



VICTORIA
TEXAS
PARKS & RECREATION



CITY OF VICTORIA

PARKS AND RECREATION MASTER PLAN

PARKS AND RECREATION COMMISSION

July 12, 2021

MASTER PLAN STATUS
PRELIMINARY RECOMMENDATIONS
PARKS SYSTEM VISION AND GOALS
CONCEPTUAL PLAN REVISIONS



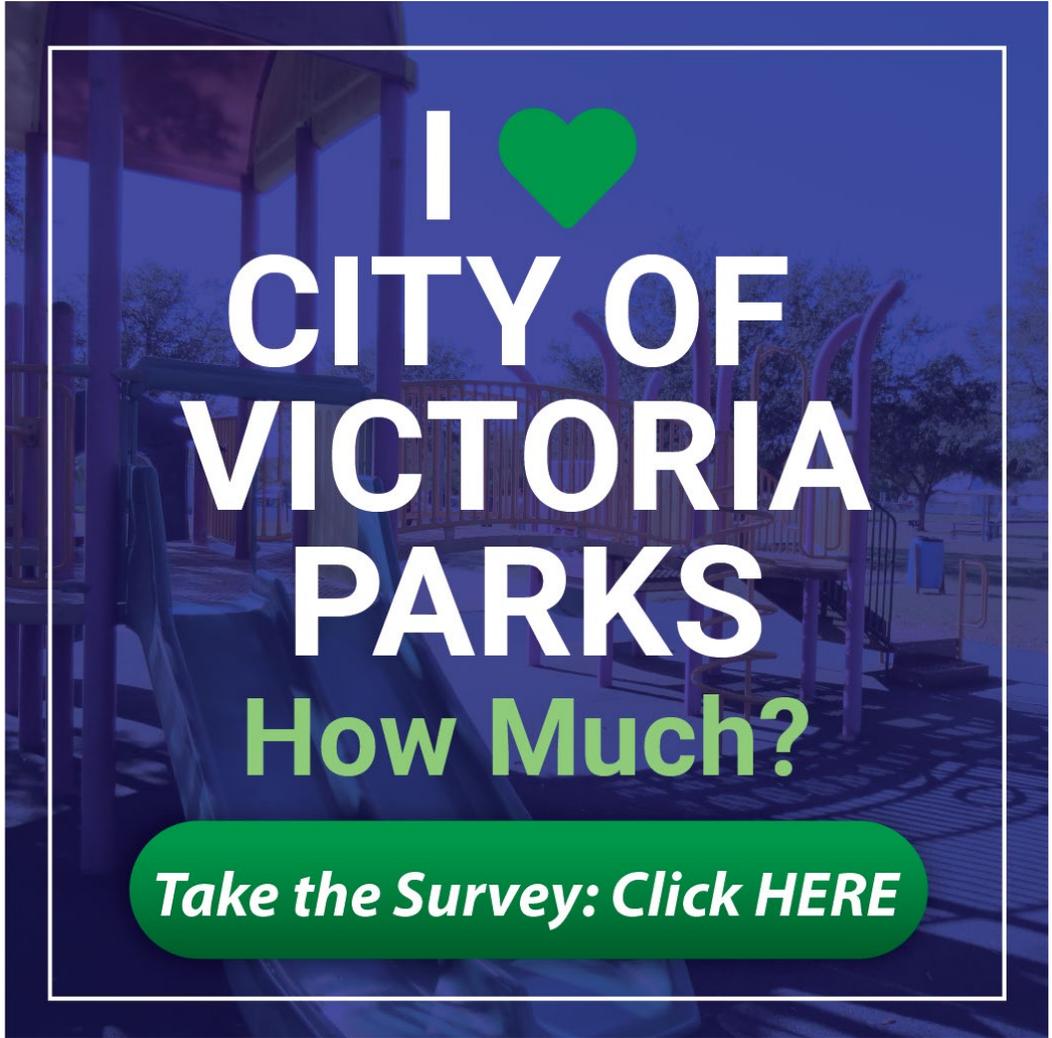
I ❤️
**MLK
PARK**
How Much?
Take the Survey: Click [HERE](#)



I ❤️
**ETHEL LEE
TRACY PARK**
How Much?
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I ❤️
**RIVERSIDE
PARK**
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VICTORIA
PARKS**
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MASTER PLAN STATUS



THE CITY OF
VICTORIA

| VICTORIA PARKS AND RECREATION MASTER PLAN

PARC | 07.12.21

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PROJECT SCOPE



MASTER PLAN UPDATE

- Parks system vision/goals
- Community preferences
- Park distribution and access
- Facility condition
- Recreational programming
- Efficient delivery of services

CONCEPT TPWD MASTER PLANNING STANDARDS

PROJECT PHASES



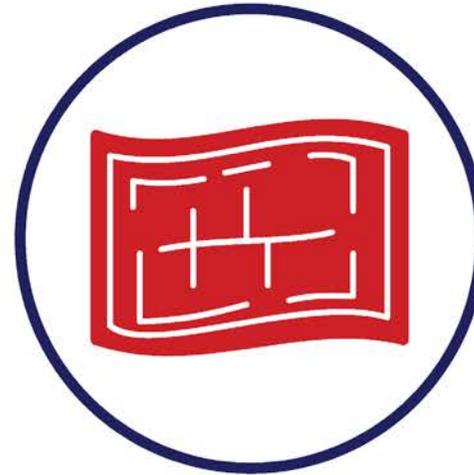
PHASE 1 VISION WINTER 2020/2021

Initial data compilation, research, and interviews with key community stakeholders.



PHASE 2 ASSESSMENT WINTER/SPRING 2021

Public outreach activities and an analysis of existing conditions, parks system needs and community preferences.



