SCOPE OF PROJECT

CITY OF VICTORIA
PARKS AND RECREATION MASTER PLAN
AGENDA

PRESENTATION

• Scope of the Project
• Strategic Considerations
• Conceptual Park Plans:
  (Riverside Park and Ethel Lee Tracy Park)

DISCUSSION

• Parks System Vision and Goals
PROJECT SCOPE

MASTER PLAN UPDATE

• Parks system vision and goals
• Measure community preferences
• Park and facility distribution and access
• Recreational programming needs
• Facility condition and adequacy
• Operational analysis
CHRISTIAN LENTZ
AICP, CNU-A

- 24 years experience
- Public and private sector experience
- Strong background in parks system master planning and active transportation planning

AARON COOPER
PLA, LI, CLARB

- 10 years experience
- Strong background in parks, recreation, and sport facilities design
- Public and private sector experience
JILL AMEZCUA  
**PLA, ASLA**

- 10 years experience
- Public and private sector experience
- Extensive experience in public engagement, written communication, graphic design, and comprehensive planning.

JULIAN SALAS-PORRAS

- Public and private sector experience; parks planning, comprehensive and master planning
- GIS mapping
WHY DO YOU NEED A MASTER PLAN?

VICTORIA PARKS AND RECREATION MASTER PLAN ADDRESSES:

- The changing demographics of Victoria
- Park land/facility level of service
- Development and maintenance of facilities
- Equity, access and resilience
- Recreation programming preferences
- Recreation partnerships
- Funding (capital improvement program, grants, etc.)
VICTORIA’S MUNICIPAL LIMITS

- Extraterritorial jurisdiction
- City Council districts

VULNERABLE POPULATIONS BY SUB-AREAS
PROJECT TIMEFRAME

PHASE 1
VISION
WINTER 2020/2021

PHASE 2
ASSESSMENT
WINTER/SPRING 2021

PHASE 3
BLUEPRINT
SPRING/SUMMER 2021

PHASE 4
COMMITMENT
SUMMER/FALL 2021

PUBLIC OUTREACH & ENGAGEMENT
STAKEHOLDER INPUT

• Kick-off meetings with parks and recreation staff (November-December 2020)

• Stakeholder “visioning” meetings with community representatives (December 2020)

• Parks and recreation advisory board
IN-PERSON OUTREACH
• Town hall meetings
• Meetings “In-a-box”
• Adoption meetings

DIGITAL OUTREACH
• Project webpage
• Online surveys/maps
• Virtual meeting room
CODE OF ORDINANCES, CITY OF VICTORIA, TEXAS, § 2-97 (PURPOSE):

“There is hereby created a parks and recreation commission of the city. The purpose will be to advise the city council on matters pertaining to the acquisition of park and recreation areas and facilities and the development, management, maintenance and use of park and recreation areas and facilities owned or controlled by the city.”
PARKS AND RECREATION MASTER PLAN

- Community goals and objectives
- Review and comment on recommendations
- Solicit public participation
- Build support and generate consensus
VICTORIA’S POPULATION HAS GROWN BY 10.2 PERCENT SINCE 2000\(^1\).

1. Source: US Census Bureau, American Community Survey; Texas Water Development Board
COMMUNITY PREFERENCES (DEMAND)

PRIORITY INVESTMENT RATING

How important is this facility/program to you?

How has the City performed in meeting this need?

List of park facilities/recreation activities:
1. Baseball/Softball Fields
2. Tennis Courts
3. Swimming Pool
4. Football Fields
5. Park Shelters and Picnic Areas
6. Nature Trails
7. Natural Areas
8. Indoor Recreation Opportunities
9. Running/Walking/Biking
10. Shared Use Paths/Trails
   Spray Park/Splash Pads
11. Covered Playgrounds
12. Soccer Fields
13. Outdoor Basketball Courts
14. Bike Park
15. Uncovered Playgrounds
16. Skate Park
17. Work Out Equipment
18. Dog Parks
19. Mountain Bike Trails
20. Community Gardens
21. Golf Course
22. Volleyball Courts
23. Boxing Gym
24. Fishing Areas
25. Shooting Sports
26. Disc/Frisbee Golf
27. Archery Sports
28. Kayaking / Canoeing
LEVEL OF SERVICE
(PARKLAND & FACILITIES)

ESSENTIAL METRICS

- Parkland acreage by type
- Parkland proximity / access
- Trail access
- Facility volume and distribution
PROGRAMS, SERVICES AND EVENTS
COST RECOVERY (REVENUES)
RECREATIONAL FACILITIES

PRINCIPAL COMPONENTS

- Review facility condition/adequacy
- Match facilities to recreational needs
- Identify improvements/additions
RESILIENCE OF YOUR PARKS SYSTEM

RESILIENCE DEFINED

“The ability of a system or organization to respond to or recover readily from a crisis, disruptive process, etc.”

