.

- **Route & Stop Improvements:**

- Requests for stops at major destinations (H-E-B, public safety building, library, VA Clinic, Veterans Center, medical facilities on Laurent, children's park).

- Suggestions to improve proximity to doors and avoid traffic delays. Questions about purple route's out-and-back service and limited Caterpillar access.
- **Safety & Walkability:**
  - Emphasis on sidewalks near hospital, safe crossings near library and MPO office, and pedestrian safety citywide, especially near schools and the university.
  - Concerns about railroad crossings and school zones.
- **Operational Adjustments:**
  - Desire for more frequent service on shorter routes (green and red lines) and later evening runs on select routes (e.g., Navarro).
  - Discussion of operational safety issues and maintenance (Salem Rd).
- **Community Engagement & Accessibility:**
  - Plans for outreach at Victoria College; comments from Perpetual Help Home about job access and service reliability.
  - Suggestions to enhance mobility through free transfers and better connectivity to retail and employment centers.

## Public Meetings

The public meetings were conducted in an open-house format, providing attendees with an opportunity to review map boards displaying proposed routes and stops. This setup encouraged direct feedback from participants on the planned transportation improvements, asking participants to place feedback directly on the map boards. A total of fifteen individuals attended both sessions.

### Public Meeting #1 – Community Center – November 17, 2025

- **Proposed Routes**
  - Support expressed for the proposed Purple route and good if goes by Meals on Wheels.
  - A comment received expressed a preference to keep the current routes in place.
- **Hours of Service**
  - There was a need expressed for earlier service.
- **Access**
  - Participants highlighted the severe shortage of parking downtown and emphasized the need for additional routes and stops in the area to improve accessibility.
  - Medical centers of all kinds are critical locations to serve.

- A suggestion was provided to allow for a 5-minute wait time at each stop or to wait for riders running to catch a bus.
- **Parking**
  - Riders expressed worry about limited parking availability at the H-E-B lot, noting that insufficient space could discourage people from driving there to use transit services.
- **Stop Suggestions**
  - Recommended adding a stop on Laurent Street and replacing the current post office stop with one near Fossati's Deli for better convenience.

### *Public Meeting #2 – Victoria Public Library – November 20, 2025*

- **Hours of Service**
  - Many participants expressed a need for service needed in the evenings and weekends to access work, shopping and services.
- **Equity**
  - Participants stressed that all riders should be treated equally. Concerns were raised about individuals being questioned about their disabilities while using transit services.
- **Fares**
  - Strong support for reinstating day passes. Suggested safeguards included printing the rider's name on the pass and requiring ID to prevent misuse, as occurred previously.
  - Expressed a need for drivers to be knowledgeable of transit vouchers.
- **Stop Accessibility**
  - Riders requested improved access to the Social Security Office. The current stop is too far, forcing passengers to run to catch the bus. Recommendation: adjust the route to loop closer to the office.
  - Need expressed for service along Laurent Street to access work at Northside Baptist Church on Monday through Friday.
  - Stop suggestions included a stop at Fossati's Deli, instead of US Post Office on Yellow Route.
- **Route Identification**
  - Feedback suggested renaming the proposed Pink Line to Red, as it mirrors the current Red route alignment.

- **Route Connectivity**

- Riders expressed dissatisfaction with the new proposed routes, noting that they cannot reach all destinations on a single route and would prefer fewer transfers.
- Feedback provided on more route coverage needed in downtown, due to lack of parking. Recommendation: a route with a park and ride from Patti Dobson or H-E-B (if more parking was available) to downtown daily or at least Friday through Sunday.
- Need expressed for The Salvation Army’s clients needing services to key destinations for work and services: Workforce Solutions, Health & Human Services, Spherion Staffing and Social Security Office.

### *Summary of In-Person Outreach Events*

Across all outreach sessions, limited-service hours emerged as a critical barrier. Community members and stakeholders alike stressed that current schedules, starting late and ending early, make it difficult to access jobs, classes, and essential services. The recent elimination of Saturday service for paratransit riders in March 2025 was particularly problematic for those needing weekend trips for medical care or groceries. Participants consistently requested earlier start times, later evening service, and more frequent headways (every 30 minutes instead of every 60 minutes) to improve reliability and convenience.

Another major concern was the need for modernization of Victoria Transit’s fare and pass systems. Residents expressed frustration with the outdated exact-change requirement and physical passes, advocating for electronic payment options and simplified fare structures. Suggestions included reinstating bus passes, introducing digital systems, and rounding fares to whole dollar amounts for convenience. Education about existing fare programs and eligibility, particularly for Medicare recipients, was also identified as a need.

Connectivity to essential services and economic opportunities emerged as a top priority. Participants called for routes to link residential areas to job centers, educational institutions, like Victoria College and Texas A&M–Victoria, and critical social service destinations, such as the public health department and local nonprofits. County-wide connectivity, especially for communities like Bloomington, was highlighted as vital for reducing isolation and improving access to employment and healthcare. Future growth considerations included connections to the regional airport and upgraded community facilities.

Service quality and rider experience were also discussed extensively. Recommendations also included adding covered shelters along major corridors and creating a transparent process for requesting new stops. Concerns about overcrowding and equipment shortages led to calls for larger vehicles on high-demand routes.

Funding challenges and resource allocation were recurring topics. Community members questioned why more state and federal funds were not being utilized and expressed concern

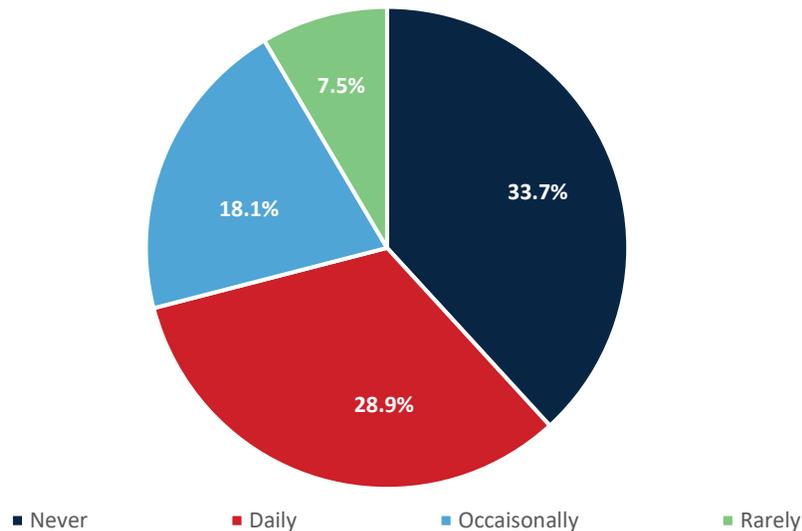
over insufficient local match contributions. Rising costs for buses and operations were noted, along with suggestions for alternative funding strategies such as public-private partnerships and advertising opportunities. Overall, the feedback underscores the need for a comprehensive approach that addresses service hours, fare modernization, connectivity, rider experience, and sustainable funding to create a more accessible and equitable transit system.

## Mailer & Rider Surveys

Surveys were distributed through multiple channels, including mailers inserted and distributed in water bills on October 16, 23, and 30, 2025, as well as through riders surveys on-board buses and at transit stops between October 8 and 20, 2025. Respondents could return completed surveys by mail, at designated drop-off locations, or by uploading their responses to the project webpage.

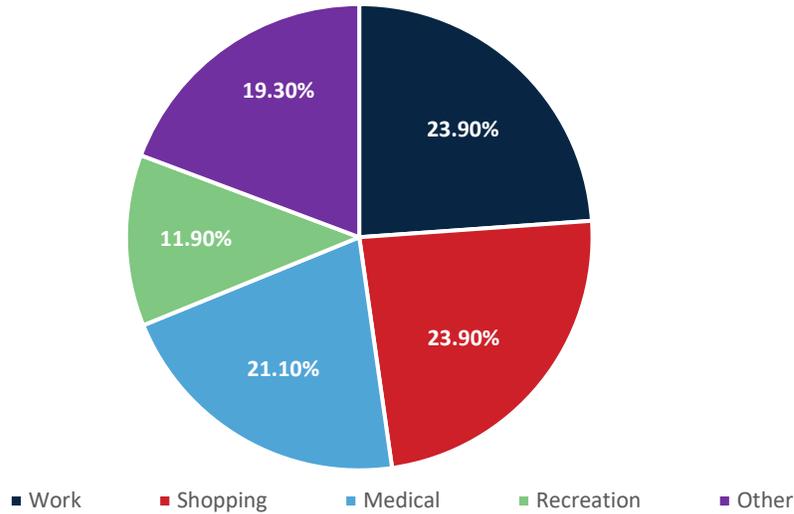
The mailer and in-person surveys resulted in 84 responses, representing a mix of frequent riders and non-riders. About 29% reported using the bus daily, while 34% never use it, and the remainder ride weekly, occasionally, or rarely. Figure 1 shows the transit usage results for the mailer and in-person surveys.

*Figure 1: Mailer & Rider Survey Transit Usage*



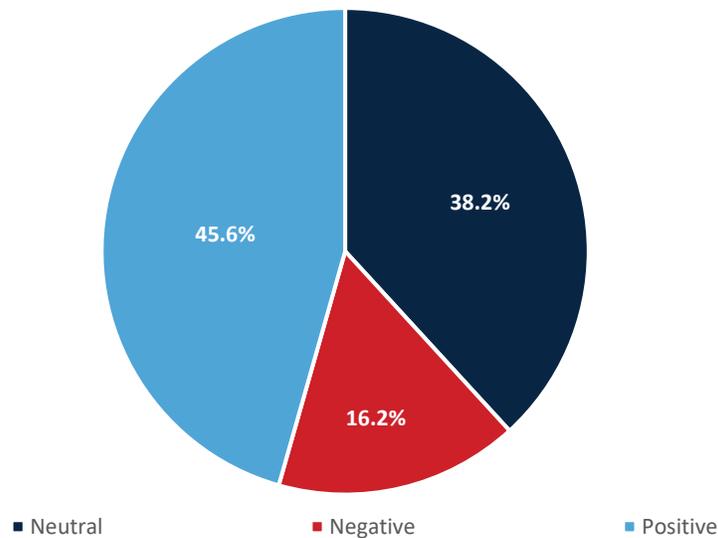
The most common reasons for using transit were for work, shopping, and medical appointments, with recreation and other purposes also noted. This suggests the system serves both essential and discretionary trips, but a significant share of respondents are disengaged from transit. Figure 2 shows the trip purpose results from the mailer and in-person surveys.

Figure 2: Mailer & Rider Survey Trip Purpose Results



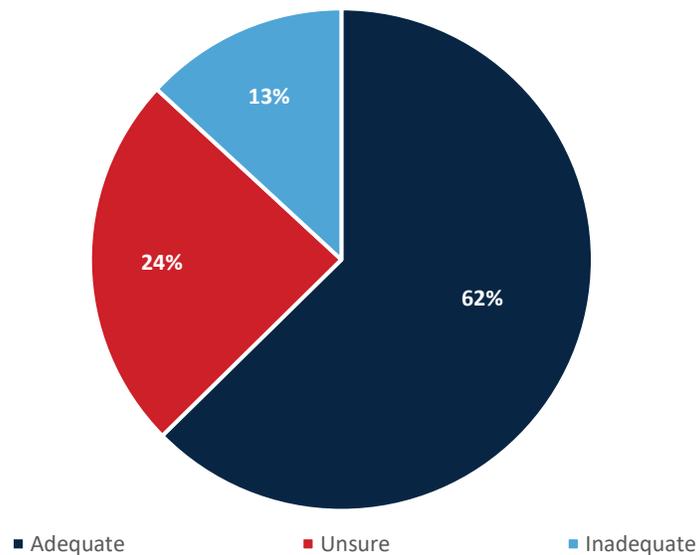
Feedback on proposed route changes leaned slightly positive overall. Roughly 46% of respondents felt the changes would affect them positively (either “very” or “somewhat”), while 38% were neutral and 16% expressed negative views. The average sentiment score was +0.47 on a scale from -2 to +2, indicating mild optimism but also a large neutral group. This mixed response suggests that while many riders see benefits, others anticipate little improvement or potential drawbacks. Figure 3 shows respondent feedback on the new proposed routes from the mailer and in-person survey.

Figure 3: Mailer & Rider Survey Feedback on New Proposed Routes Results



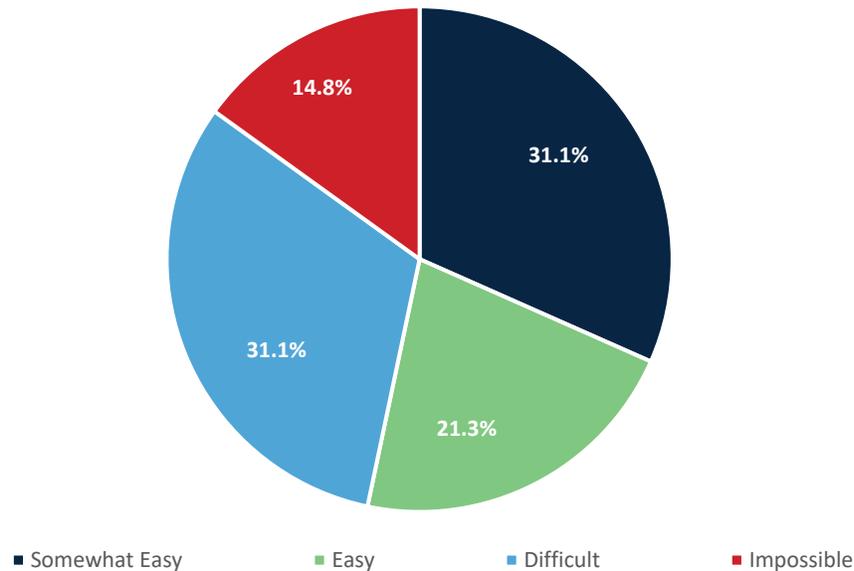
Access to major destinations was generally viewed as adequate, with about 62% saying “yes,” though 24% were unsure and 13% said “no.” Figure 4 illustrates how respondents perceive access to major destinations with the introduction of new routes, based on mailer and in-person survey results.

*Figure 4: Mailer & Rider Survey Transit Access Results*



Walkability was more divided: 31% found access “somewhat easy,” but another 31% said “difficult” and 15% said “impossible.” These results highlight first/last-mile challenges for a substantial portion of riders, even if route coverage appears reasonable. Figure 5 illustrates survey respondents’ perceptions of how easy or difficult it is to walk or bike to the new proposed routes, based on both mailer and in-person survey results.

Figure 5: Mailer & Rider Survey Accessibility Results



## Underserved Places & Stop Ideas

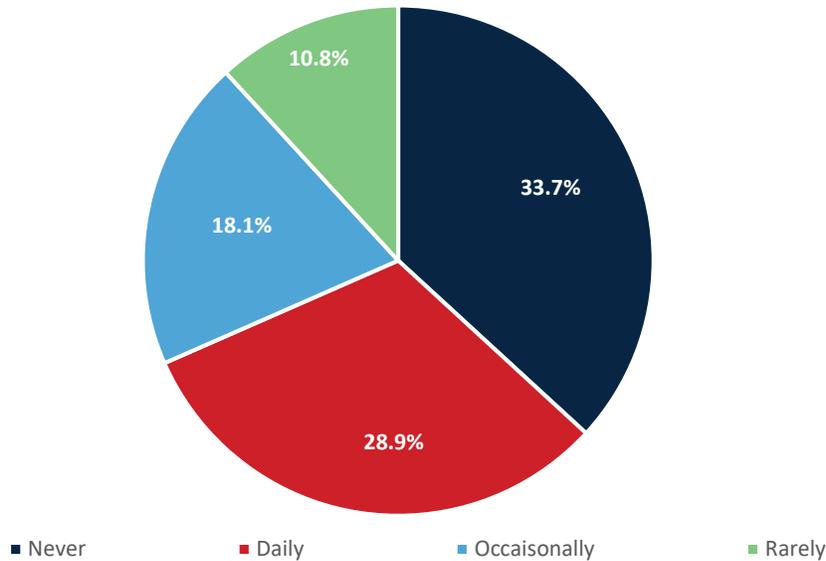
- **Frequently Noted:** High schools (repeated); Citizens Medical Center; WellMed clinic; Social Security Office; Dick’s Food Store; Northside Baptist Church.
- **Intersections/streets:** Laurent & Mockingbird, Mockingbird & Main, Miori & Stockbauer, Lone Tree & Ben Jordan, Southside of Sam Houston.
- **Retail anchors:** H-E-B (request for stop on H-E-B side), Walmart.
- **Parks & community spaces:** MLK Park, Splash Pad on Airline, Riverside Park, Library, Community Center; Churches.
- **Coverage & operations:** Calls for more coverage on the Southside, rural route time, and transit shelters for extreme heat

## Online and Map Survey

An interactive online map and survey were also developed to gather public feedback. The map and survey were accessible on both desktop and mobile devices and offered English and Spanish language options. Users could complete a public survey, comment on specific routes, and suggest new stops or identify underserved areas directly within the map interface. To maximize participation, a QR code was included on outreach materials and direct links to the interactive map were included on the project webpage, making it easy for respondents to access the online survey.