PHASE 3 BLUEPRINT SPRING/SUMMER 2021

Confirmation of findings and preparation of master plan recommendations.



PHASE 4 COMMITMENT SUMMER/FALL 2021

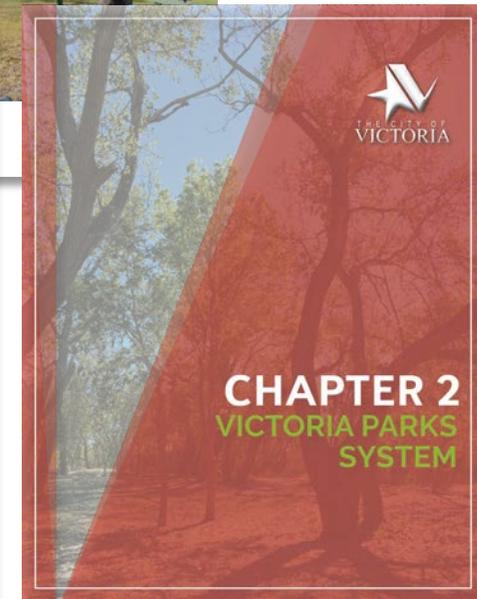
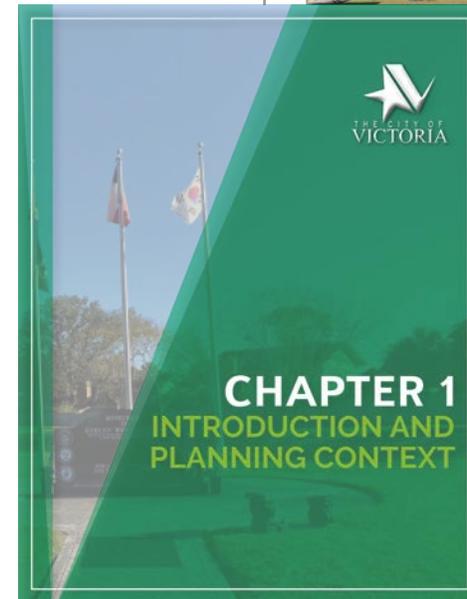
Development of an action plan for investing in the city's parks system. Identification of plan implementation roles and partners.

FIVE CHAPTERS

- Chapter 1: Introduction & Planning Context
- Chapter 2: Victoria Parks System
- Chapter 3: Needs Assessment
- Chapter 4: Plan Recommendations
- Chapter 5: Implementation Program

APPENDICES

- Public Outreach Findings
- Conditions Assessment
- Conceptual Development Plans

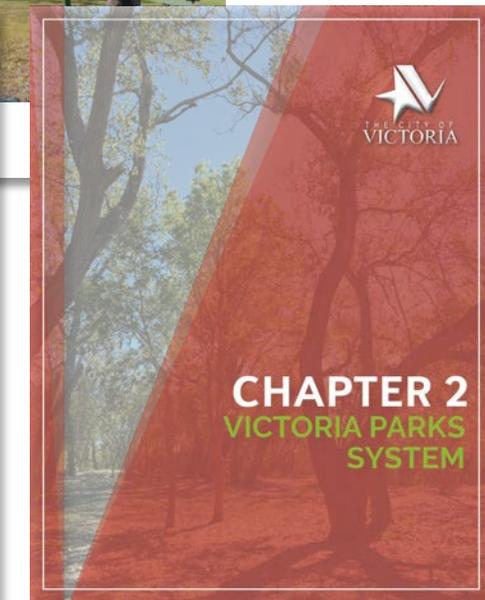
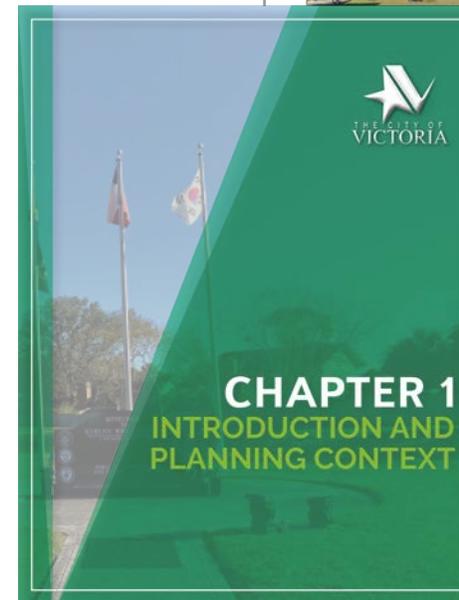