BASIC ELEMENTS

• Identify parks and facilities in hazard prone areas
• Consider facility removal, relocation or enhancement
• Leverage natural habitats to increase resilience
ADMINISTRATION AND OPERATIONS
**PLAN OF INVESTMENT**

**RATING AND DESCRIPTION**

**IMPROVEMENTS COST ESTIMATES**

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**REAL PARK**

Real Park is located at 4505 W. Wall Street at the southwest corner of Midland

- **RATING:** 2.4, fair condition

- **DESCRIPTION:** Real Park is in fair condition overall. The walking path is in good condition, but the visibility of the signs is low due to overgrown grass. The basketball court has some cracks and needs resurfacing. The playground equipment is in fair condition, but some equipment needs maintenance. The restrooms are in fair condition, but some need cleaning.

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**IMPROVEMENTS COST ESTIMATES**

- **Opportunities for Improvement:**
  - Additional landscape enhancements (trees) and shade structures.
  - Solar lighting on paths and playground.
  - Complete the Beal Park Amphitheater.
  - Fill out the park with additional soccer fields and establish Beal Park as a regional soccer tournament facility.
  - Additional parking and restrooms.
  - Future trailhead and trail connection to Beal Park (north) and Di 20 frontage road Trail (south).

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**Table A.3, Beal Park Magnitude of Costs.**

<table>
<thead>
<tr>
<th>Description</th>
<th>Unit</th>
<th>Quantity</th>
<th>Unit Cost</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Concrete Sidewalk</td>
<td>SF</td>
<td>9,000</td>
<td>$8.00</td>
<td>$72,000</td>
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<tr>
<td>Parking Lot Striping</td>
<td>LF</td>
<td>7,000</td>
<td>$1.50</td>
<td>$10,500</td>
</tr>
<tr>
<td>Parking Lot Light</td>
<td>EA</td>
<td>7</td>
<td>$5,000</td>
<td>$35,000</td>
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<tr>
<td>Restrooms</td>
<td>LS</td>
<td>1</td>
<td>$400,000</td>
<td>$400,000</td>
</tr>
<tr>
<td>Replace Playground Equipment;</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Includes Surfacing</td>
<td></td>
<td>EA</td>
<td>$200,000</td>
<td>$200,000</td>
</tr>
<tr>
<td>Basketball Court Striping</td>
<td></td>
<td>EA</td>
<td>$2,500</td>
<td>$2,500</td>
</tr>
<tr>
<td>Infill Dirt</td>
<td></td>
<td>EA</td>
<td>$10,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>Dugout Covers</td>
<td></td>
<td>EA</td>
<td>$2,000</td>
<td>$2,000</td>
</tr>
<tr>
<td>Tree</td>
<td></td>
<td>EA</td>
<td>$350</td>
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<tr>
<td>Turf Reestablishal</td>
<td></td>
<td>LS</td>
<td>$5</td>
<td>$5</td>
</tr>
<tr>
<td><strong>20% Contingency</strong></td>
<td></td>
<td></td>
<td></td>
<td>$162,620</td>
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<tr>
<td><strong>Total Cost</strong></td>
<td></td>
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<td>$975,720</td>
</tr>
</tbody>
</table>

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**MIDLAND PARK CONDITIONS ASSESSMENT**

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**VICTORIA PARKS AND RECREATION MASTER PLAN**
CONCEPTUAL DEVELOPMENT PLANS

PARKS AND RECREATION MASTER PLAN

RIVERSIDE PARK

ETHEL LEE

TRACY PARK
SITE ANALYSIS | OPPORTUNITIES & CONSTRAINTS
IN-PERSON OUTREACH
• Parks & Recreation Staff/Commission
• Public Open Houses
• Focus Groups