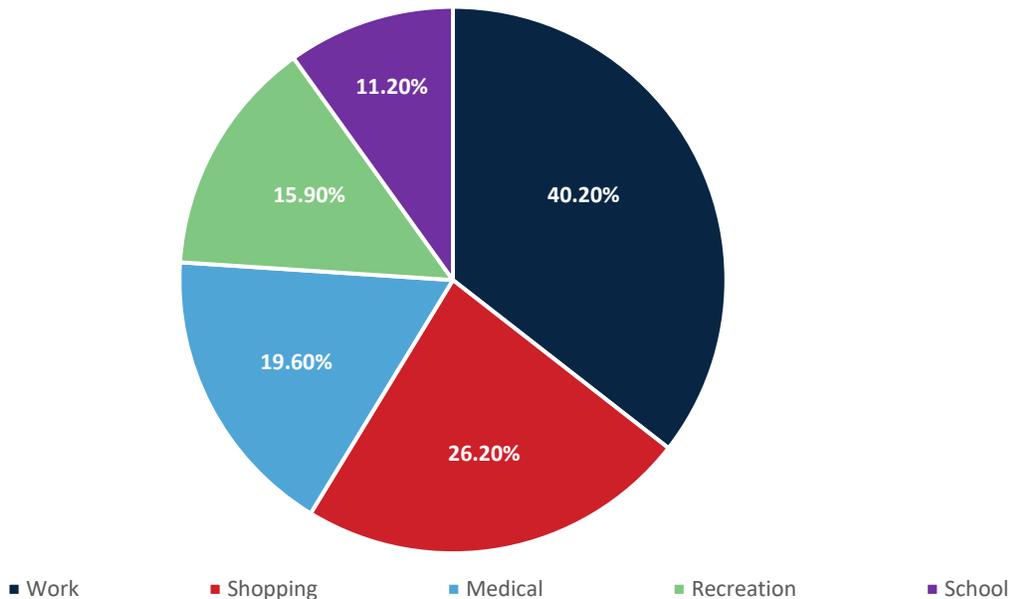
The online survey captured 107 responses spanning August 19 to November 18, 2025, revealing a split between frequent riders and non-users. 36.4% reported never using the bus, while 26.2% ride daily and another 10.3% weekly. Occasional riders (monthly) account for 16.8%, and 7.5% ride rarely. This distribution suggests a strong core of daily riders but also a large segment disconnected from transit service, which may influence perceptions of proposed changes. Figure 6 shows the transit usage breakdown from the online surveys.

*Figure 6: Online Survey Transit Usage Results*



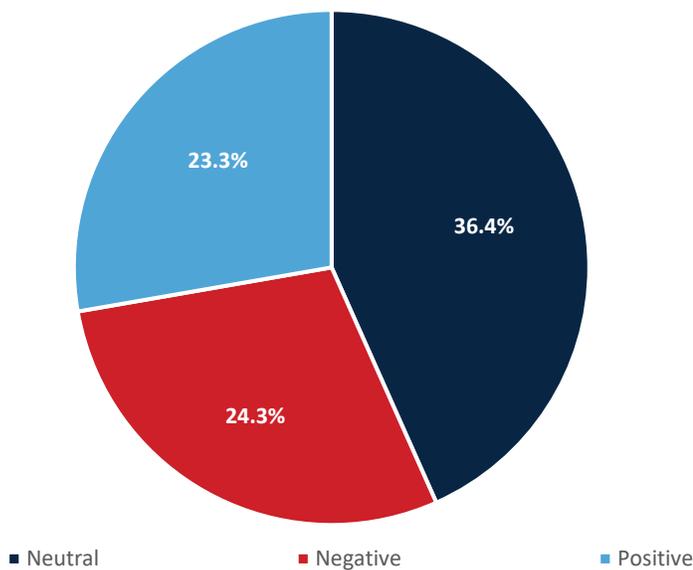
Trip purpose data underscores the system's role in essential travel. Among respondents, 40.2% cited work as their primary reason for riding, followed by 26.2% for shopping and 19.6% for medical appointments. Recreation (15.9%) and school (11.2%) were less common. These figures highlight the transit need for employment centers and healthcare facilities, as they represent the most critical destinations for riders. Figure 7 shows the trip purpose results from the online surveys.

Figure 7: Online Survey Trip Purpose Results



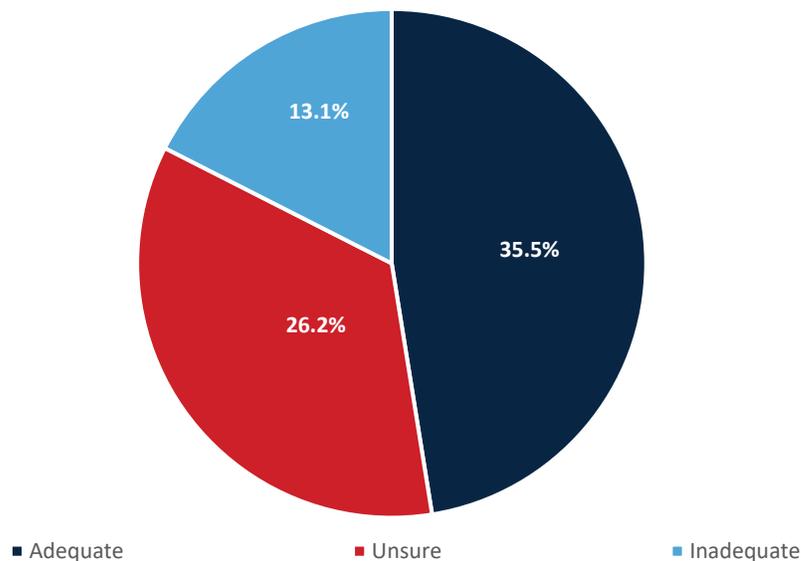
Sentiment towards proposed route changes is mixed, with 33.6% neutral, 24.3% negative (combining very and somewhat negative), and 23.3% positive (very and somewhat positive). Concerns cluster around removing service from Laurent Street and Crestwood, which appear repeatedly in comments. Figure 8 shows respondent feedback on the new proposed routes from the online surveys.

Figure 8: Online Survey Feedback on New Proposed Routes Results



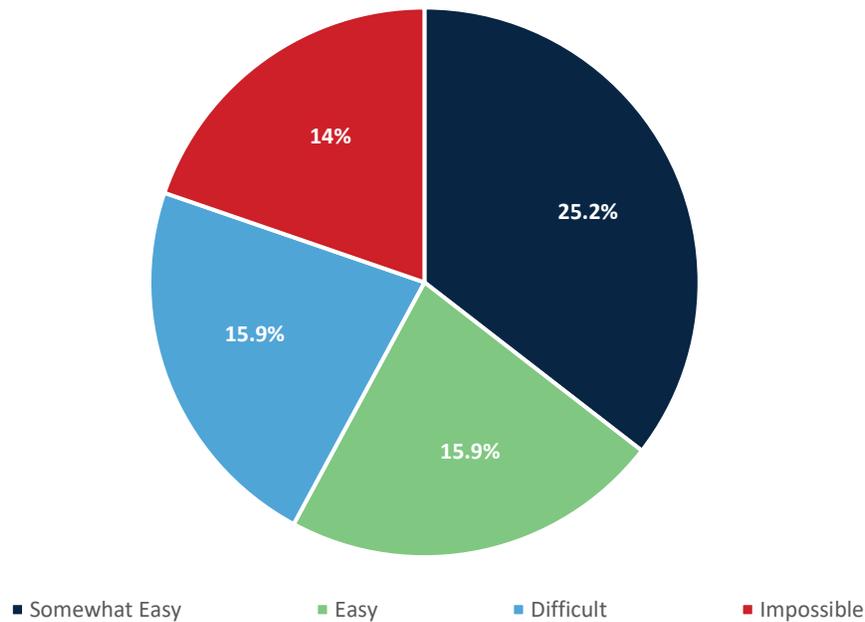
While 35.5% believe the new routes provide adequate access to major destinations, 26.2% are unsure and 13.1% say no, highlighting uncertainty that could be addressed through clearer maps and outreach. Figure 9 illustrates how respondents perceive access to major destinations with the introduction of new routes, based on the online survey results.

*Figure 9: Online Survey Transit Access Results*



Accessibility remains a critical challenge under the proposed changes. Nearly one-third of respondents rated walking or biking to the new alignments as difficult or impossible (combined 29.9%), while 41.1% found it somewhat or very easy. This disparity suggests that first/last-mile conditions could significantly limit usability for certain neighborhoods. Comments reinforce this concern, citing gaps near Laurent Street, Crestwood, and Fox Run/Mosswood; areas where elderly and disabled riders rely on close stop proximity. Infrastructure improvements such as shelters and trash cans were also requested, indicating that physical access and rider comfort need to be addressed alongside route design. Figure 10 illustrates survey respondents' perceptions of how easy or difficult it is to walk or bike to the new routes, based on online survey results.

Figure 10: Online Survey Accessibility Results



## Underserved Destinations and Stop Comments

- Frequently Noted:** Ball Airport; Victoria Public Library/Downtown (Library, Welder Center, Public Defender); Courthouse/Bridge/Main (County courthouse, probation, tax office, Federal Post Office)
- Higher Education:** Texas A&M Victoria, Victoria College Emerging Technology Complex
- Intersections/Streets:** Navarro & Zac Lentz; Houston Hwy corridor; Goodwin near Liberty; Bridge & Main.
- Retail Anchors:** Walmart (Houston Hwy and Navarro), Lowe’s, Victoria Mall, Dollar General (Water St & S Laurent).
- Medical Facilities:** Hospitals/Clinics (DeTar North, VA Clinic, PAM Health Specialty, Rehab Hospital)
- Parks & Community Spaces:** Riverside Park, Zoo, Library, Welder Center, Community destinations.
- Social & Civic Points of Interest:** VCAM, Perpetual Help Home, Christ’s Kitchen, City of Victoria
- Coverage & Operations:** Extend Pink route to airport; maintain campus stops; add morning/evening commute trips; improve coverage for social service points of interests; consider Saturday demand at Houston Hwy Walmart.

## Additional Comments (Emails & Phone Messages)

- **Sep 18, 2025 (Renee Davenport):** “Keep the routes you have... and bring back Saturday to run same route as during the week.”
- **Oct 25, 2025 (Leslie Yendry):** A quadriplegic Victoria resident who relies on paratransit reported being told the next ride wouldn’t be available until Dec 2, reflecting broader feedback about limited paratransit availability.

## Summary of Key Takeaways

Drawing from the in-person meetings and all survey inputs, it may be useful for Victoria Transit to consider exploring schedule adjustments that respond to the most consistent feedback received regarding current span of service. Mailer survey results and the map survey both pointed to earlier service start times, later evening service, and a return of Saturday service for paratransit, while in-person comments emphasized work, medical, and essential evening trips that are currently hard to make. Considering pilot extensions on the highest-demand corridors and testing 30-minute headways where crowding was noted, could help validate feasibility while addressing first/last-mile barriers reflected in both the mailer (walk access concerns) and online survey (29.9% reporting difficult/impossible access).

To improve rider experience, fare and payment modernization could be considered, as potential funding is identified. In-person feedback frequently cited exact-change needed to ride and physical passes as current issues. Suggestions include evaluating mobile/electronic payment options, simplifying fare tiers (whole-dollar pricing), and reinstating bus passes. Pairing these with a short, targeted education campaign, especially for seniors and Medicare-eligible riders, might increase awareness of existing discounts noted in comments, and could be coordinated with partners engaged during outreach.

Routing and stop placement refinements could be considered in corridors repeatedly highlighted across outreach methods. Online survey responses and qualitative comments called out Laurent Street, Crestwood, Airline, and Southeast/Victoria College/TAMU-Victoria areas, while mailer and map input included access needs to anchors like hospitals/clinics, libraries, Walmart, H-E-B, and social service sites (Community Center, Social Security Office). Minor alignment adjustments, adding or relocating stops, and publishing a clear process for requesting new stops, may address concerns without wholesale redesign.

Given heat and comfort concerns during warmer summer months documented in the map survey and emails, stop amenity upgrades could be prioritized where demand and vulnerability intersect. Shelters, shade, seating, and trash receptacles along major corridors (e.g., Houston Highway, John Stockbauer, Ben Wilson) may improve safety and perceived accessibility, aligning with the split views on walkability from both the mailer and online surveys.

Finally, feedback was provided to consider reviewing and providing funding options to support incremental improvements. Community feedback raised concerns about local match requirements and rising costs, potential strategies include pursuing additional state or federal grants, limited advertising or sponsorships at shelters, and public-private partnerships. Ongoing engagement, using clear maps, clear and user-friendly notices, and targeted outreach to minority and LEP populations could help shift neutral or undecided respondents toward support while ensuring implementation remains inclusive and responsive.

**Appendices**

**Appendix A: Stakeholder Presentation**



# Victoria Transit Public Engagement Plan

August 20, 2025



# Agenda

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- Project Overview
- Proposed Route Changes
- Public Engagement Methods
- Plan Review and Title VI Documentation
- Community Partner and Agency Outreach
- Project Schedule

# Project Overview

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*Prepared for: TxDOT and Golden Crescent*

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## **Golden Crescent – Directions for the Future**

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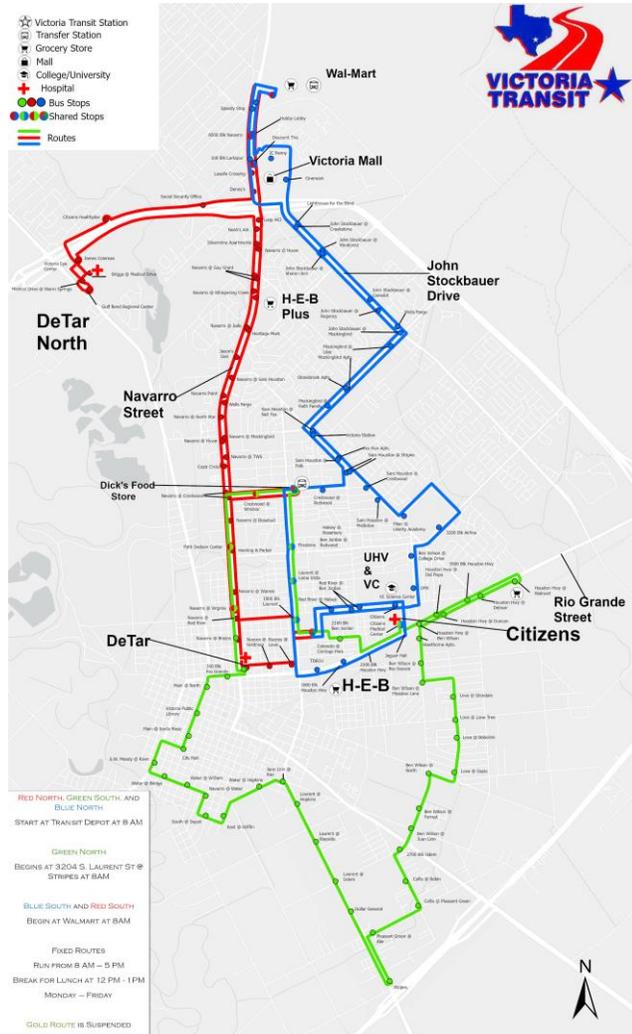
**Final Plan** – December 2024