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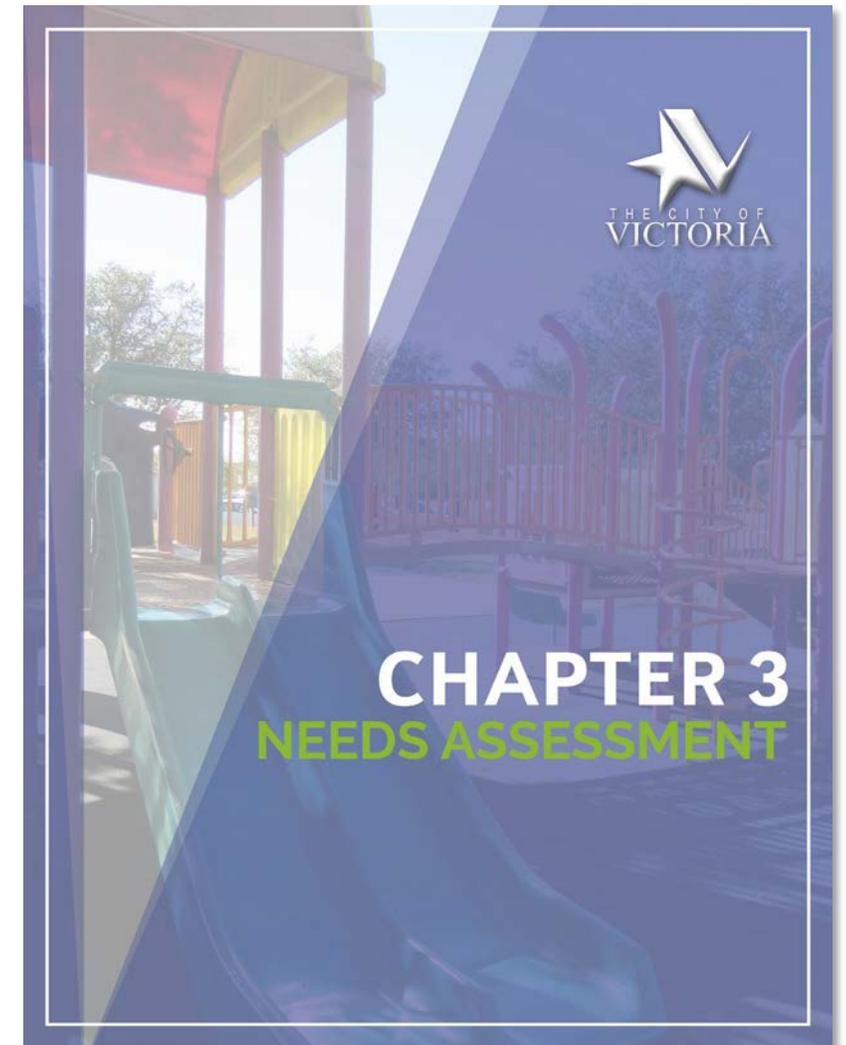


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PARKS SYSTEM VISION AND GOALS



THE CITY OF VICTORIA'S PARKS AND RECREATION SYSTEM ENRICHES OUR COMMUNITY'S HEALTH, WELL-BEING AND IDENTITY THROUGH THE PROVISION OF ACCESSIBLE, SAFE, AND HIGH-QUALITY PARK SPACES, FACILITIES AND PROGRAMS THAT SUPPORT A DIVERSE MIX OF PERSONAL AND SHARED RECREATIONAL, FITNESS, CULTURAL, NATURAL AND EDUCATIONAL EXPERIENCES.

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PROVISIONAL GOAL STATEMENTS

GOAL #1: PARKS SYSTEM GROWTH AND
ACCESSIBILITY

GOAL #2: PARKS SYSTEM
INVESTMENTS/IMPROVEMENTS

GOAL #3: COMMUNITY PROGRAMS
AND EVENTS

GOAL #4: RECREATIONAL SERVICE DELIVERY



GOAL #1: PARKS SYSTEM GROWTH AND ACCESSIBILITY

“EQUITABLE ACCESS TO PARK PROPERTIES AND RECREATIONAL AMENITIES IS PROVIDED THROUGH THE BALANCED DISTRIBUTION OF PARKLAND, OPEN SPACE, AND FACILITIES, AND THE DEVELOPMENT OF SAFE AND EFFICIENT PATHWAYS TO SURROUNDING RESIDENTIAL AREAS.”

(**KEY TOPICS:** PARK ACQUISITION, EQUITABLE DISTRIBUTION, TRAILS AND CONNECTIVITY, PARK PROGRAMMING (OPEN SPACE))

GOAL #2: PARKS SYSTEM INVESTMENTS/IMPROVEMENTS

“THE LONGEVITY OF PARKS SYSTEM ASSETS IS ENSURED BY INVESTING IN FACILITIES THAT SUPPORT VARIED COMMUNITY INTERESTS WHILE DESIGNING SAFE, COST-EFFECTIVE AND ENGAGING RECREATION SPACES THAT ARE COMPATIBLE WITH THE LOCAL CLIMATE AND NATURAL FEATURES.”

(**KEY TOPICS:** FACILITIES, NATURAL RESOURCE CONSERVATION, MAINTENANCE, RESILIENCE, IMPROVEMENT STANDARDS, CONCEPTUAL PARK DESIGN, SECURITY AND SAFETY.)

GOAL #3: COMMUNITY PROGRAMS AND EVENTS

PERSONAL WELL-BEING AND PUBLIC PRIDE IS ENHANCED BY WORKING WITH COMMUNITY PARTNERS TO PROVIDE ACCESS TO A DIVERSE SUITE OF RECREATIONAL PROGRAMS AND COMMUNITY EVENTS THAT CATER TO VARYING INTERESTS, AGES AND ABILITIES."

(**KEY TOPICS:** RECREATIONAL PROGRAMS, COMMUNITY EVENTS, CULTURAL ASSETS, PUBLIC HEALTH.)

GOAL #4: RECREATIONAL SERVICE DELIVERY

**“HIGH-QUALITY RECREATION SERVICES
ARE PROVIDED IN AN EFFICIENT MANNER
THROUGH CLEAR ADMINISTRATIVE
POLICIES AND PROCESSES, STRATEGIC
PARTNERSHIPS, DIVERSIFIED FUNDING
SOURCES, AND HIGHLY-TRAINED STAFF.”**

(**KEY TOPICS:** ADMINISTRATION, CERTIFICATIONS/ACCREDITATION, PARTNERSHIPS, COST-RECOVERY, ADVERTISING/PUBLIC RELATIONS.)

