CITY OF VICTORIA
PARKS MASTER PLAN
“A SPACE FOR ALL OF US”

VICTORIA CITY COUNCIL
OCTOBER 20, 2020

HALFF
“A SPACE FOR ALL OF US”
FOUR-PHASED PROJECT APPROACH

PHASE 1
VISION

PHASE 2
ASSESSMENT

PHASE 3
BLUEPRINT

PHASE 4
COMMITMENT

PUBLIC OUTREACH & ENGAGEMENT
PHASE 1
VISION

ESSENTIAL ACTIVITIES

• INVENTORY: DATA AND DOCUMENTATION
• STAKEHOLDER OUTREACH
• VISION, MISSION AND GOALS

OUR MISSION

“THE MISSION OF THE PARKS AND RECREATION DEPARTMENT IS TO IMPROVE THE QUALITY OF LIFE FOR VICTORIA CITIZENS BY PROVIDING A COMPREHENSIVE SYSTEM OF PARKS, RECREATION, AND CULTURAL PROGRAMS THAT ENCOURAGE HEALTH, FITNESS, RELAXATION, AND CULTURAL ENRICHMENT, AS WELL AS PROVIDING OPPORTUNITIES FOR CONSERVATION, EDUCATION, AND COMMUNITY INVOLVEMENT.”

City of Victoria, Parks and Recreation Dept., Mission Statement
PHASE 2 ASSESSMENT

ESSENTIAL METRICS

• PARKLAND ACREAGE
• PARK PROXIMITY
• TRAIL ACCESS
• FACILITY VOLUME AND DISTRIBUTION
• RECREATIONAL PROGRAM AGE/LIFECYCLE

ACCESS CONDITION PREFERENCE
PHASE 3 BLUEPRINT

ESSENTIAL TOPICS

• PARKLAND ACQUISITION AND DEVELOPMENT
• COMMUNITY CONNECTIVITY
• RECREATIONAL FACILITIES AND AMENITIES
• RECREATIONAL PROGRAMS AND EVENTS
• ADMINISTRATION, OPERATIONS AND MAINTENANCE
PHASE 4

COMMITMENT

ESSENTIAL COMPONENTS

IMPLEMENTATION PROGRAM

PEAKS

• IMPLEMENTATION PROGRAM

• POLICIES

• PROCEDURES

• INVESTMENTS

• PLAN ADMINISTRATION

• INVESTMENTS

• FUNDING

• MONITORING

• METRICS

1. RATINGS

2. IMPROVEMENTS

3. COSTS

Table A.3: Real Park Magnitudes of Costs

<table>
<thead>
<tr>
<th>Description</th>
<th>Unit^1</th>
<th>Quantity</th>
<th>Total Cost</th>
<th>Unit Cost</th>
<th>Link Cost</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Parking Lot</td>
<td>EA</td>
<td>1</td>
<td>$5,000,000</td>
<td>$5,000,000</td>
<td>$5,000,000</td>
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</tr>
<tr>
<td>Restrooms</td>
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<tr>
<td>Replace Ball Field</td>
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<td>Concrete Sidewalk</td>
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<td>Baseball Field Lighting</td>
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<tr>
<td>Parking Lot Lighting</td>
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<td>$500,000</td>
<td>$500,000</td>
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</tbody>
</table>

TOTAL: $12,500,000

^1 Unit: EA = Ecost, SF = Foot per lane

Opportunities for improvement:

- Add lighting to parks and playgrounds.
- Complete the trail bike park/around park.
- Add parking and accessibility to the park.
- Improve trail bike park connectivity to the Real Park trail system (and B&B Trail, former road trail north.

Midland Park Conditions Assessment A.13
PERSONAL OUTREACH

• Project Advisory Committee (Parks and Recreation Commission)
• Focus Group Listening Sessions
• Public Meetings

ONLINE OUTREACH

• Virtual Meeting Technology
• Online Polling
• Online Survey
• Social Media Messaging

PUBLIC PARTICIPATION ESSENTIALS

HOW CAN OUR PARKS RISE TO OUR EXPECTATIONS?

HOPE TO SEE YOU THERE!

PUBLIC OPEN HOUSE
When: Jan 23, 24, 25 Where: TBD
LEARN MORE AT: lascrucesparksplan.halff.com
CONCEPTUAL DEVELOPMENT PLANS