---

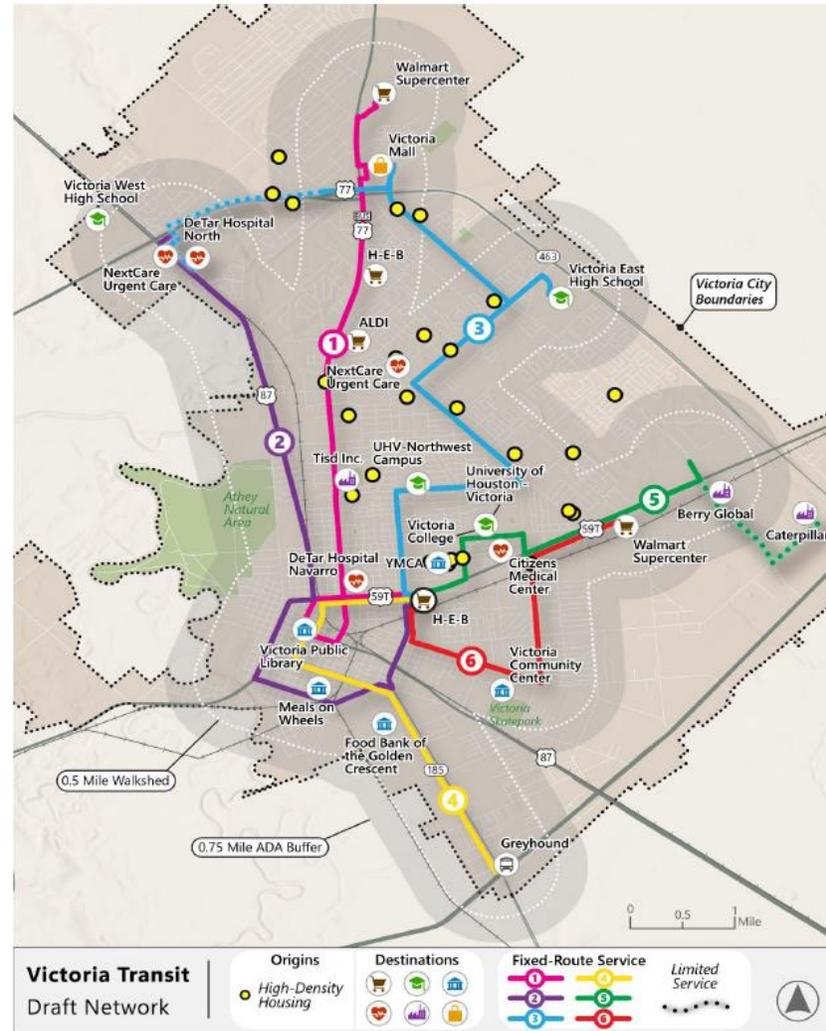
- Collect community input on the Golden Crescent Regional Planning Commission (GCRPC) transit route study by:
  - Developing public involvement methods
  - Reviewing previous planning and Title VI documentation
  - Engaging community partners and agencies

# Current vs. Proposed Routes

Current



Proposed



# Public Involvement Methods

---

- Develop a Public Participation Plan (PPP)
- Engage community partners
  - Face-to-face meetings
  - Digital tools
- Document public involvement activities
  - Provide summary of feedback received



# Plan Review and Title VI Documentation

---

- Review of key transportation planning documents
- Ensure Title VI compliance
  - Identify draft transit stops
  - Conduct service impartiality analysis
  - Engage community partners



# Community Partner and Agency Outreach

---

- Collaborate with existing community events
- Pop-up events
- Educational workshops
- Multilingual materials
- Stakeholder briefings
- Project website
- Mailers/utility bills
- Online surveys
- Rider surveys



# Public Engagement Locations/Events

- Southside Community Coalition
- Victoria Public Library
  - Tabling in lobby
  - Storybook 0.5k Fun Run and Block Party (Sep 6)
- De Leon City Plaza
- Victoria College
- Texas A&M University-Victoria
- Public Meeting(s) – Nov/TBD



# Project Website

Create a Website Account - Manage notification subscriptions, save form progress and more. Website Sign In

 [Government](#) [Services](#) [Residents](#) [Business](#) [Culture & Recreation](#) [How Do I...](#) | How can we help you? 

## Victoria Transit Public Engagement Plan: Help Shape Transit Routes

[About the Plan](#)

### About the Victoria Transit Public Engagement Plan

Discover the Victoria Transit Public Engagement Plan! Your voice is essential in shaping a more connected and responsive Victoria Transit for our community. Through targeted outreach, community events, workshops, and digital tools like surveys and interactive maps, we're seeking **YOUR** input on a new public participation plan and on the implementation of new fixed routes. The recent Golden Crescent – Directions for the Future Plan identified six new routes to enhance transit services.

[Read the Golden Crescent-Directions for the Future Plan, here!](#)

Your feedback will help us learn how to better reach you and will help us choose stop locations that truly meet your needs. Join us in shaping Victoria's transit future—your input makes a difference!

[Get Involved](#)

### Map Your Way- We Want to Hear From You!

Your voice is essential in shaping a transit system that works for everyone, and we want to hear from you! The newly designed bus routes are intended to serve the growing needs of our community better. These updated routes aim to improve travel times, expand coverage, and enhance overall rider experience.

**Please take a few moments to share your opinions on the new transit route designs!**

Click the link below to leave comments on the map and take the survey:

[Select Language](#)  

# Public Survey

Your Voice Matters: Help Shape Victoria's Transit Future



Public Survey

Comment on a Route

## General Experience

How often do you currently use the bus system?

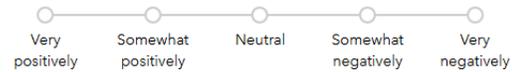


What are the main reasons you use public transit?

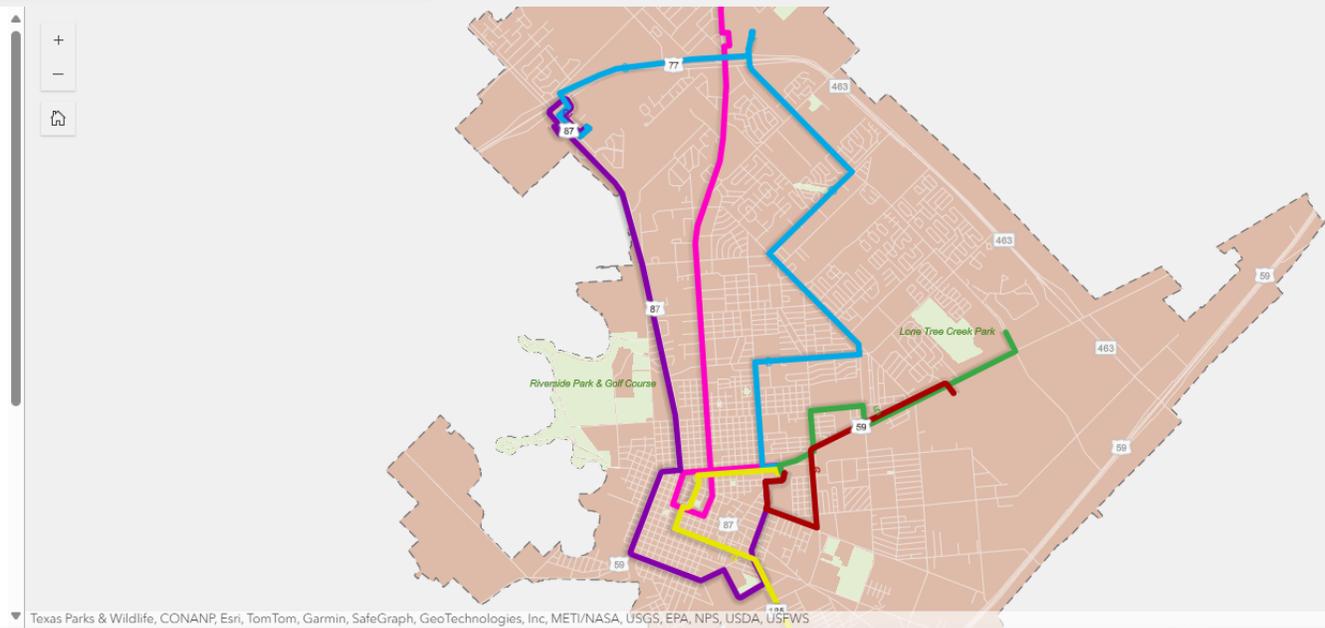
-Please select-

## Route Change Impacts

How do you feel the proposed route alignment changes will affect your ability to reach your destinations?



Are there any specific locations you feel will be underserved by the new route alignments?



Texas Parks & Wildlife, CONANP, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, EPA, NPS, USDA, USFWS

Powered by Esri

All Routes

Pink

Purple Route

Blue Route

Yellow Route

Green Route

Red Route

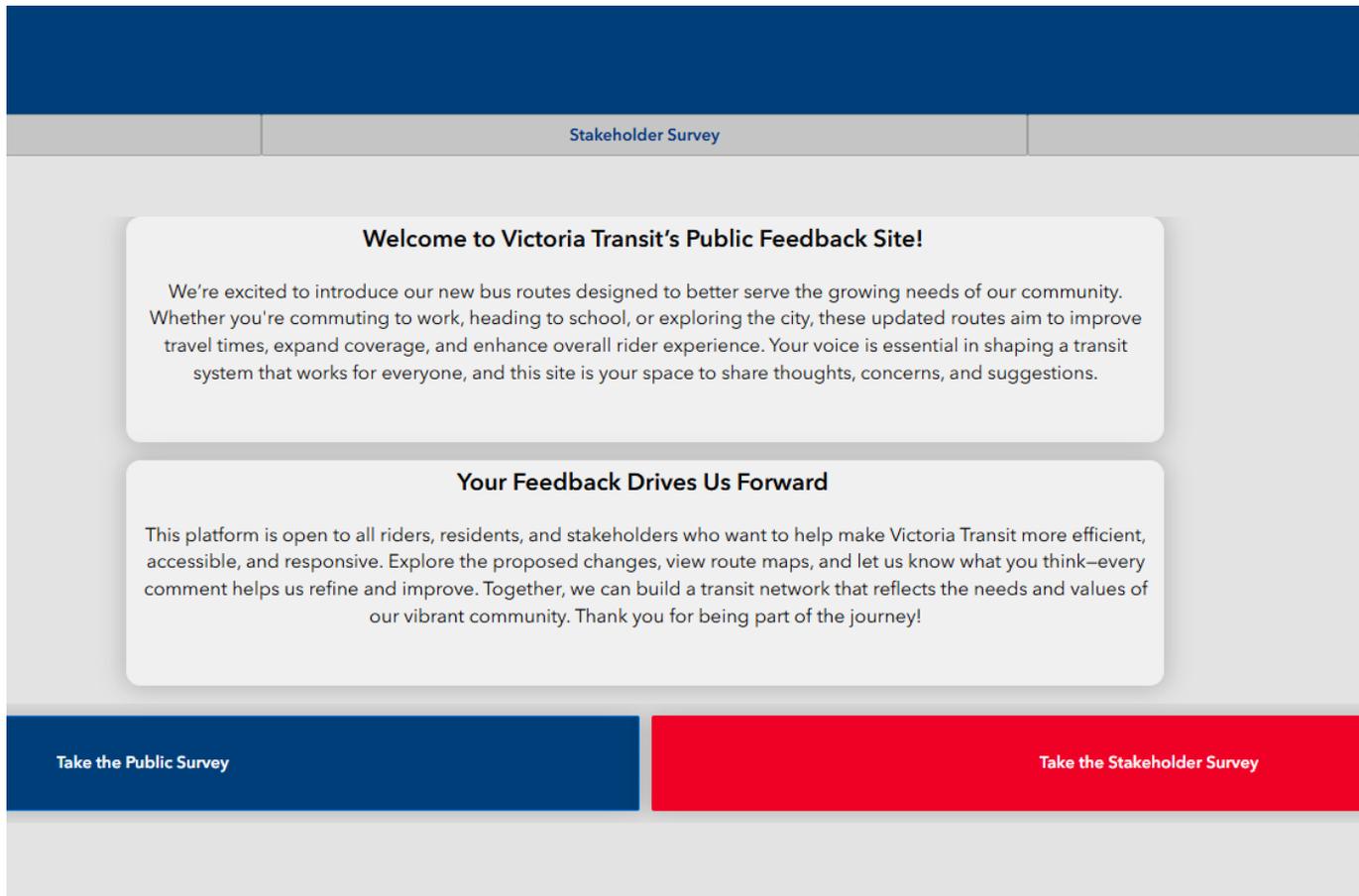
# Stakeholder Engagement

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- Victoria Sales Tax Development Corporation
- Victoria Economic Development Corporation
- Victoria Christian Assistance Ministry
- United Way
- Victoria Unified School District
- Victoria County Public Health Department



# Stakeholder Survey



The screenshot shows a web page for a stakeholder survey. At the top, there is a blue header bar with the text "Stakeholder Survey" in the center. Below the header, there are two main content areas. The first area is titled "Welcome to Victoria Transit's Public Feedback Site!" and contains a paragraph of text. The second area is titled "Your Feedback Drives Us Forward" and contains another paragraph of text. At the bottom of the page, there are two buttons: a blue button on the left labeled "Take the Public Survey" and a red button on the right labeled "Take the Stakeholder Survey".

Stakeholder Survey

### Welcome to Victoria Transit's Public Feedback Site!

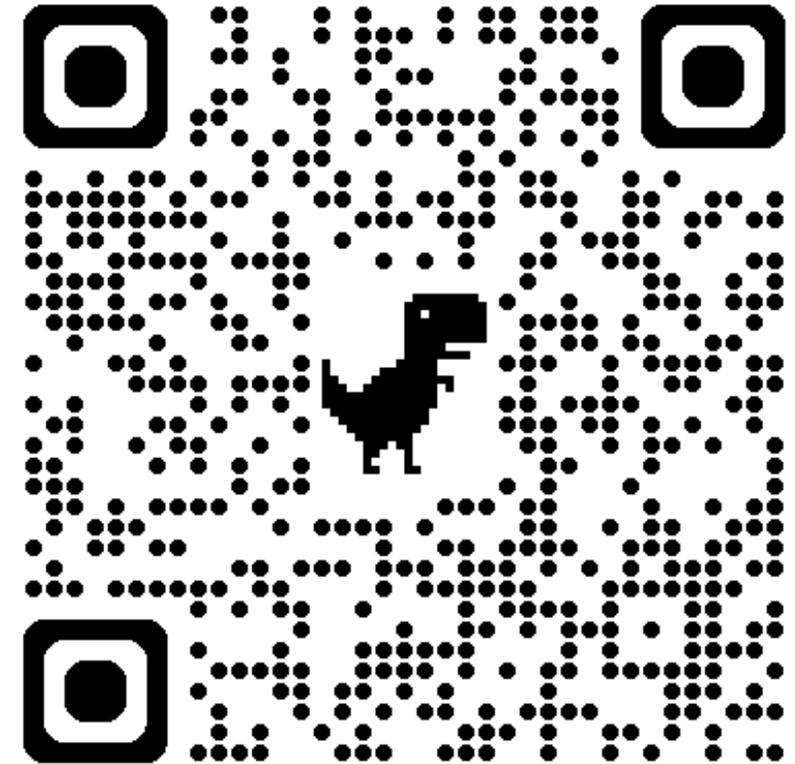
We're excited to introduce our new bus routes designed to better serve the growing needs of our community. Whether you're commuting to work, heading to school, or exploring the city, these updated routes aim to improve travel times, expand coverage, and enhance overall rider experience. Your voice is essential in shaping a transit system that works for everyone, and this site is your space to share thoughts, concerns, and suggestions.

### Your Feedback Drives Us Forward

This platform is open to all riders, residents, and stakeholders who want to help make Victoria Transit more efficient, accessible, and responsive. Explore the proposed changes, view route maps, and let us know what you think—every comment helps us refine and improve. Together, we can build a transit network that reflects the needs and values of our vibrant community. Thank you for being part of the journey!