PRELIMINARY RECOMMENDATIONS

THE CITY OF
VICTORIA



LEVEL OF SERVICE (LOS)

LEVEL OF SERVICE (LOS) ASSESSMENT TYPES

- Demand-based Assessment
- Access-based Assessment
- Resource-based Assessment
- Conditions Assessment

LOS CATEGORIES

- Parkland (Type, Amount, Accessibility)
- Recreation Facilities



TARGET LEVELS OF SERVICE ARE **ASPIRATIONAL** AND **ADVISORY**

PARKLAND LEVEL OF SERVICE (2020)¹

Park Classification	Target Level of Service (2012)			Actual (2020)		
	Recommended Service Standard (2012)	Recommended Acreage (2020)	Recommended Acreage (2040) ²	Acreage	Existing Service Standard	Surplus / (Deficit)
Regional	5.0 acres/ 1,000 residents	334.6 acres	381.0 acres	565.1 acres	8.4 acres/ 1,000 residents	230.5 acres
Community	2.0 acres/ 1,000 residents	133.8 acres	152.4 acres	253.2 acres	3.8 acres/ 1,000 residents	119.4 acres
Neighborhood	1.0 acre/ 1,000 residents	66.9 acres	76.2 acres	25.4 acres	0.4 acres/ 1,000 residents	- (41.5 acres)
Special Use	Varies	N/A	N/A	5.2 acres	0.1 acres/ 1,000 residents	N/A
Total	Varies	535.3 acres	609.6 acres	848.9 acres	Varies	308.4 acres

1. 66,920 residents (est. 2020), 2. 76,201 residents (est. 2040). Source: U.S. Census Bureau, 2018-2019 American Community Survey 5-year estimates.

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Special Use	Varies	N/A	N/A	5.2 acres	0.1 acres/ 1,000 residents	N/A
Total	Varies	535.3 acres	609.6 acres	848.9 acres	Varies	308.4 acres

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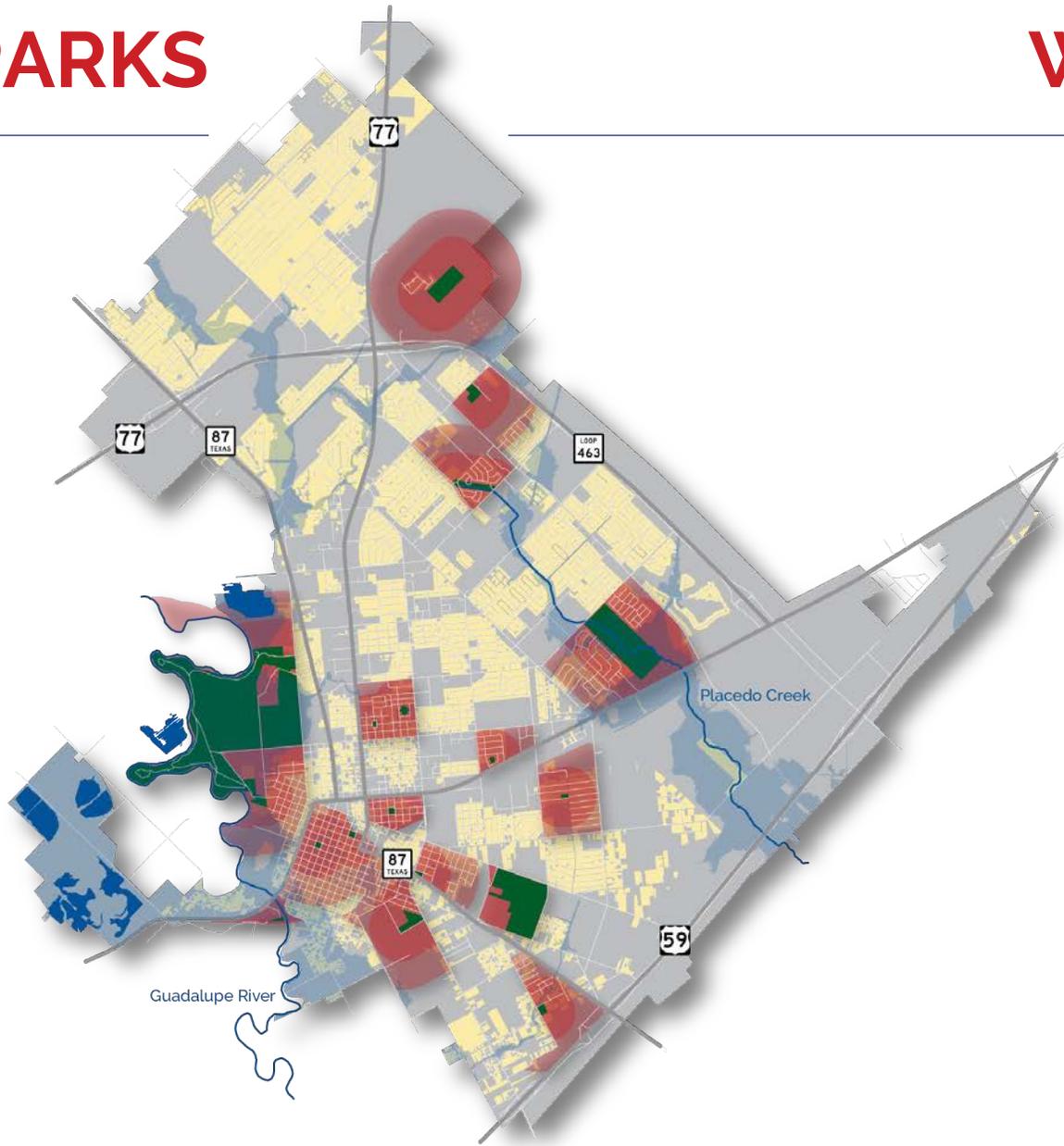
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PARKS

WHAT HAVE WE OBSERVED?