DIGITAL OUTREACH
• Project Webpage
• Online Surveys/Maps
EXISTING CONDITIONS

RIVERSIDE PARK

- 660 acres
- Largely programmed
- Park roads to all uses with parking dispersed.
- The Guadalupe River forms the west perimeter, with over 4 miles of river access.
- Eastern edge is primarily residential.
EXISTING CONDITIONS

RIVERSIDE PARK

- Dream Complex
- Children’s Park & Pavilion
- Riverside Golf Course
- Disc Golf
- Duck Pond & Gazebo
- Riverside Stadium
- Baseball (Lowe Field, Rippamonti, Practice)
- Grover’s Bend
- Fox’s Bend
- Lion’s Club Paddling Trail (Ramp, Dock)
- Kayak Rental
- Pavilions (Riverside, Grover’s, Children’s Park)
- Rose Garden
- Texas Zoo
- Trails (Nature, Hike & Bike)
- Pumphouse
- Hiller House
- Nature Sanctuary
- R.V. Park

VICTORIA PARKS AND RECREATION MASTER PLAN

PRC | 12.14.20
ETHEL LEE TRACY PARK

- 30.5 acres
- Residential to northwest and southwest.
- Undeveloped to northeast and southeast.
- Amphitheater completed in 2012 hosts a variety of events.
- Playground recently renovated.
EXISTING CONDITIONS

ETHEL LEE TRACY PARK

- Picnic Shelters & BBQ Pits
- Sand Volleyball
- Basketball Courts
- Disc Golf
- Amphitheater
- Children’s Playground
- Fishing Lake
- Horseshoe Pits
- Large Pavilion
- Restrooms
- Splashpad
- Tennis Courts
VISION AND GOALS

CITY OF VICTORIA
PARKS AND RECREATION MASTER PLAN

VISION AND GOALS
MISSION STATEMENT

“The mission of the Parks and Recreation Department is to improve the quality of life for Victoria citizens by providing a comprehensive system of parks, recreation, and cultural programs that encourage health, fitness, relaxation, and cultural enrichment, as well as providing opportunities for conservation, education, and community involvement.”
GOAL #1 (2012): DEVELOPMENT AND MAINTENANCE

“Establish a comprehensive system of parks to serve the recreational needs of all residents, and visitors to Victoria that provide desired recreational facilities near the people that will use them.”

HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THIS GOAL?

1. Very well
2. Well
3. Average
4. Not well
5. Not well at all
GOAL #2 (2012): ENHANCEMENTS

“Preserve and enhance scenic, natural, and historical areas within parks.”

HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THIS GOAL?

1. Very well
2. Well
3. Average
4. Not well
5. Not well at all
GOAL #3 (2012): RECREATION

“Provide safe, clean restrooms at parks and recreation facilities.”

HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THIS GOAL?

1. Very well
2. Well
3. Average
4. Not well
5. Not well at all
“Develop a citywide network of trails, which includes park trails, hike and bike trails, and bike routes.”

HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THIS GOAL?

1. Very well
2. Well
3. Average
4. Not well
5. Not well at all
GOAL #5 (2012): NATURAL RESOURCES

“Protect, manage and enhance natural resources.”

HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THIS GOAL?

1. Very well
2. Well
3. Average
4. Not well
5. Not well at all
GOAL #6 (2012): SPECIAL USES

“Provide special interest facilities at new or existing parks (i.e. community gardens, skateboard parks, dog parks, etc.”

HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THIS GOAL?

1. Very well
2. Well
3. Average
4. Not well
5. Not well at all
GOAL #7 (2012): PARK SPACE PROGRAMMING

“Provide park and leisure facilities for a wide range of **passive and active recreation opportunities.**”

HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THIS GOAL?

1. Very well
2. Well
3. Average
4. Not well
5. Not well at all
GOAL #8 (2012): SAFETY

“Enhance park safety.”

HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THIS GOAL?

1. Very well
2. Well
3. Average
4. Not well
5. Not well at all
“Provide better ways to disseminate information about Victoria’s parks, programs and activities to all segments of the community.”

HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THIS GOAL?

1. Very well
2. Well
3. Average
4. Not well
5. Not well at all