Take the Public Survey

Take the Stakeholder Survey

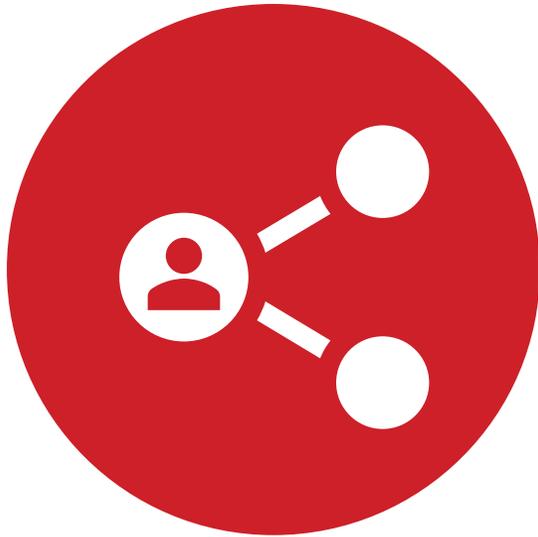


# Project Schedule

Task	Jun. 2025	Jul. 2025	Aug. 2025	Sept. 2025	Oct. 2025	Nov. 2025	Dec. 2025	Jan. 2026
Public Involvement Methods		✓ ✓ ✓					✓ ✓	
Plan Review & Title VI Documentation			✓ ✓ ✓				✓ ✓	
Community Partner & Agency Outreach				✓ ✓ ✓ ✓ ✓ ✓ ✓				

# Call to Action

---



Share this information with  
community members



Take our survey and encourage  
others to take it



Stay involved

**Appendix B: Flyer - English**

# Victoria Transit Public Engagement Plan



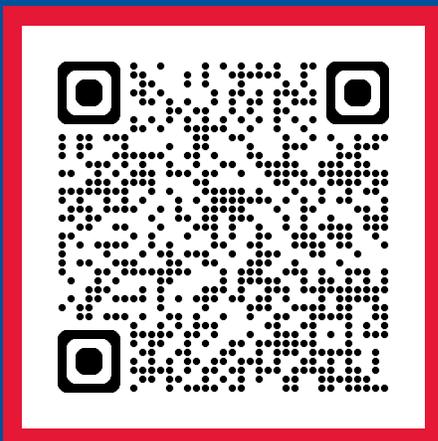
Photo courtesy of GCRPC

## About the Victoria Transit Public Engagement Plan

Your voice is essential in shaping a more connected and responsive transit system for our community. We're seeking YOUR input on the implementation of new fixed routes.

Your feedback will help us learn how to better reach you and will help us choose stop locations that truly meet your needs. Join us in shaping Victoria Transit's future –your input makes a difference!

Learn more about the project and provide your input by scanning the QR code below.



## Get Involved



Visit the project website.



Take the survey.



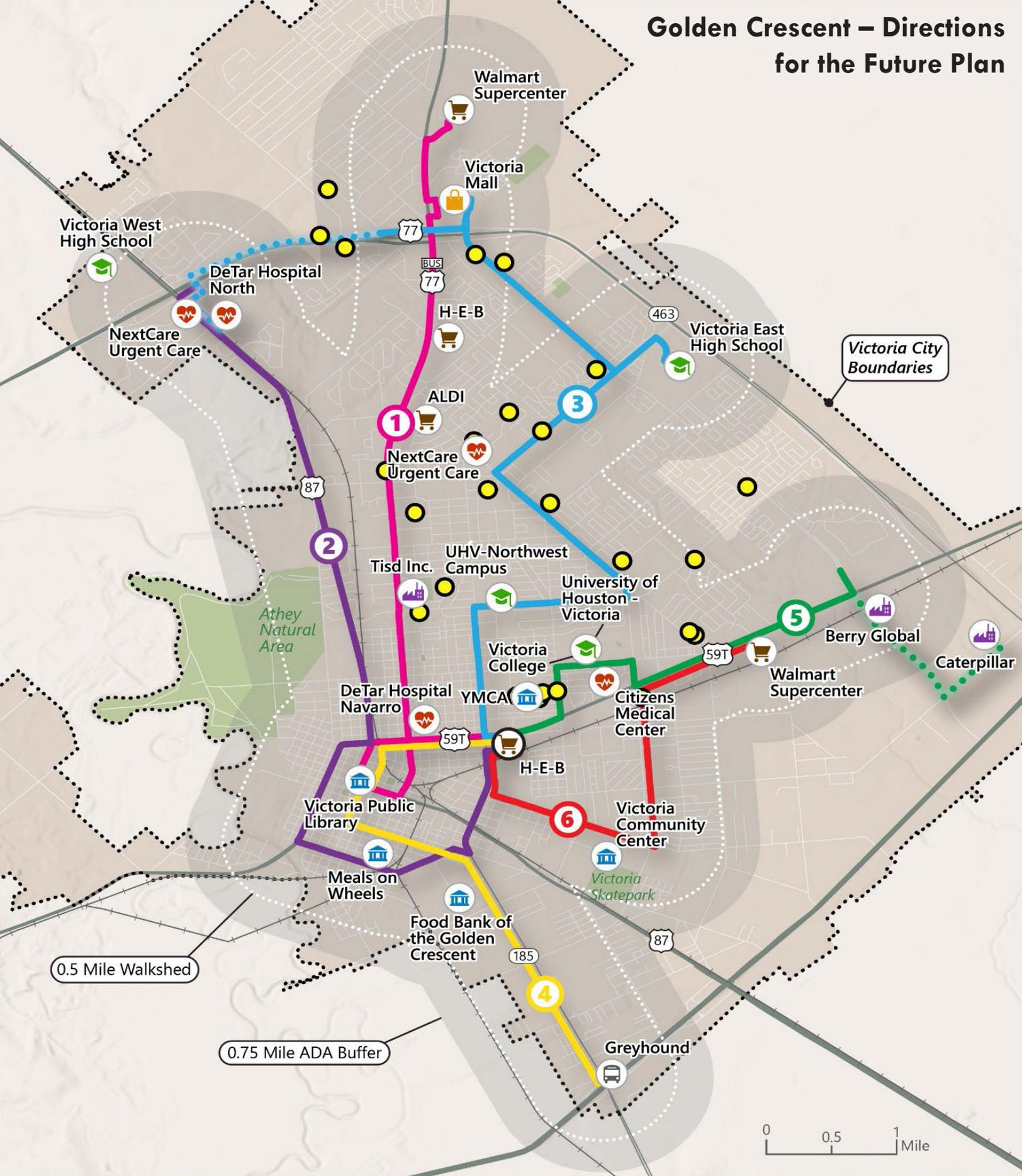
Comment on the map.

## Contact Us

Phone: (361) 485-3360

Email: [mbergeron@victoriatx.gov](mailto:mbergeron@victoriatx.gov)

# Golden Crescent – Directions for the Future Plan



## Victoria Transit Draft Network

Origins	Destinations	Fixed-Route Service	Limited Service
<ul style="list-style-type: none"> <li>High-Density Housing (Yellow Dot)</li> </ul>	<ul style="list-style-type: none"> <li>Shopping (Shopping Cart)</li> <li>Education (Graduation Cap)</li> <li>Library (Book)</li> <li>Medical (Heart)</li> <li>Industry (Factory)</li> <li>Retail (Shopping Bag)</li> </ul>	<ul style="list-style-type: none"> <li>1 (Pink)</li> <li>2 (Purple)</li> <li>3 (Blue)</li> <li>4 (Yellow)</li> <li>5 (Green)</li> <li>6 (Red)</li> </ul>	<ul style="list-style-type: none"> <li>Limited Service (Dotted Line)</li> </ul>



**Appendix C: Flyer - Spanish**

# Plan de Participación Pública del Transporte de Victoria



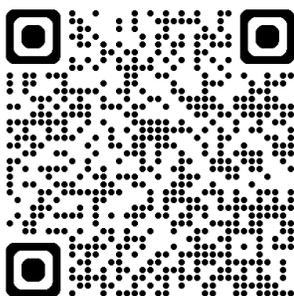
Foto cortesía de GCRPC

## Acerca del Plan de Participación Pública de Victoria Transit

Su voz es esencial para dar forma a un sistema de transporte más conectado y receptivo para nuestra comunidad. Estamos buscando SU opinión sobre la implementación de nuevas rutas fijas.

Sus comentarios nos ayudarán a aprender cómo llegar mejor a usted y nos ayudarán a elegir ubicaciones de paradas que realmente satisfagan sus necesidades. Únase a nosotros para dar forma al futuro de Victoria Transit: ¡su aporte marca la diferencia!

Obtenga más información sobre el proyecto y proporcione su opinión escaneando el código QR que aparece a continuación.



## Involúcrese



Visite el sitio web del proyecto.



Responda la encuesta.



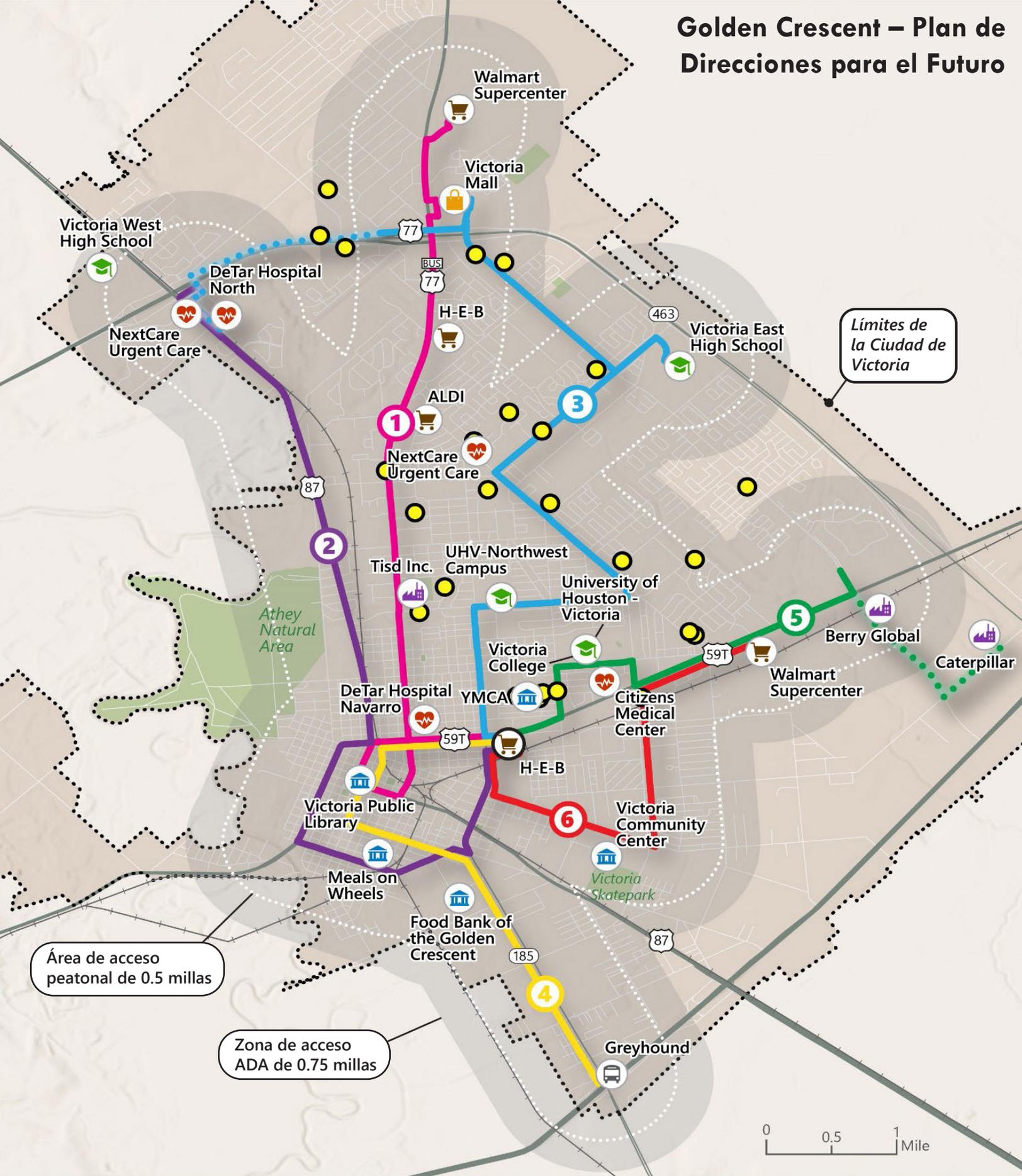
Comente en el mapa.

## Contáctenos

Teléfono: (361) 485-3360

Correo electrónico: [mbergeron@victoriatx.gov](mailto:mbergeron@victoriatx.gov)

# Golden Crescent – Plan de Direcciones para el Futuro



Límites de la Ciudad de Victoria

Área de acceso peatonal de 0.5 millas

Zona de acceso ADA de 0.75 millas

## Red preliminar de Victoria Transit

Origenes	Destinos	Servicio de ruta fija	Servicio limitado
<ul style="list-style-type: none"> <li> Viviendas de alta densidad</li> </ul>	<ul style="list-style-type: none"> <li></li> <li></li> <li></li> <li></li> <li></li> <li></li> </ul>	<ul style="list-style-type: none"> <li></li> <li></li> <li></li> <li></li> <li></li> <li></li> </ul>	<ul style="list-style-type: none"> <li> Servicio limitado</li> </ul>



**Appendix D: Postcard - English**

# Victoria Transit Public Engagement Plan

Shape transit in Victoria



**Learn more about  
the project and  
provide your input  
by scanning the QR  
code.**



*Photo courtesy of GCRPC*

**Appendix E: Postcard - Spanish**

# Plan de Participación Pública del Transporte de Victoria

Dé forma al transporte en Victoria



**Obtenga más  
información sobre el  
proyecto y  
proporcione su  
opinión escaneando  
el código QR.**



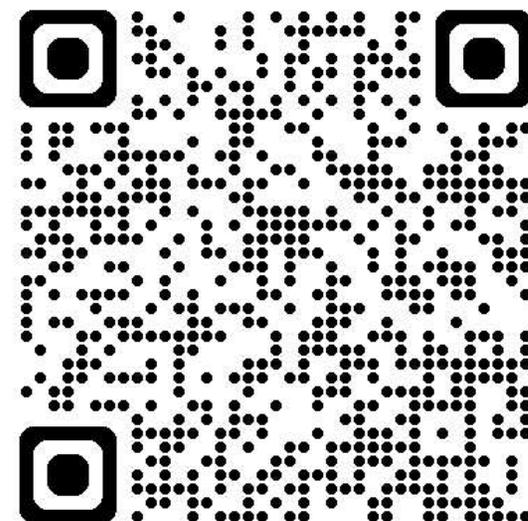
**Appendix F: Yard Sign - English**

# Victoria Transit Public Engagement Plan

Shape transit in Victoria



Scan the QR code to learn  
more and give your input!



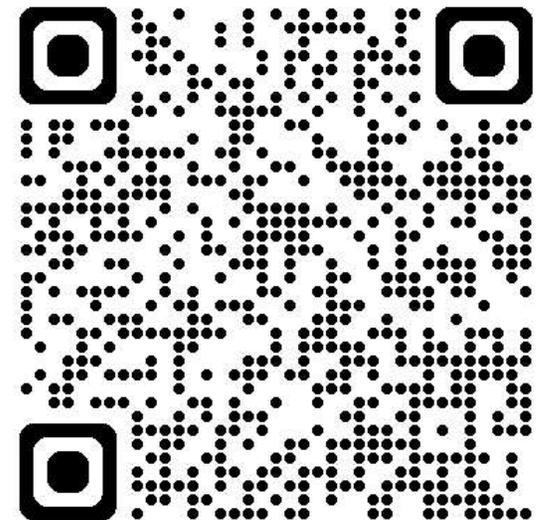
**Appendix G: Yard Sign - Spanish**

# Plan de Participación Pública del Transporte de Victoria

Dé forma al transporte en Victoria



Obtenga más información sobre el proyecto y proporcione su opinión escaneando el código QR.



**Appendix H: Online Survey - English**

# Your Voice Matters: Help Shape Victoria's Transit Future



Public Survey

Comment on a Route

## General Experience ▼

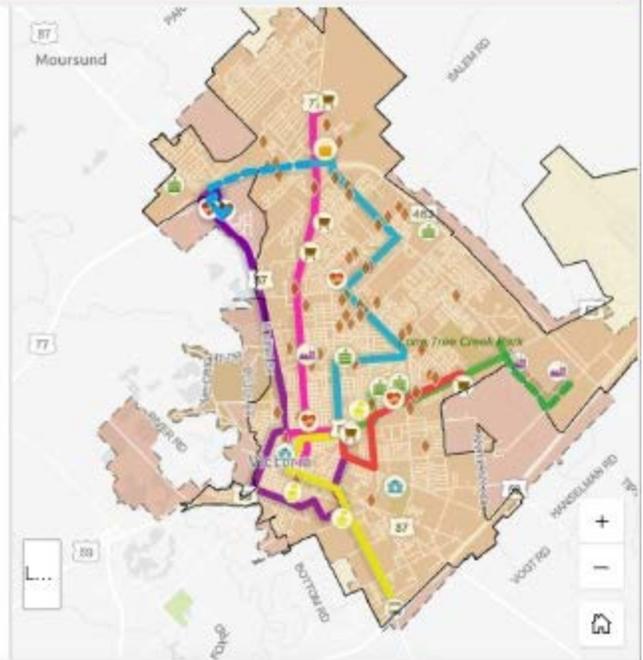
How often do you currently use the bus system?