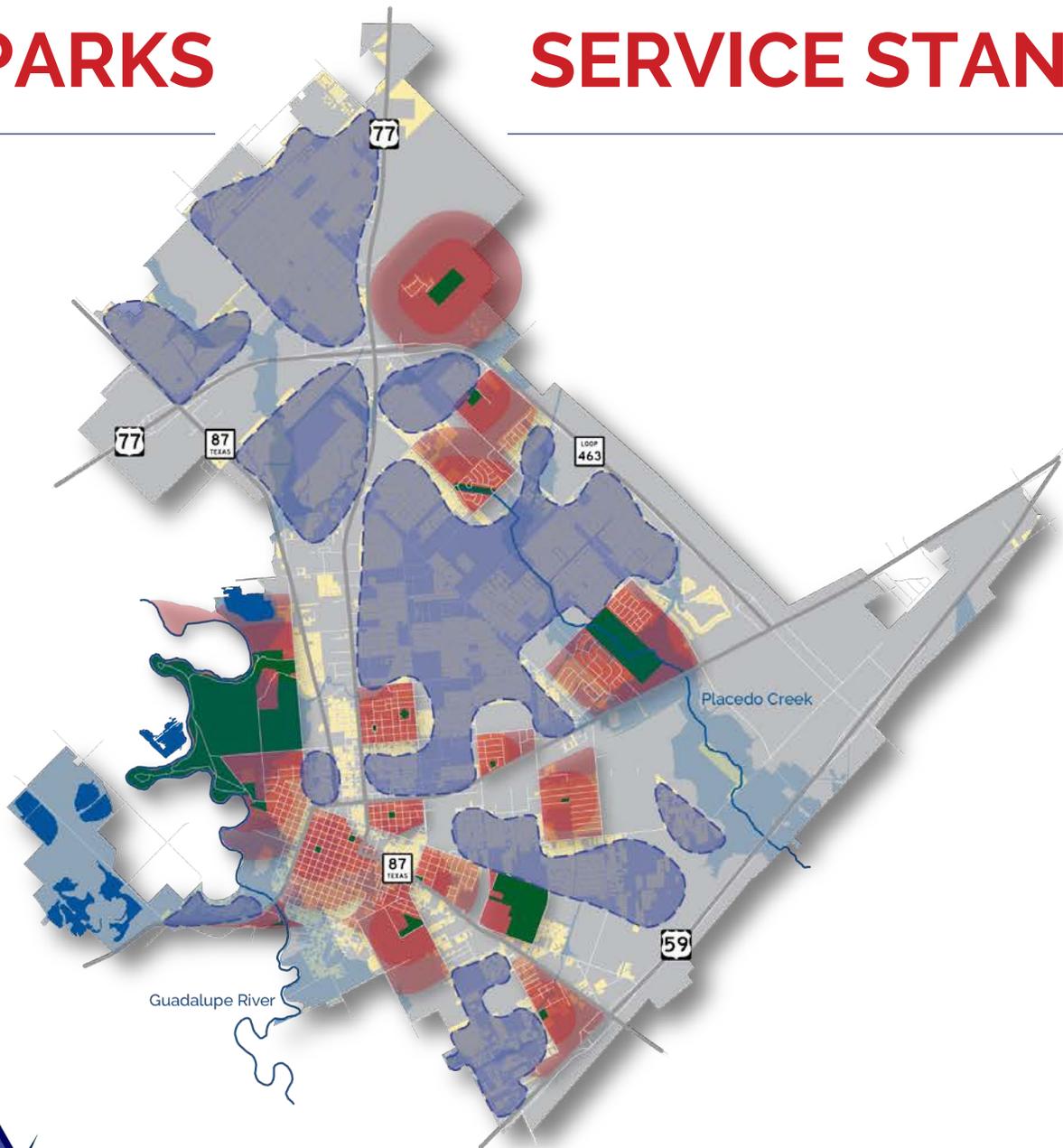


12 PERCENT OF ALL RESIDENTIAL AREAS ARE **WITHIN 1/4 MILE** OF A PARK.

19 PERCENT OF ALL RESIDENTIAL AREAS ARE **WITHIN 1/2 MILE** OF A PARK.

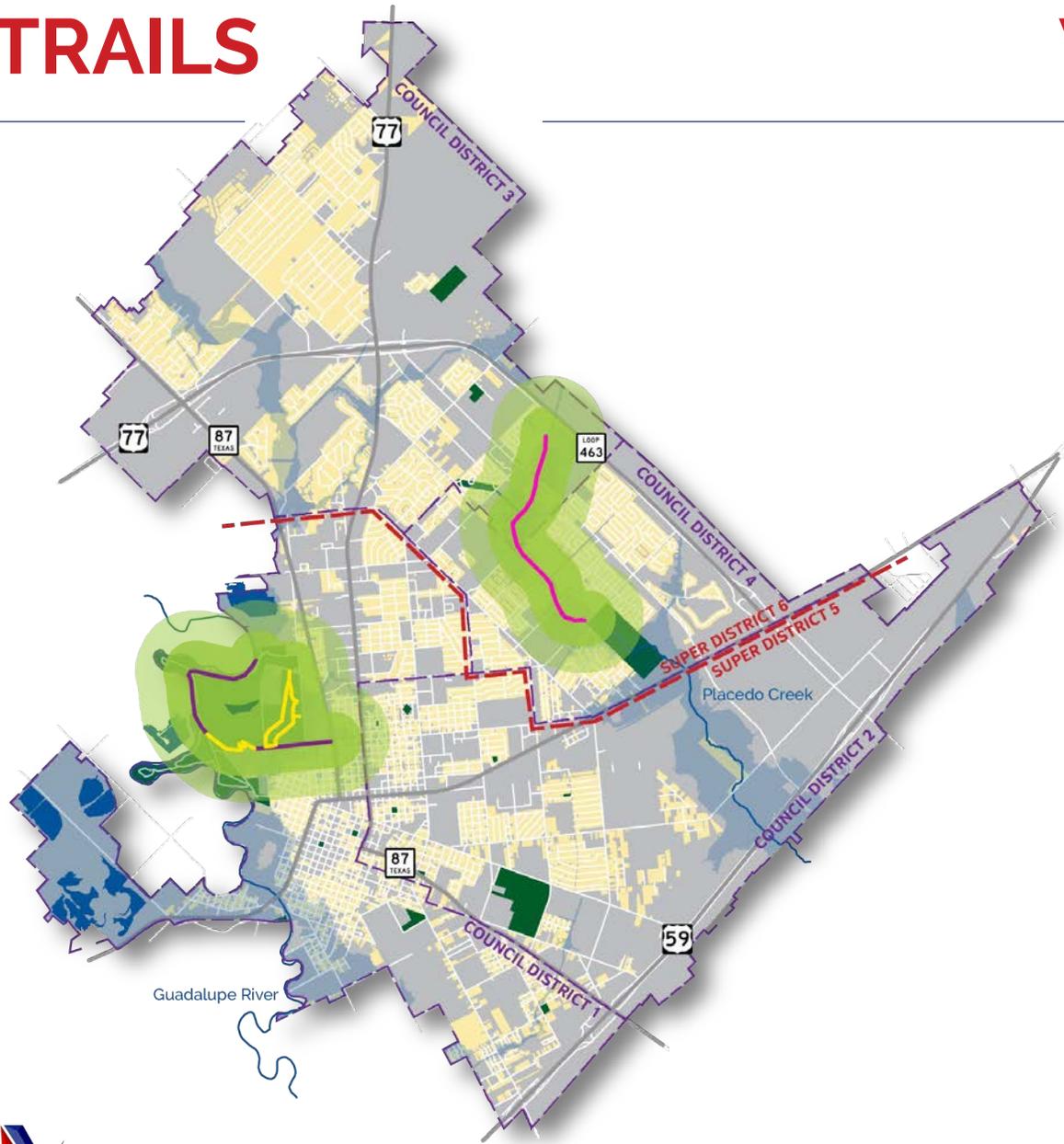
PRELIMINARY RECOMMENDATIONS

- Maintain 2012 Targeted Acreage Service Standards
- Establish a ½ mile (10 minute) Walkshed Target For Neighborhood Parks
- Pocket Parks Permitted Per Performance Criteria