Daily  Weekly  Occasionally  Rarely  Never

What are the main reasons you use public transit?

-Please select-

Submit



All Routes

Pink Route

Purple Route

Blue Route

Gold Route

Green Route

Red Route

**Appendix I: Online Survey - Spanish**



Realice la encuesta

Comentar sobre una ruta

Por favor, proporcione cualquier comentario

1000

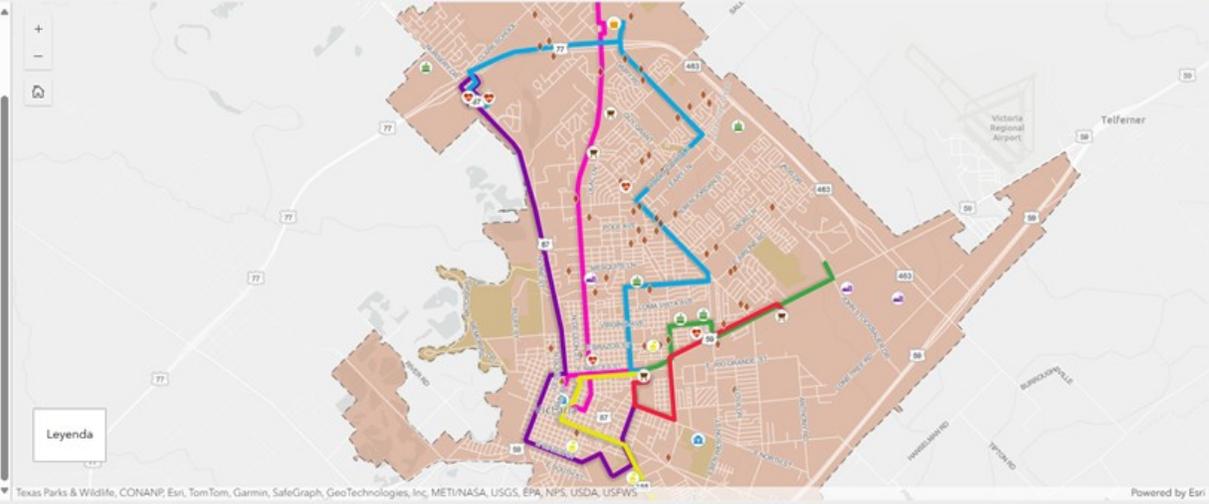
¿Te gustaría sugerir alguna parada a lo largo de esta ruta propuesta?

-seleccione-

Sí

No

Enviar



Texas Parks & Wildlife, CONANP, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, EPA, NPS, USDA, USFWS

Powered by Esri

Todas las rutas

Ruta rosa

Ruta morada

Ruta Azul

Ruta dorada

Ruta verde

Ruta roja

**Appendix J: Mailer/Rider Survey – English & Spanish**

**Your Voice Matters:**

**Help Shape Victoria's Transit Future**

Please complete this survey to the best of your ability and submit it in one of the following ways at the bottom of the page:

**General Experience**

How often do you currently use the bus system?

- Daily
- Weekly
- Occasionally
- Rarely
- Never

What are the main reasons you use public transit? *Check all that apply.*

- Work
- School
- Shopping
- Recreation
- Medical Services
- Other

**Route Change Impacts**

How do you feel the proposed route alignment changes will affect your ability to reach your destinations?

- Very positively
- Somewhat positively
- Neutral
- Somewhat negatively
- Very negatively

Are there any specific locations you feel will be underserved by the new route alignments?

---



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---

Please provide any suggestions on future bus stop locations for the proposed new route alignments, like the Purple Route should have a transit stop near Airline and Main St. Please enter bus routes and intersections.

---



---



---

**Accessibility and Convenience**

Do the new routes provide adequate access to major destinations? (e.g. hospitals, schools, grocery stores)

- Yes
- No
- Not Sure

How easy would it be for you to walk or bike to the new route alignment changes?

- Very Easy
- Somewhat Easy
- Difficult
- Impossible

**Contact Info**

How did you hear about the proposed route changes?

- Social Media
- Mailer
- Community Meeting
- Website
- Other

**Communication and Follow-Up**

If you're interested in participating in future transit planning discussions or survey or interested in receiving Victoria Transit updates, please enter your name and email address, below.

---

Name

---

Email Address

**Tu voz importa:**

**Ayuda a definir el futuro del transporte público de Victoria**

Por favor, completa esta encuesta lo mejor que puedas y envíala de una de las siguientes maneras al final de la página:

**Experiencia general**

¿Con qué frecuencia utiliza actualmente el sistema de autobuses?

- A diario
- Semanalmente
- En ocasiones
- Rara vez
- Nunca

¿Cuáles son las principales razones por las que utiliza el transporte público? *Marque todo lo que corresponda.*

- Trabajo
- Escuela
- Compras
- Recreative
- Servicios médicos
- Otros

**El impacto del cambio de ruta**

¿Cómo cree que los cambios propuestos en las rutas afecte su llegada a su destinos?

- Muy positivo
- Algo positivo
- Neutro
- Algo negativo
- Muy negativo

¿Con el nuevo cambio de rutas, cree que haiga lugares especificas que no sean bien atednididos?

---



---



---

Proporcione sugerencias sobre futuras paradas de autobús para las nuevas de rutas propuestas, como la Ruta Púrpura que debería tener una parada de tránsito cerca de Airline y Main St. Ingrese las rutas de autobús y las intersecciones.

---



---



---

**Accesibilidad y conveniencia**

¿Proporcionan las nuevas rutas un acceso adecuado a los principales destinos? (por ejemplo: hospitales, escuelas, supermercados)

- Sí
- No
- No estoy seguro

¿Qué tan fácil sería para usted caminar o ir en bicicleta hasta los nuevos cambios en el trazado de las rutas?

- Muy fácil
- Algo fácil
- Difícil
- Imposible

**Información de contacto**

¿Cómo se enteró de los cambios de ruta propuestos?

- Redes sociales
- Correspondencia
- Reunión comunitaria
- Página web
- Otro

**Comunicación y seguimiento**

Si está interesado en participar en futuras discusiones o encuestas sobre planificación de tránsito o está interesado en recibir actualizaciones del Transporte de Victoria, ingrese su nombre y dirección de correo electrónico a continuación.

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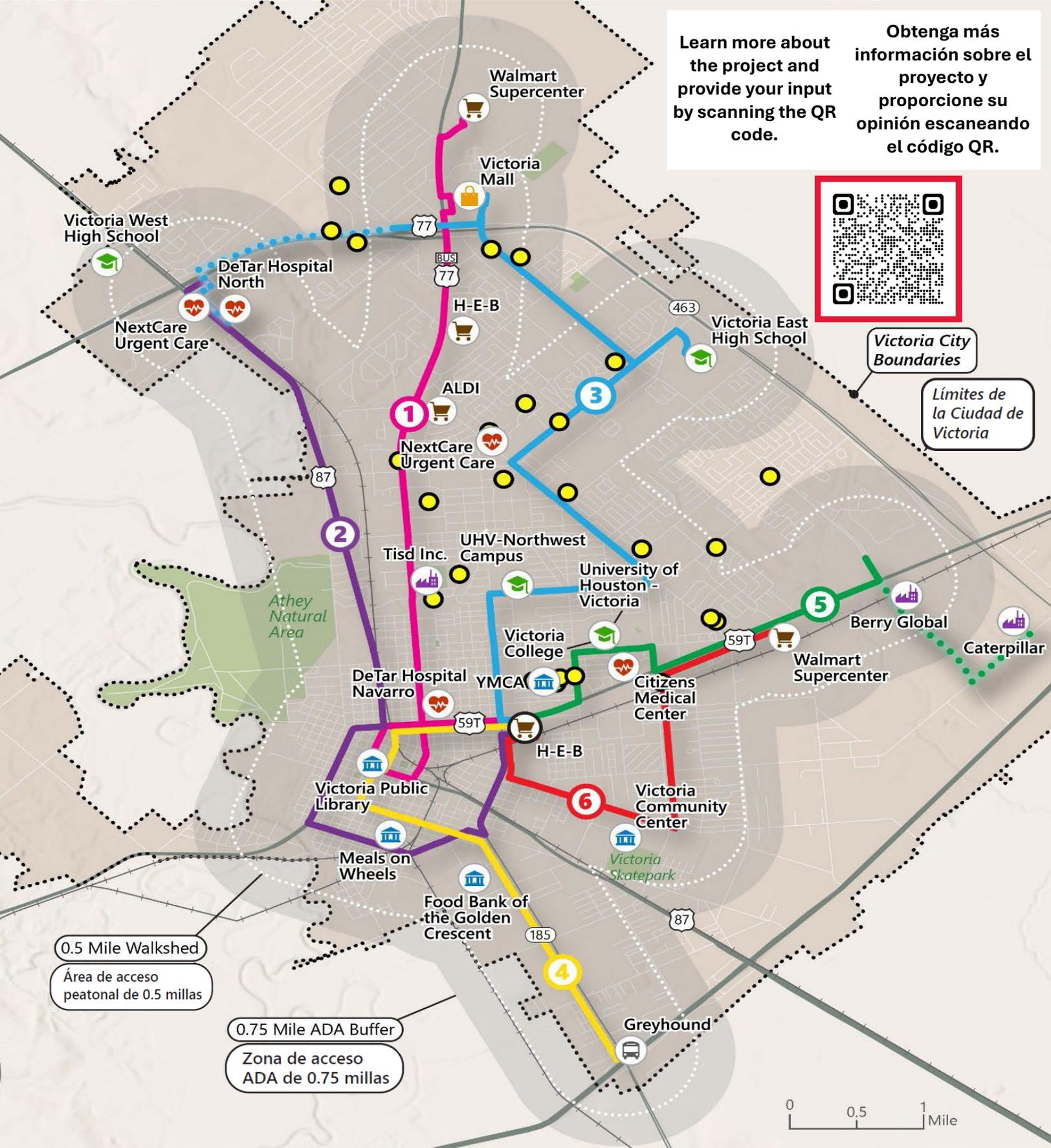
Nombre

---

Dirección de correo electrónico

Learn more about the project and provide your input by scanning the QR code.

Obtenga más información sobre el proyecto y proporcione su opinión escaneando el código QR.



**Victoria Transit**  
Draft Network

**Origins**  
● High-Density Housing



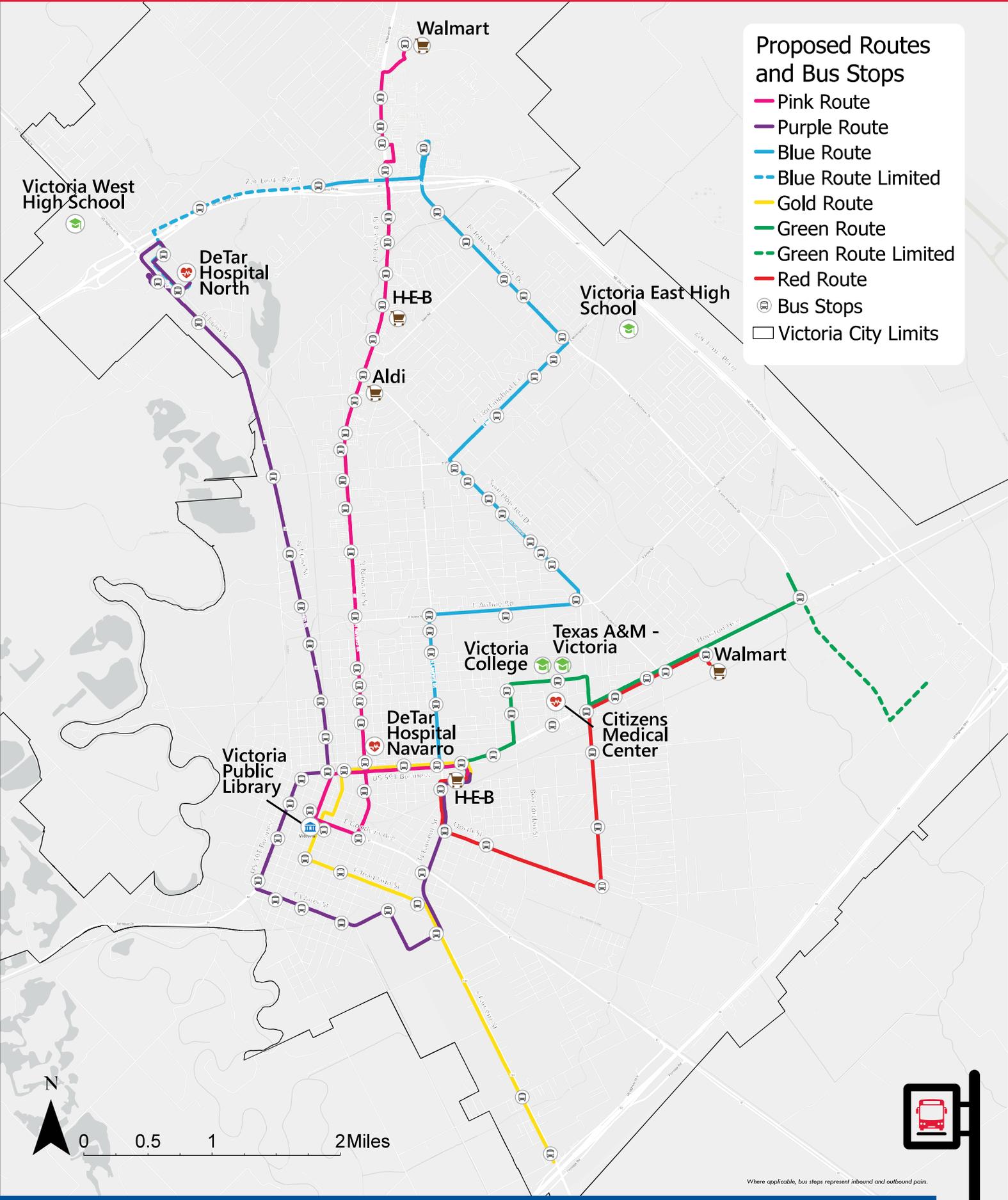
**Red preliminar de Victoria Transit**

**Origenes**  
● Viviendas de alta densidad

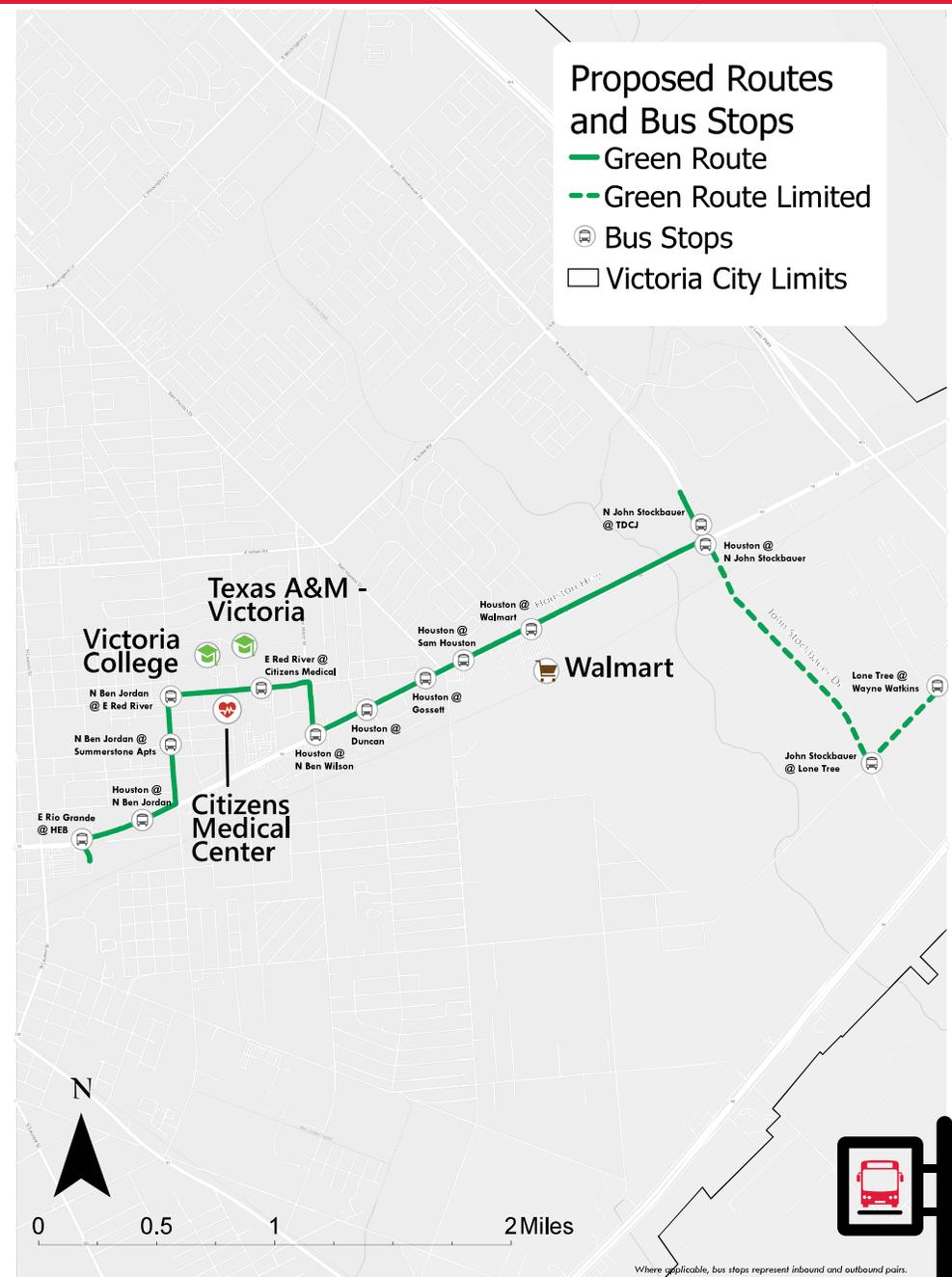
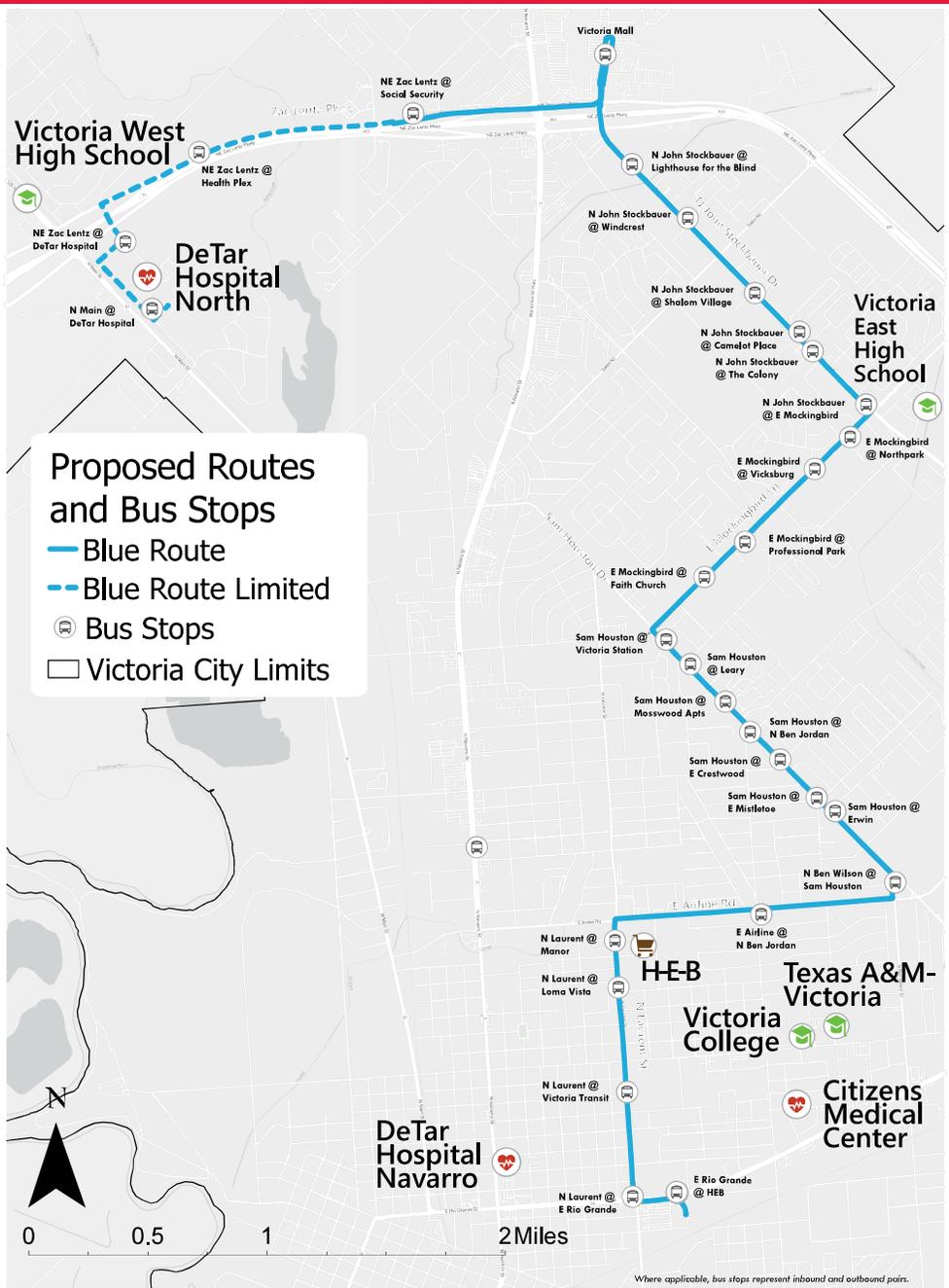


**Appendix K: Map Boards**

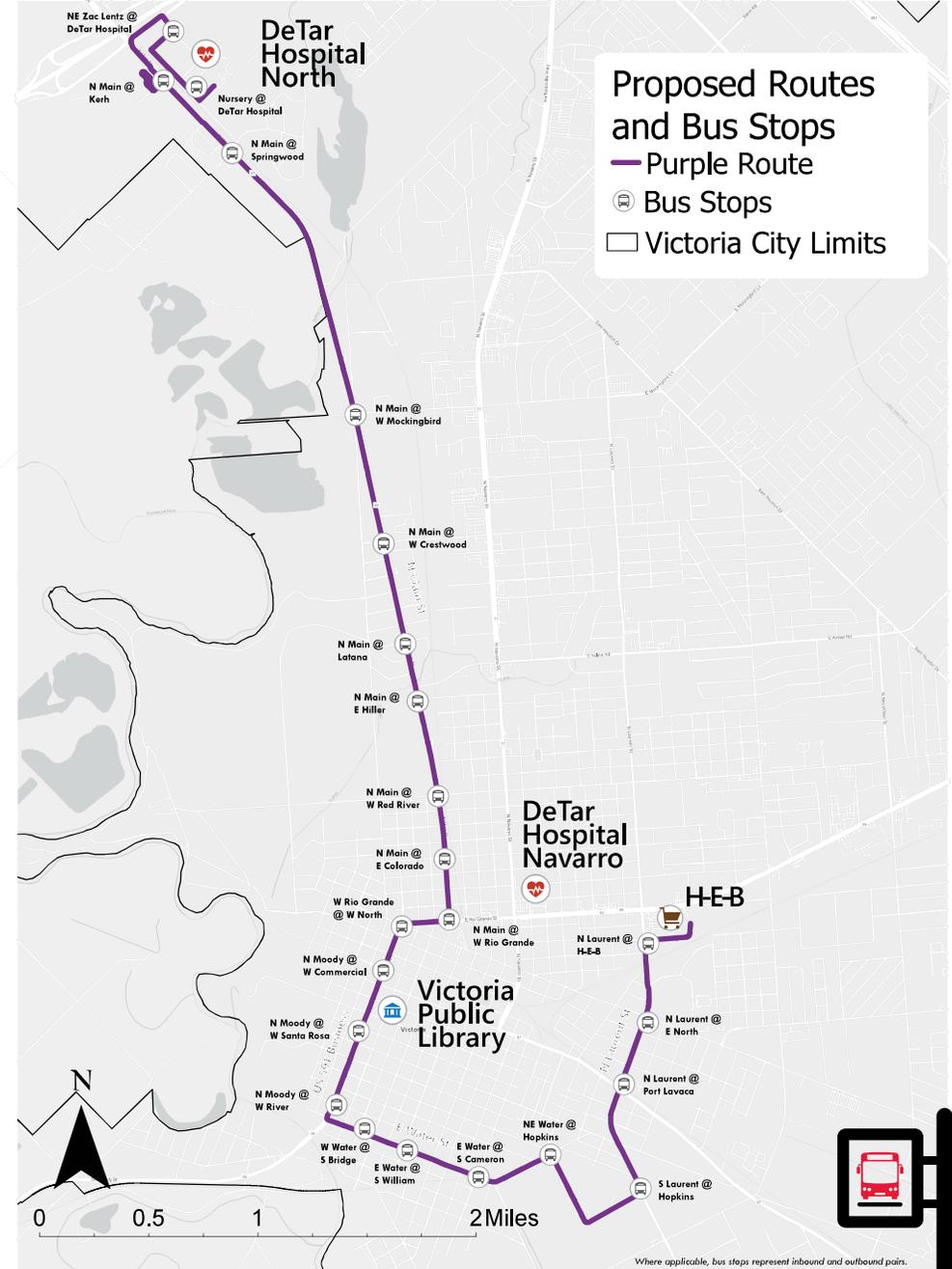
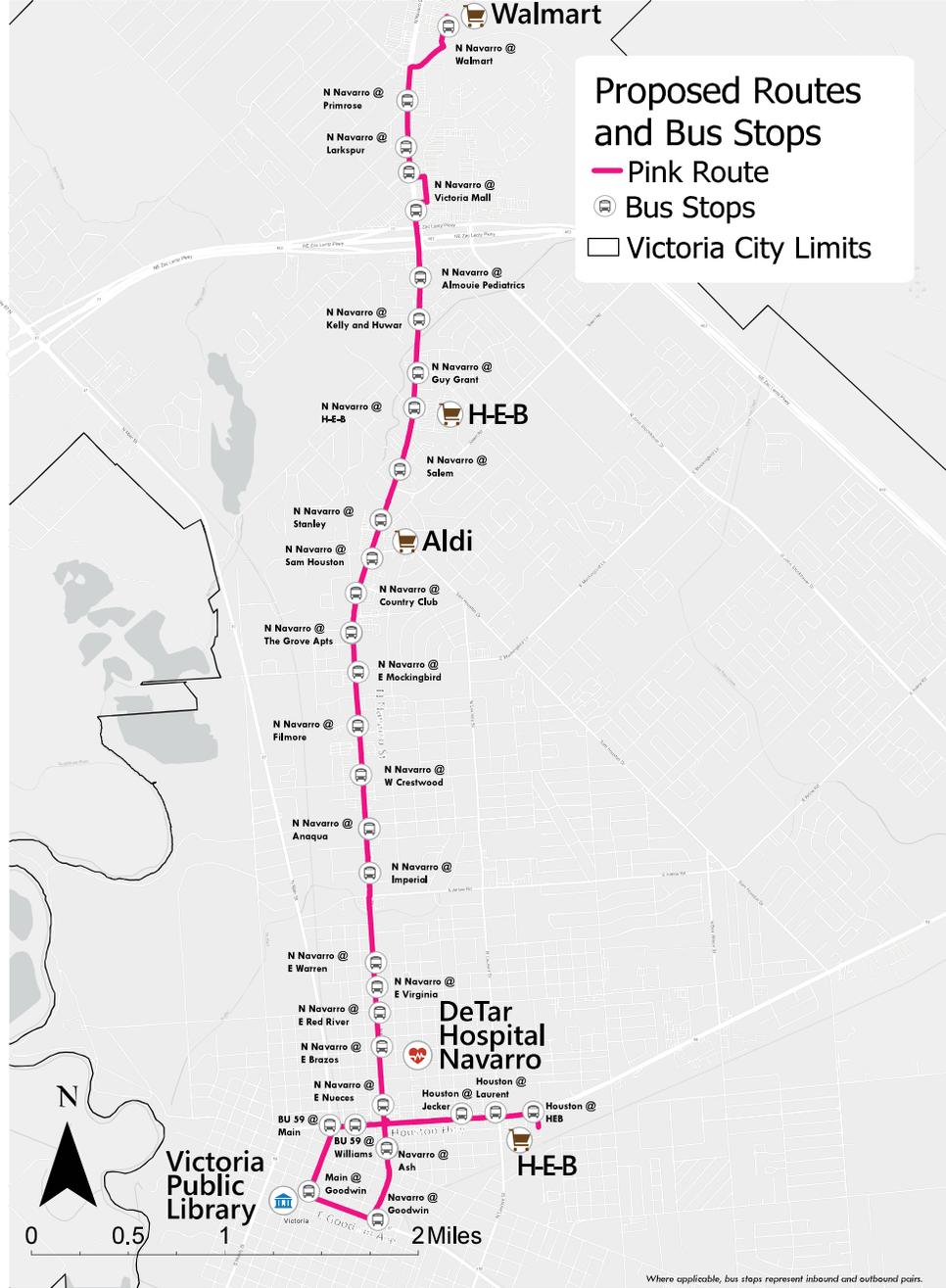
# Victoria Transit Public Engagement Plan