- Neighborhood Parkland Acquisition
- Parkland Dedication Requirements



TRAILS

WHAT HAVE WE OBSERVED?



MULTI-USE TRAILS BY JURISDICTION (2020)

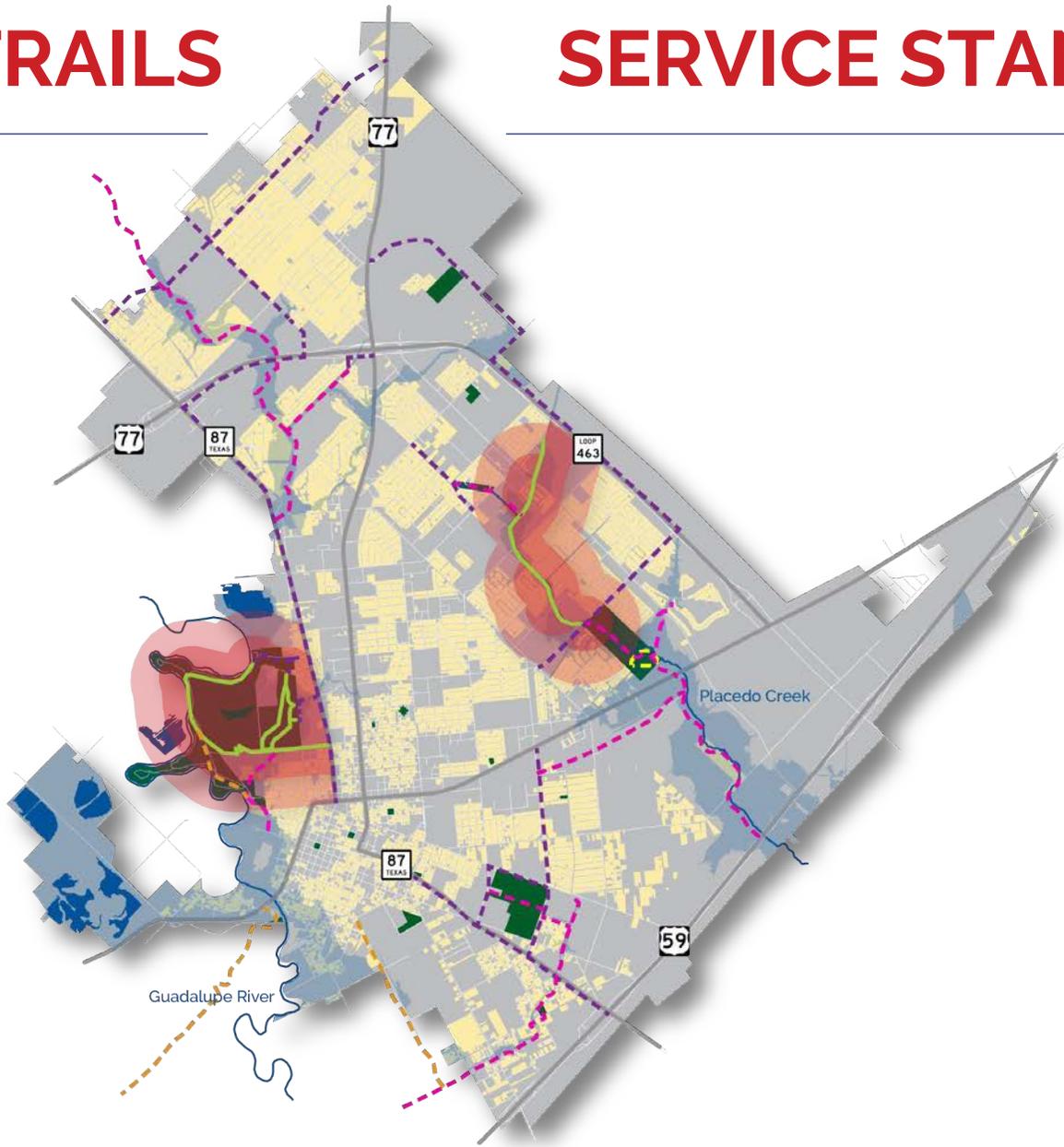
City of Victoria, Trail Mileage (2020) ¹	Level of Service, NRPA Park Metrics (2020)	
	Median Trail Mileage (All Communities)	Median Trail Mileage (Jurisdiction Population, 50,000-99,999)
8.6 Miles	11.0 Miles	15.0 Miles