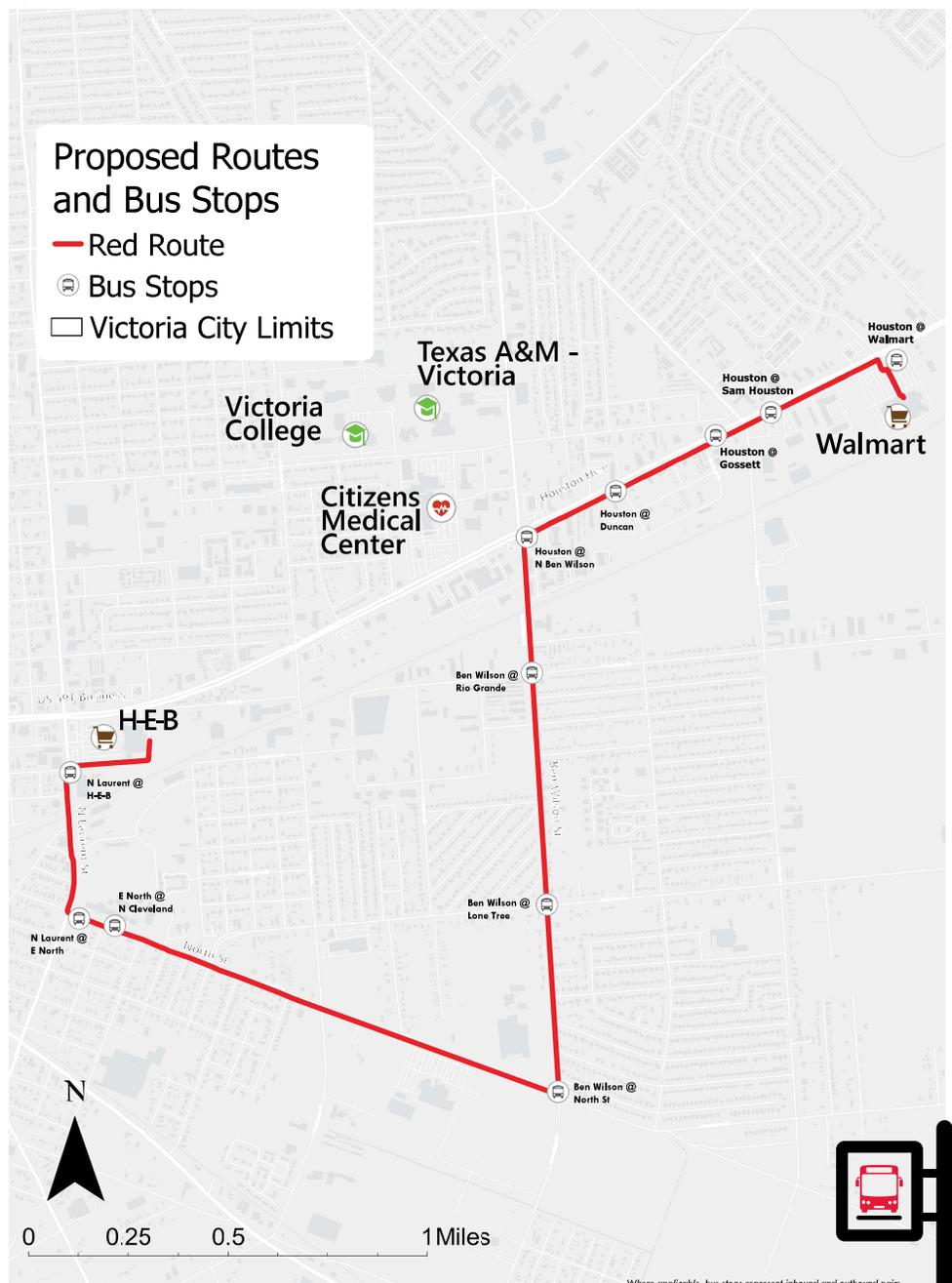
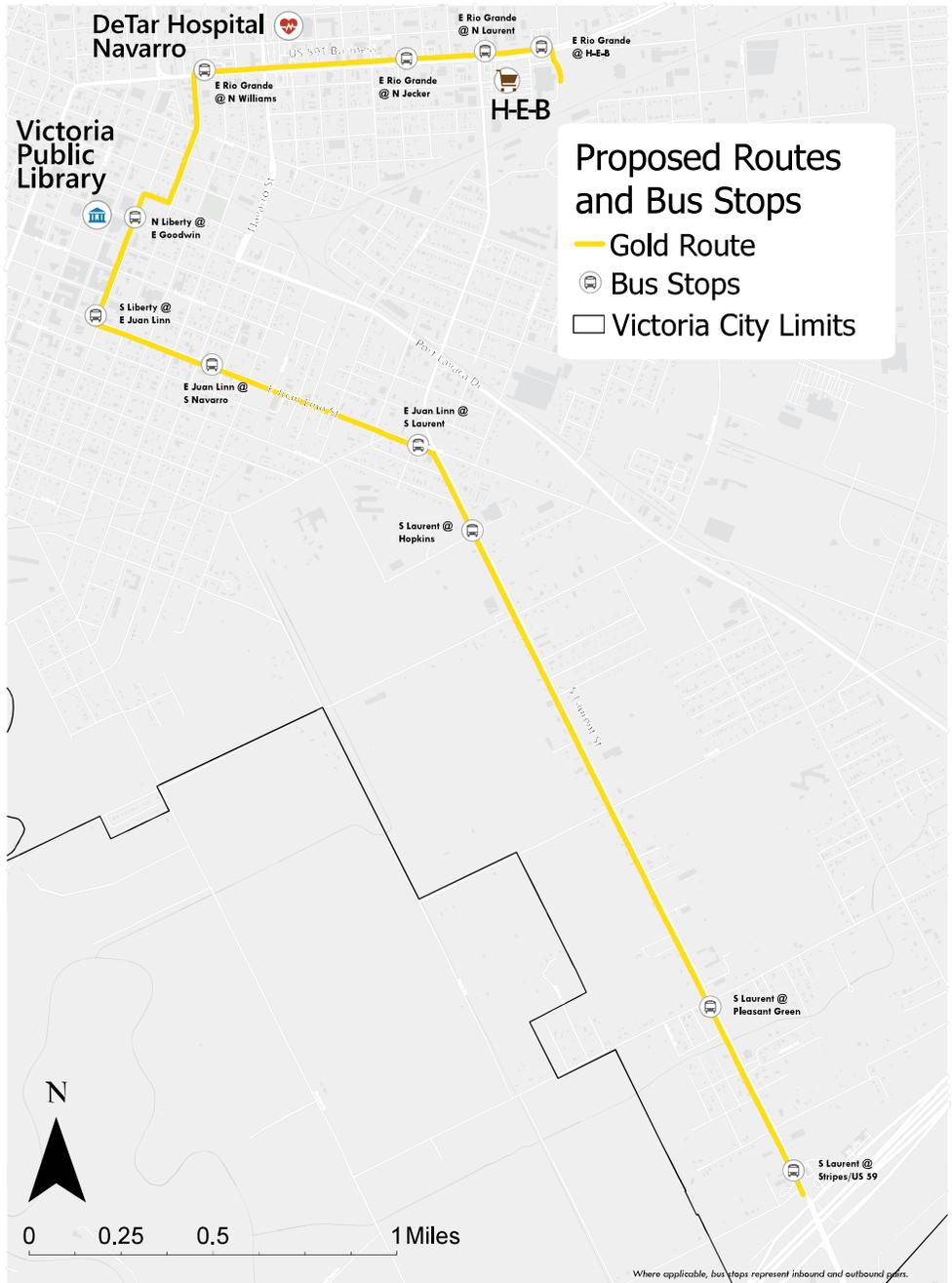
# Victoria Transit Public Engagement Plan



# Victoria Transit Public Engagement Plan



# Victoria Transit Public Engagement Plan



**Appendix L: Project Webpage**



## Victoria Transit Public Engagement Plan: Help Shape Transit Routes

### About the Plan

#### About the Victoria Transit Public Engagement Plan

Discover the Victoria Transit Public Engagement Plan! Your voice is essential in shaping a more connected and responsive Victoria Transit for our community. Through targeted outreach, community events, workshops, and digital tools like surveys and interactive maps, we're seeking **YOUR** input on a new public participation plan and on the implementation of new fixed routes. The recent Golden Crescent - Directions for the Future Plan identified six new routes to enhance transit services.

[Read the Golden Crescent-Directions for the Future Plan, here!](#)

Your feedback will help us learn how to better reach you and will help us choose stop locations that truly meet your needs. Join us in shaping Victoria's transit future - your input makes a difference!

### Project Schedule

#### Project Schedule

Task	Jun. 2025	Jul. 2025	Aug. 2025	Sept. 2025	Oct. 2025	Nov. 2025	Dec. 2025	Jan. 2026
<p><b>Public Involvement Methods</b></p> <p><i>This task focuses on developing a Public Participation Plan (PPP) for Victoria Transit. The plan aims to engage community partners through various strategies, combining face-to-face meetings and digital tools to gather input and support for proposed changes in the transit network. The PPP will include documentation of all public involvement activities and provide a summary of the feedback received. The Final PPP requires a 45-day public comment period.</i></p>	✓ ✓ ✓						✓ ✓	
<p><b>Plan Review &amp; Title VI Documentation</b></p> <p><i>This task involves a comprehensive review of key transportation planning documents to ensure alignment with the MPO's transportation planning process and to integrate relevant information into the development of Victoria Transit's fixed-route services. This task emphasizes Title VI compliance and includes identifying potential draft transit stops, conducting a service impartiality analysis, and engaging key community partners in the review process.</i></p>		✓ ✓ ✓					✓ ✓	
<p><b>Community Partner &amp; Agency Outreach</b></p> <p><i>This task focuses on community partner and agency outreach for Victoria Transit. The approach involves collaborating with existing community events to gather input, engaging a diverse cross-section of the community through pop-up events, educational workshops, multilingual materials, and stakeholder briefings. The goal is to ensure broad participation and gather valuable insights to support the implementation of new transit routes while carrying out and documenting the PPP developed in the first task.</i></p>	✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓							

Select Language

### Contact Us

#### Contact Us

The Shape Victoria Transit Online Survey for the Victoria Transit Public Engagement Plan closed on November 14, 2025. If you would like to provide feedback on the proposed Victoria Transit Routes, please reach out to the Victoria MPO. Thank you for your participation!

Discover how Victoria Transit is evolving! Learn about the exciting new draft routes and the upcoming opportunities to get involved. Reach out to Maggie Bergeron at [mbergeron@victoriatx.gov](mailto:mbergeron@victoriatx.gov) or contact the Victoria MPO at (361) 485-3360 today and be part of shaping the future of transit in our community.

Newsroom

Pay a Bill

Report a Concern

Meetings

Jobs

Alerts



#### Contact Us

105 West Juan Linn St.  
Victoria, TX 77901  
[Contact Us](#)

#### Quick Links

[City Code](#)  
[Victoria MPO](#)  
[Community Center](#)  
[Financial Transparency](#)  
[Recycling](#)  
[New Media Traffic - Ticket](#)

#### Quick Links

[Home](#)  
[Site Map](#)  
[Contact Us](#)  
[Accessibility](#)  
[Copyright Notices](#)  
[Privacy Policy](#)

**Appendix M: Public Meeting Notice - English**

# Victoria Transit

## Public Engagement Plan



## Public Meetings

Provide your feedback on proposed newly designed bus routes and stop locations!



**Community Center Annex**  
**2905 E North St**  
**3:00 pm - 5:00 pm**

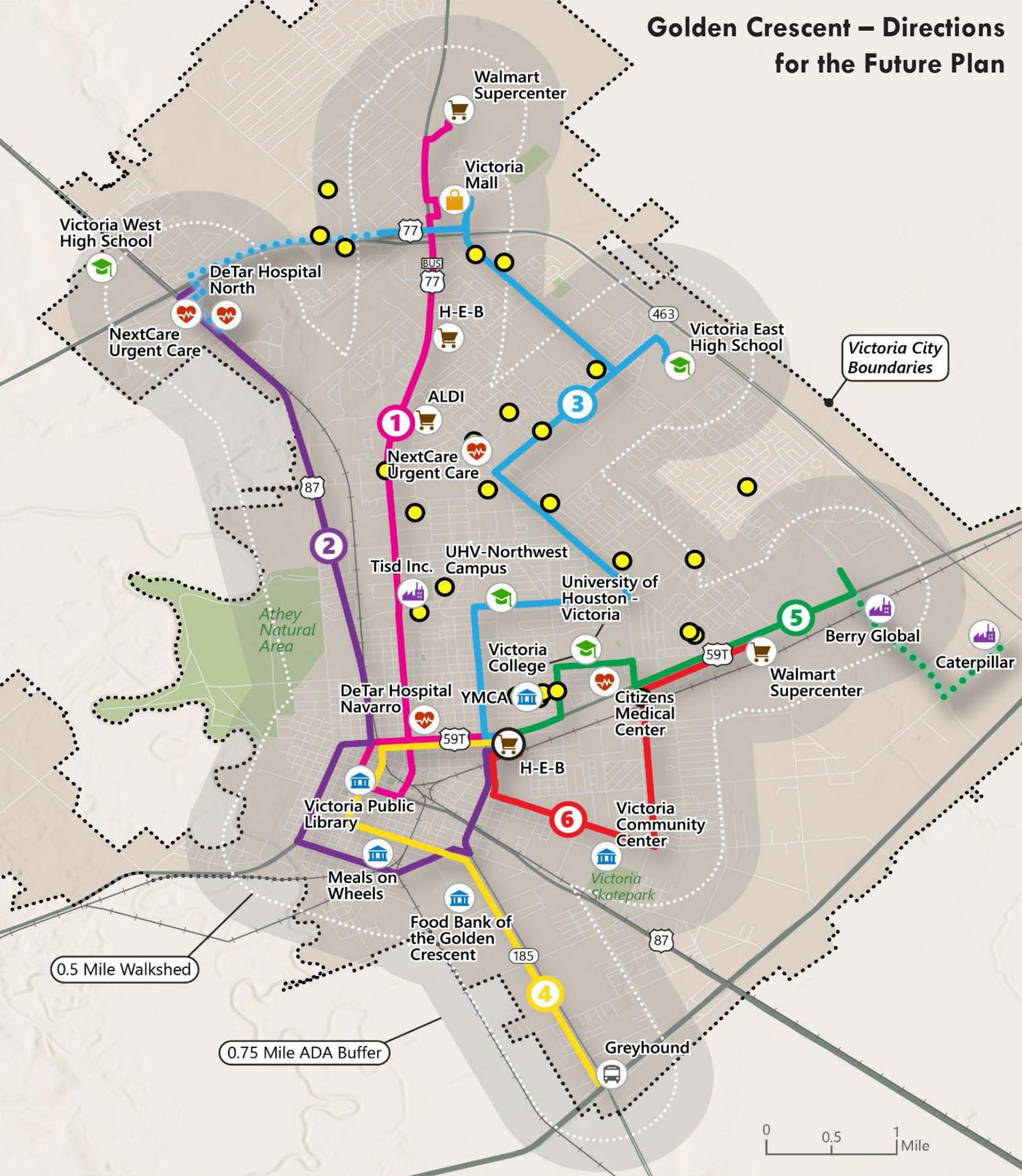


**Victoria Public Library**  
**302 N Main St**  
**11:00 am - 2:00 pm**



**Scan the QR code to visit  
the project website  
for more information.**

# Golden Crescent – Directions for the Future Plan



## Victoria Transit Draft Network

Origins	Destinations	Fixed-Route Service	Limited Service
<ul style="list-style-type: none"> <li>High-Density Housing (Yellow dot)</li> </ul>	<ul style="list-style-type: none"> <li>Shopping (Shopping cart icon)</li> <li>Education (Graduation cap icon)</li> <li>Library (Library icon)</li> <li>Healthcare (Heart icon)</li> <li>Industry (Factory icon)</li> <li>Retail (Shopping bag icon)</li> </ul>	<ul style="list-style-type: none"> <li>Route 1 (Pink line)</li> <li>Route 2 (Purple line)</li> <li>Route 3 (Blue line)</li> <li>Route 4 (Yellow line)</li> <li>Route 5 (Green line)</li> <li>Route 6 (Red line)</li> </ul>	<ul style="list-style-type: none"> <li>Limited Service (Dotted line)</li> </ul>



**Appendix N: Public Meeting Notice - Spanish**

# Victoria Transit

## Plan de Participación Pública



### Reuniones Públicas

¡Envíenos sus comentarios sobre las nuevas rutas de autobús y ubicaciones de paradas propuestas!



**Anexo del Centro  
Comunitario**

**2905 E North St  
3:00 pm - 5:00 pm**



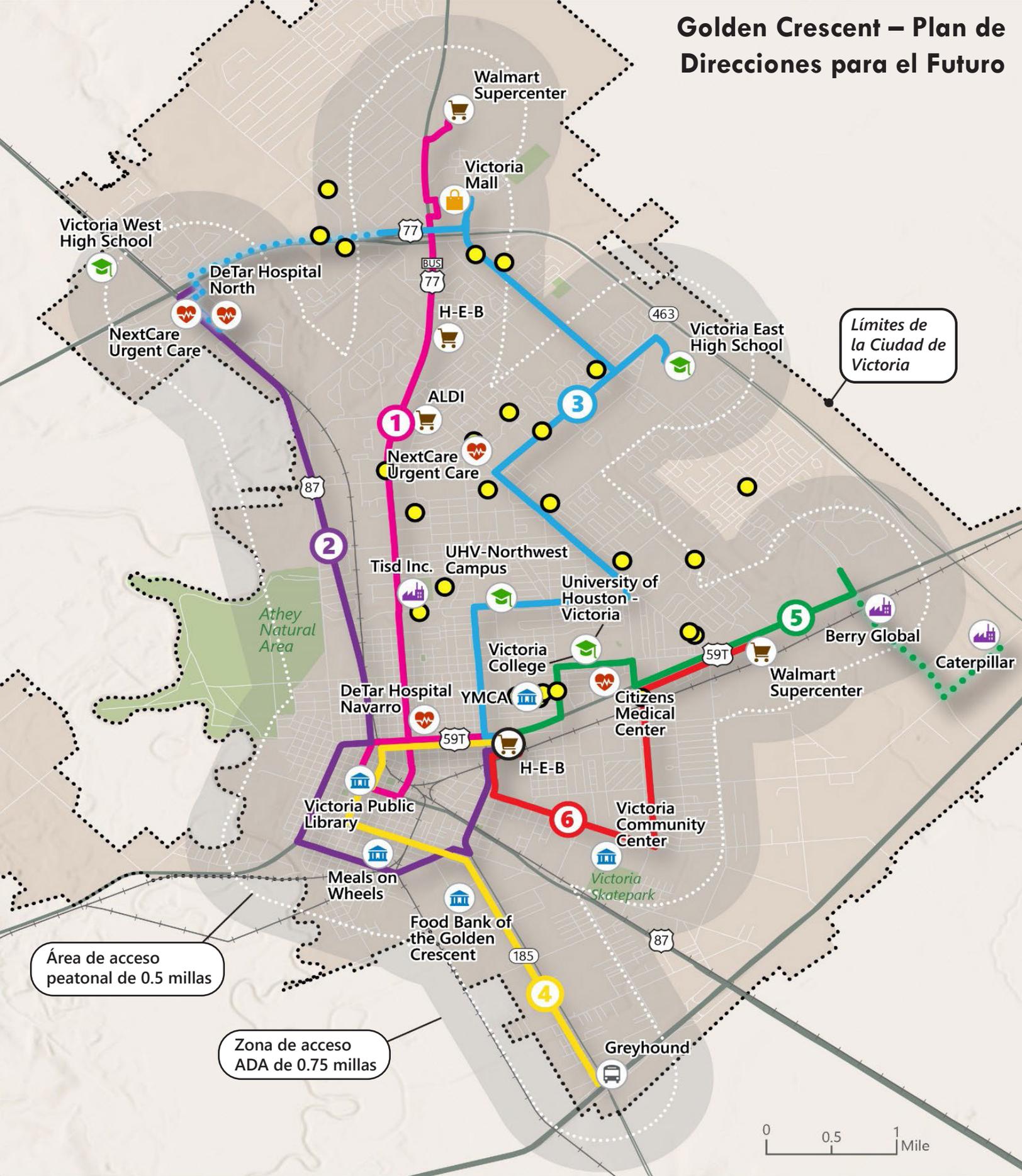
**Biblioteca Pública de  
Victoria**

**302 N Main St  
11:00 am - 2:00 pm**



Escanee el código QR para visitar el sitio web del proyecto y obtener mayor información.