1. Includes in-park, thoroughfare connector and greenway trails classifications combined.

APPROXIMATELY
5 PERCENT OF ALL
 RESIDENTIAL AREAS ARE
 WITHIN ¼ MILE OF A TRAIL.

PRELIMINARY RECOMMENDATIONS

- Extend Planned Greenway Trail Network to 51.4 Miles
- Upgrade Multi-use and Greenway Trails in Riverside Park
- Special Use Trails in Riverside Park
- Trail Corridor Preservation as Part of Parkland Dedication
- Active Transportation Plan



RECREATIONAL FACILITIES WHAT HAVE WE OBSERVED?

NRPA PARK METRICS COMMON FACILITIES

- Victoria Performs Well in Most Categories (Amount and Distribution)

DEFICITS

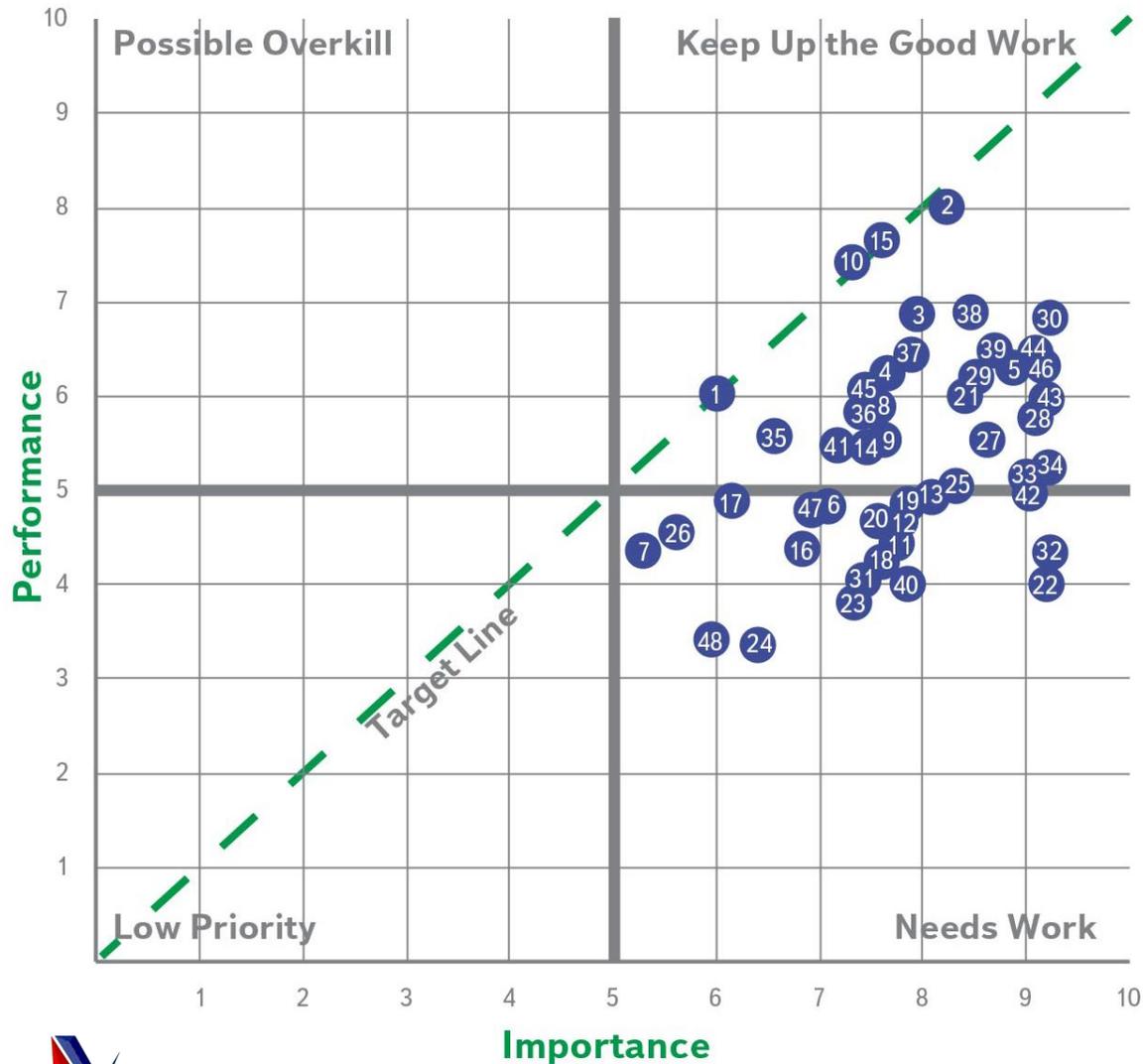
- Multi-purpose Fields
- Tennis Courts
- Indoor Recreation
- Dog Parks

Facility	Current Facilities	Victoria Current LOS (Per Residents)	Average Level of Service, NRPA Park Metrics (2020)	
			Average LOS, All Agencies ¹	Average LOS, Population of Jurisdiction 50,000-99,999
Athletic Fields				
Baseball and Softball Fields	24	1 per 2,525	1 per 6,779 (youth) 1 per 13,510 (adult)	1 per 7,222 (youth) 1 per 15,500 (adult)
Multi-Purpose Fields	1	1 per 60,603	1 per 8,150	1 per 10,467
Soccer Fields	11	1 per 5,509	1 per 7,325 (youth) 1 per 12,446 (adult)	1 per 9,085 (youth) 1 per 16,644 (adult)
Sports Courts				
Basketball Courts	14.5	1 per 4,179	1 per 7,400	1 per 8,557
Pickleball Courts	6	1 per 10,100	N/A	N/A
Tennis Courts	4	1 per 15,150	1 per 5,004	1 per 6,242
Volleyball Courts	4	1 per 15,150	1 per 19,814	1 per 22,250
Aquatics				
Splash Pad	3	1 per 20,201	N/A	N/A
Miscellaneous Recreational Facilities				
Disc Golf Courses	3	1 per 20,201	N/A	N/A
Playgrounds	16	1 per 3,788	1 per 3,750	1 per 3,859
Recreational Centers	1	1 per 60,603	1 per 31,141	1 per 40,898
Skate Park	1	1 per 60,603	1 per 49,500	1 per 62,567
Miscellaneous Social Facilities				
Pavilions	11	1 per 5,509	N/A	N/A
Picnic Facilities (Tables, BBQ Pits)	48	1 per 1,263	N/A	N/A

1. All agencies with measurable data participating in the NRPA's Park Metrics program.

RECREATIONAL FACILITIES

WHAT HAVE WE HEARD?



List of park facilities/recreation activities:

- | | |
|---|--|
| 1. Amphitheater | 25. Park rules sign |
| 2. Baseball field | 26. Pickleball courts |
| 3. Basketball courts | 27. Picnic shelters |
| 4. BBQ Grills | 28. Picnic tables |
| 5. Benches | 29. Playfield, multipurpose open space |
| 6. Bike racks | 30. Playground |
| 7. BMX pump track | 31. Public art |
| 8. Boat launch | 32. Security cameras/lighting |
| 9. Community garden | 33. Shaded playground |
| 10. Disc golf, frisbee golf | 34. Shaded seating |
| 11. Drinking fountains | 35. Skate park |
| 12. Exercise stations | 36. Soccer field |
| 13. Fishing pier | 37. Softball field |
| 14. Football field | 38. Splash pad |
| 15. Golf course | 39. Sports field lighting |
| 16. Gymnasium | 40. Swimming pool |
| 17. Handball/racquetball courts | 41. Tennis court |
| 18. Indoor Recreation Center | 42. Trail lighting |
| 19. Mile markers | 43. Trails |
| 20. Mountain bike trails | 44. Trees and landscaping |
| 21. Nature viewing | 45. Volleyball court |
| 22. New/upgraded restrooms | 46. Walking/hiking trails |
| 23. Outdoor activities (e.g., ping-pong, bean bag toss) | 47. Wayfinding |
| 24. Outdoor chess tables | 48. Wi-Fi at parks |

COMMON SUGGESTION: **DOG PARK**¹

1. I Love City of Victoria Parks, Public Survey (2021)



RECREATIONAL FACILITIES RECOMMENDATIONS

RECREATIONAL FACILITIES

- Ballfield & Soccer Field Improvements
- Dog Parks
- Indoor Recreation Center

ACCESSORY FACILITIES

- Picnic Facilities, Pavilions, Shade
- Restroom Improvements
- River Access



MISC. RECOMMENDATIONS

GENERAL MAINTENANCE PROJECT LIST (PENDING)

RECREATIONAL PROGRAMMING

- Expand Non-Athletic Offerings
- Program Lifecycle Analysis

STAFFING

- Park Rangers

DIVERSIFY DEPARTMENT FUNDING

- Increase Earned Revenue From Rental Fees
- Recreation Grants



MLK PARK

REVISED

CONCEPT

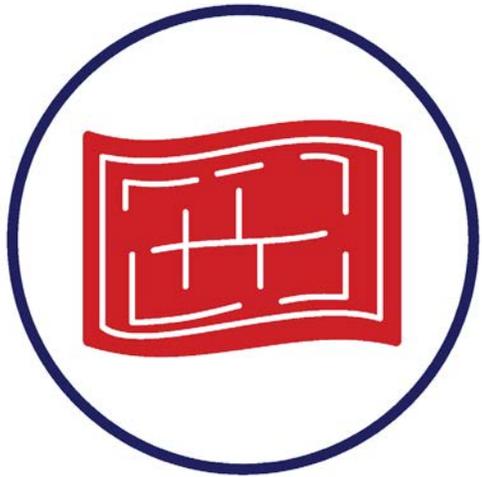


ETHEL LEE TRACY PARK REVISED CONCEPT

RIVERSIDE PARK REFINEMENTS



WHAT HAPPENS NEXT?



PHASE 3

BLUEPRINT
SPRING/SUMMER
2021

Confirmation of findings and preparation of master plan recommendations.



PHASE 4

COMMITMENT
SUMMER/FALL
2021

Development of an action plan for investing in the city's parks system. Identification of plan implementation roles and partners.

1. RIVERSIDE PARK CONCEPTUAL DEVELOPMENT PLAN
2. CHAPTER 4: PLAN RECOMMENDATIONS (SUMMER)
3. PUBLIC OPEN HOUSES
4. PROJECT PRIORITIZATION
5. IMPLEMENTATION PROGRAM



VICTORIA
TEXAS
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CITY OF VICTORIA

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PARKS AND RECREATION COMMISSION

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