# Golden Crescent – Plan de Direcciones para el Futuro



Límites de la Ciudad de Victoria

Área de acceso peatonal de 0.5 millas

Zona de acceso ADA de 0.75 millas

## Red preliminar de Victoria Transit

<p><b>Origenes</b></p> <p> Viviendas de alta densidad</p>	<p><b>Destinos</b></p> <p> </p> <p> </p>	<p><b>Servicio de ruta fija</b></p> <p> </p> <p> </p> <p> </p>	<p><i>Servicio limitado</i></p> <p></p>
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**Appendix O: Project Handout - English**

# Victoria Transit Public Engagement Plan

Provide your feedback on proposed newly designed bus routes and stop locations! These updated routes aim to improve travel times, expand coverage, and enhance overall rider experience.

## Key Project Elements:

- ✓ Develop Public Participation Plan
- ✓ Document Federal Compliance
- ✓ Engage Community Members

## Next Steps



Review Public  
Feedback

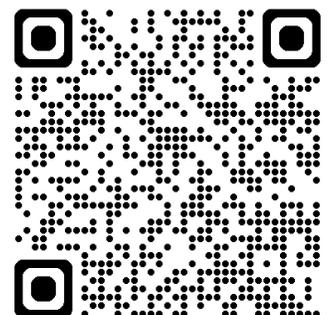


Draft  
Documentation

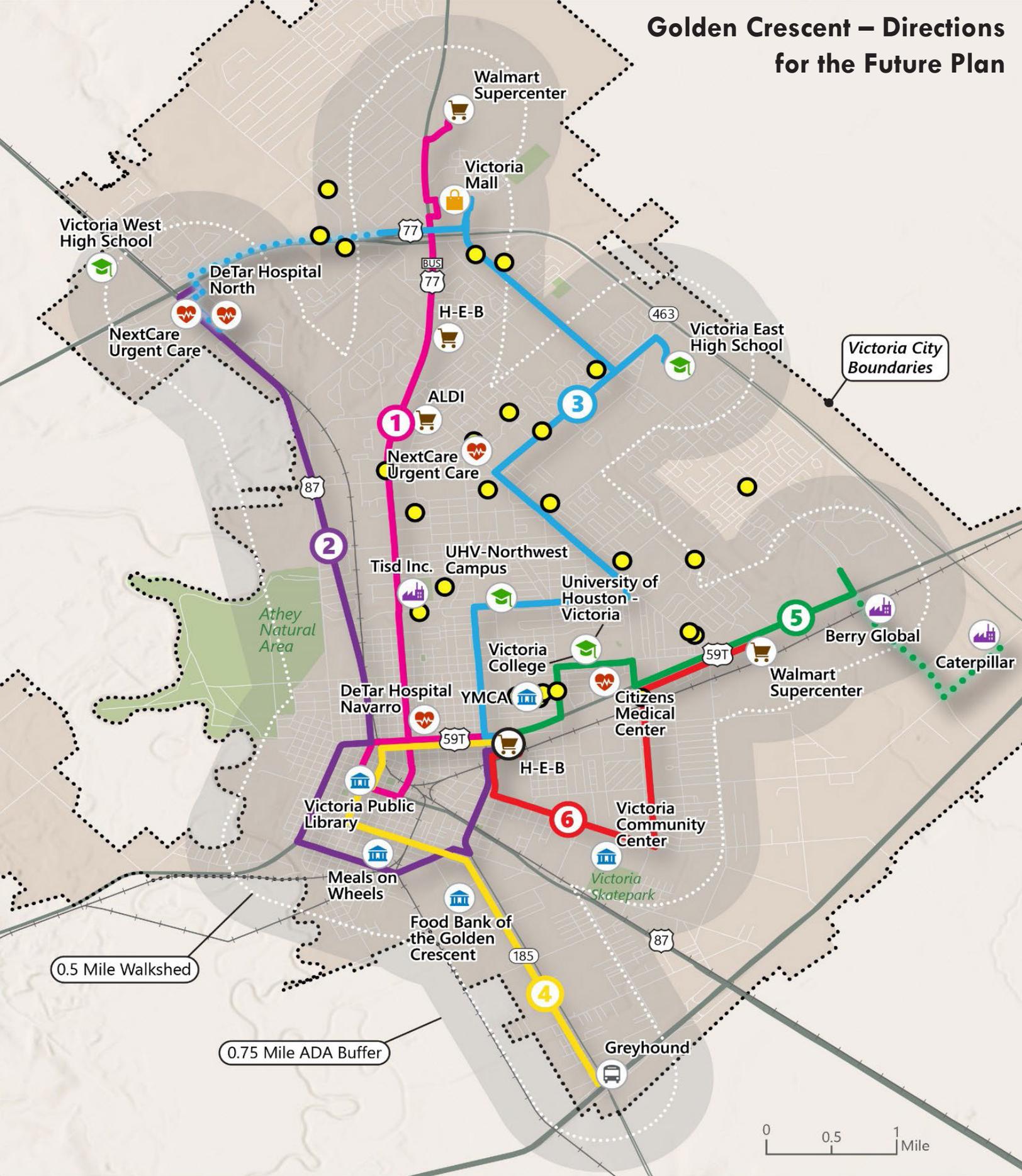


Adopt Final  
Routes

Scan the QR code to visit  
the project website for  
more information.



# Golden Crescent – Directions for the Future Plan



**Victoria Transit**  
Draft Network

Origins	Destinations	Fixed-Route Service		Limited Service
<ul style="list-style-type: none"> <li>High-Density Housing</li> </ul>	<ul style="list-style-type: none"> <li>Shopping</li> <li>Education</li> <li>Healthcare</li> <li>Community</li> </ul>	<ul style="list-style-type: none"> <li>1</li> <li>2</li> <li>3</li> </ul>	<ul style="list-style-type: none"> <li>4</li> <li>5</li> <li>6</li> </ul>	<ul style="list-style-type: none"> <li>Limited Service</li> </ul>



**Appendix P: Project Handout - Spanish**

# Victoria Transit

## Plan de Participación Pública

¡Envíenos sus comentarios sobre las nuevas rutas de autobús y las ubicaciones de las paradas propuestas! Estas rutas actualizadas tienen como objetivo mejorar los tiempos de viaje, ampliar la cobertura y mejorar la experiencia general del pasajero.

### Elementos Clave del Proyecto:

- ✓ Desarrollar un plan de participación pública
- ✓ Documento de cumplimiento federal
- ✓ Involucrar a los miembros de la comunidad

## Próximos Pasos



Revisar los comentarios  
del público

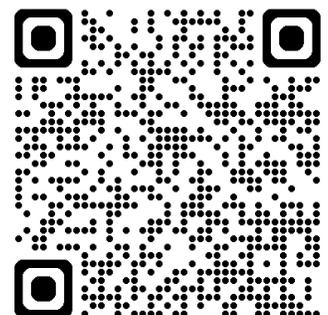


Borrador de la  
documentación

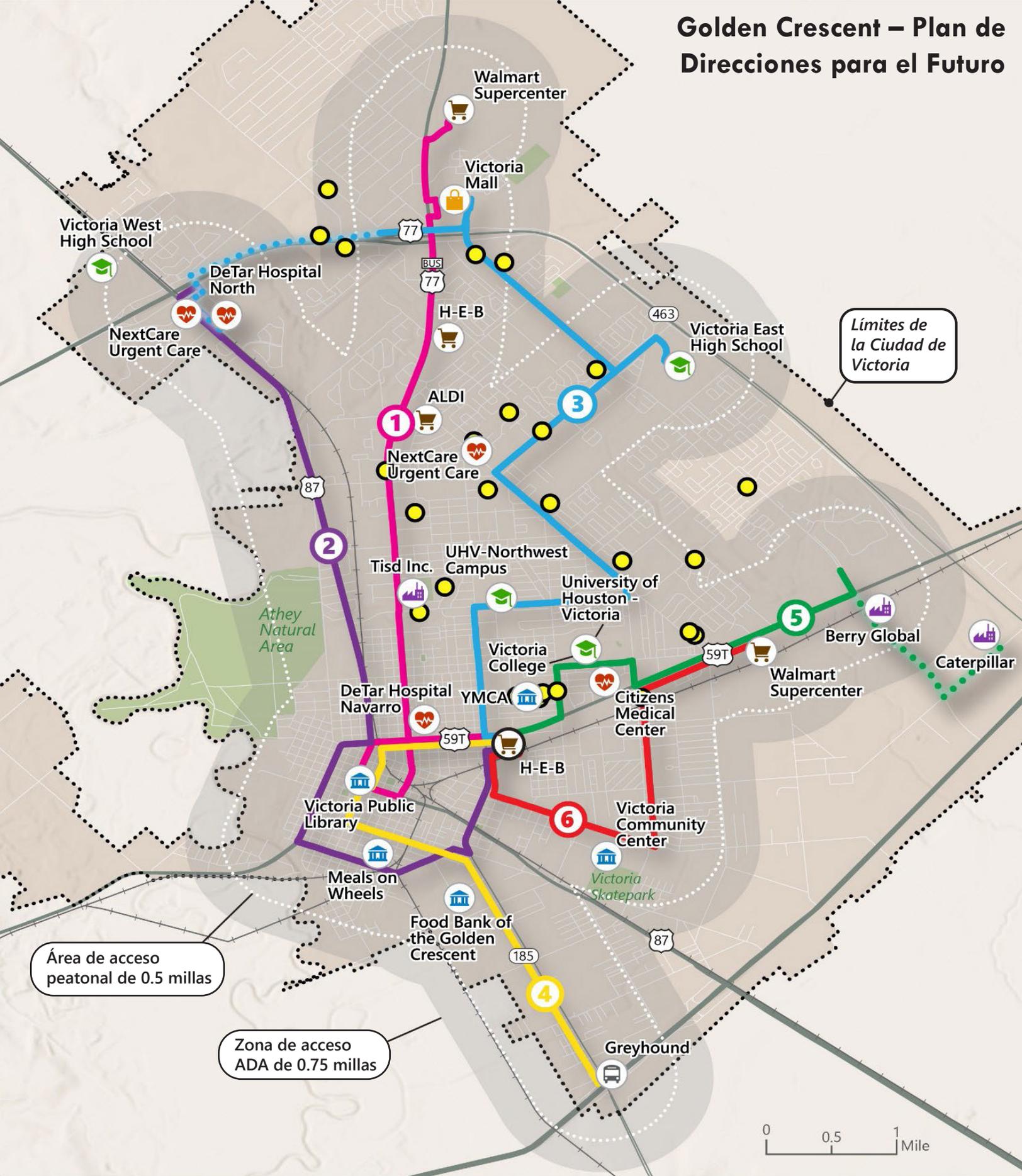


Adoptar  
rutas finales

Escanee el código QR  
para visitar el sitio web  
del proyecto para obtener  
más información.



# Golden Crescent – Plan de Direcciones para el Futuro



Límites de la Ciudad de Victoria

Área de acceso peatonal de 0.5 millas

Zona de acceso ADA de 0.75 millas

## Red preliminar de Victoria Transit

Origenes	Destinos	Servicio de ruta fija	Servicio limitado
<ul style="list-style-type: none"> <li>Viviendas de alta densidad</li> </ul>	<ul style="list-style-type: none"> <li>Shopping Center</li> <li>University</li> <li>Library</li> <li>Healthcare</li> <li>Industrial</li> <li>Shopping</li> </ul>	<ul style="list-style-type: none"> <li>1</li> <li>2</li> <li>3</li> <li>4</li> <li>5</li> <li>6</li> </ul>	<ul style="list-style-type: none"> <li>Servicio limitado</li> </ul>



**Appendix Q: Social Media Square - English**

# Victoria Transit Public Meetings

Provide your feedback on proposed newly designed bus routes and stop locations!



**Victoria Community Center Annex**  
2905 E North St  
3:00 pm - 5:00 pm



**Victoria Public Library**  
302 N Main St  
11:00 am - 2:00 pm



**Shape the future of transit in Victoria!**

**Appendix R: Social Media Square - Spanish**

# Reuniones públicas de Victoria Transit

¡Proporcione sus comentarios acerca de la propuesta para las nuevas rutas y paradas de autobús!



Anexo del Centro Comunitario de Victoria  
2905 E North St  
3:00 pm - 5:00 pm



Biblioteca Pública de Victoria  
302 N Main ST  
11:00 am - 2:00 pm



¡Moldear el futuro del tránsito en Victoria!

**Appendix S: Comment Cards**

Do you have any feedback on the route updates?

**VICTORIA TRANSIT**

Do you have any feedback on the route updates?

**VICTORIA TRANSIT**

**Appendix T: Media Article**

[https://www.crossroadstoday.com/features/community-crossroads/victoria-transit-service-invites-public-input-for-new-routes-and-stops/article\\_b602c5db-5ad2-4251-a95b-39fa4cb73b13.html](https://www.crossroadstoday.com/features/community-crossroads/victoria-transit-service-invites-public-input-for-new-routes-and-stops/article_b602c5db-5ad2-4251-a95b-39fa4cb73b13.html)



## Victoria Transit Service invites public input for new routes and stops

Proposed changes aim to improve transit efficiency, coverage, and travel times with early implementation expected in 2026.

Carolina Astrain - 25 News Now  
Sep 25, 2025

VICTORIA, Texas - The Golden Crescent Regional Planning Commission operates the Victoria Transit program on behalf of the city and has proposed new routes as part of its future transit plan.

The Victoria Metropolitan Planning Organization is coordinating public input for selecting stops on these routes. Residents, riders, and stakeholders can access an interactive map and survey on the city's website at **VictoriaTX.gov/TransitPlan** to suggest stops and provide feedback until the October 31 deadline.

Proposed changes include modifying and expanding service coverage to improve route efficiency and reduce travel times, with implementation planned for early 2026.

QR codes linking to the survey will be available at bus stops and included in utility bills to encourage participation.

The platform is open to all community members interested in enhancing the transit system.

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# Carolina Astrain

Sunrise News Anchor

**Appendix U: Public Meetings Press Release**



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## City, GCRPC to host public meetings on proposed Victoria Transit routes

News Releases Posted on November 04, 2025

Residents will be able to learn more about proposed changes to Victoria Transit, ask questions and provide feedback during a series of come-and-go meetings hosted by the City of Victoria, the Victoria Metropolitan Planning Organization and the Golden Crescent Regional Planning Commission.

The Golden Crescent Regional Planning Commission, which operates Victoria Transit on the City's behalf, is proposing the creation of new routes that will expand the coverage area for transit services while helping residents get to their destinations more quickly.

Meetings will be held at the following times and locations:

- **Nov. 17, 3-5 p.m.** at the Community Center Annex, 2905 E. North St.
- **Nov. 20, 11 a.m.-2 p.m.** at the Victoria Public Library, 302 N. Main St.

Residents can also provide feedback by visiting [www.victoriatx.gov/transitolan](http://www.victoriatx.gov/transitolan) and filling out a survey or commenting on the interactive map. The deadline to provide feedback in this manner is **Nov. 14**.

The new routes are expected to be implemented in 2026.

### Stay connected

For questions about the survey and the proposed routes, contact the Metropolitan Planning Organization at 361-485-3360 or [mbergeron@victoriatx.gov](mailto:mbergeron@victoriatx.gov).

### Related News

- [Parks & Recreation hires assistant director of maintenance, golf services](#)  
News Releases Posted on December 16, 2025
- [City of Victoria closures for Christmas, New Year's Day](#)  
News Releases Posted on December 16, 2025
- [Application deadline extended for Civil Service Commission](#)  
News Releases Posted on December 16, 2025
- [Award winners announced for Lighted Christmas Parade](#)  
News Releases Posted on December 09, 2025
- [City prepares for tree lighting ceremony, Lighted Christmas Parade](#)  
News Releases Posted on November 26, 2025

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Victoria, TX 77901  
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