

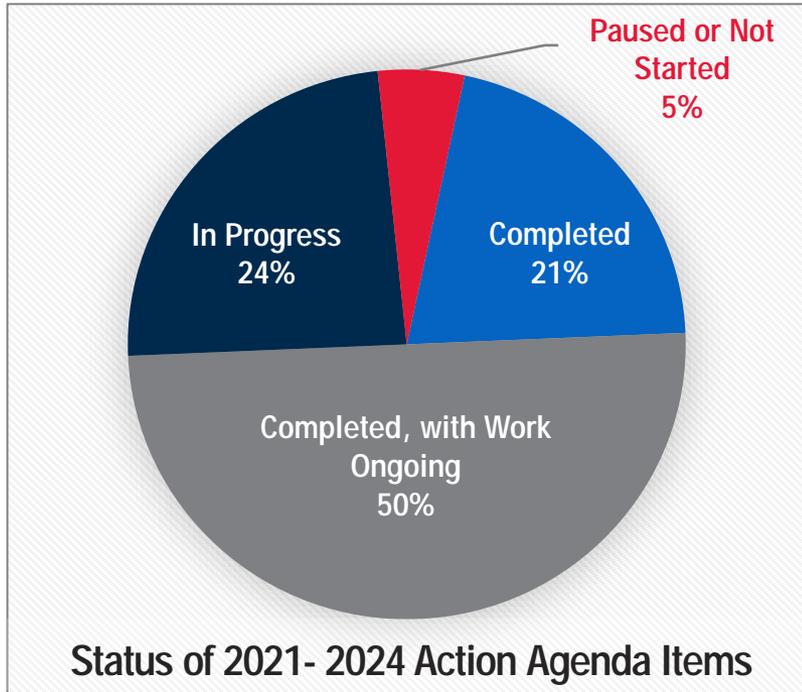
A photograph of a baseball field under a blue sky with white clouds. In the foreground, a large red star and a blue arrow are painted on the green grass. The star points towards the bottom left, and the arrow points towards the right. The baseball field, including the infield and outfield, is visible in the background.

Action Agenda Quarterly Update

4th Quarter 2021 & 1st Quarter 2022



Introduction



4th Quarter Updates: Winter 2021

Growth & Development Plans

- [North Heights Phase VI Utility Reconstruction](#)
- [Airline Street Rehabilitation and Water Line Replacement](#)

Quality of Life & Community Livability

- Keep Victoria Beautiful Parkway Neighborhood Cleanup November 13, 2021
- Mall Outfall cleanups- October 27th, November 24th, & December 29th
- Municipal Court Judge Heinold established standing orders for [Civil Proceedings](#)

1st Quarter Updates: Winter 2022

Growth & Development Plans

- 2022 Kelly Creek Drainage Project
- Woodway Phase III Rehabilitation Overlay Project
- [Rehabilitation of Airline Road](#)
- [Rehabilitation of Mockingbird Lane](#)

Quality of Life & Community Livability

- Neighborhood Cleanup- March 5, 2022
- Green Ribbon Project began- February 14, 2022
- Mall Outfall cleanups- January 26th, February 23rd, & March 30th
- [Municipal Court 2021 Annual Report given to Council](#)
- [Victoria Public Library 2021 Annual Report given to Council](#)
- [Victoria Parks and Recreation Department 2021 Annual Report given to Council](#)

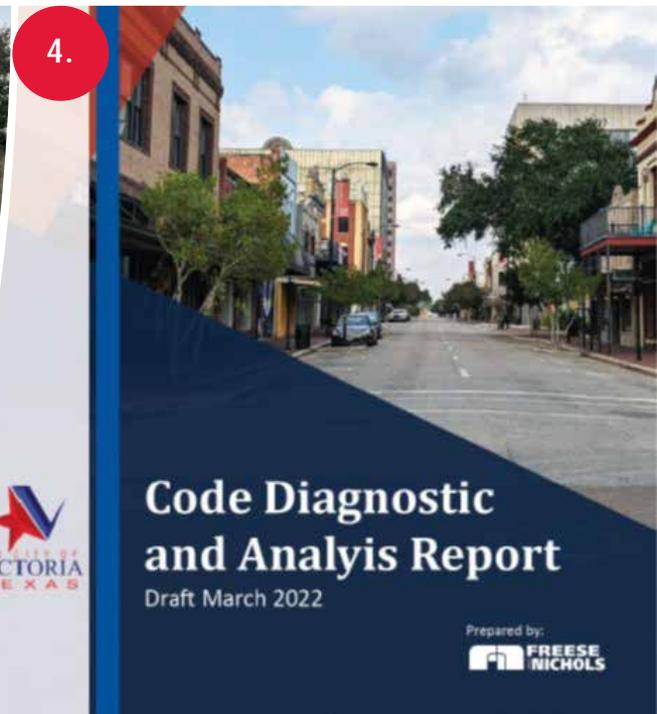
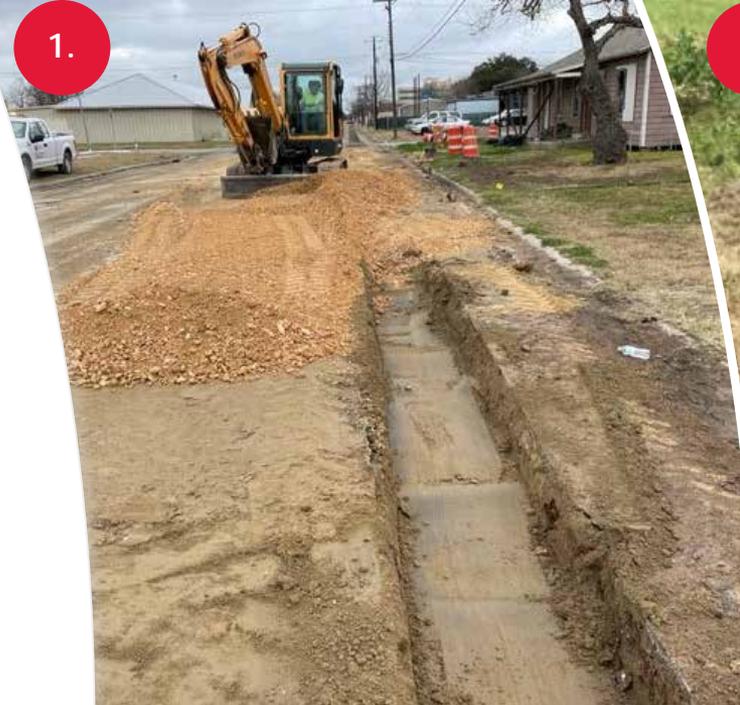
Public Services & Safety

- [Victoria Police Department 2021 Annual Report given to Council](#)
- [Victoria Fire Department 2021 Annual Report given to Council](#)



Growth & Development Highlights

1. North Heights Phase VI Utility Reconstruction
2. Kelly Creek Drainage Project
3. Woodway Phase III Rehabilitation Overlay Project
4. Unified Development Ordinance (UDO) Diagnostic Evaluation

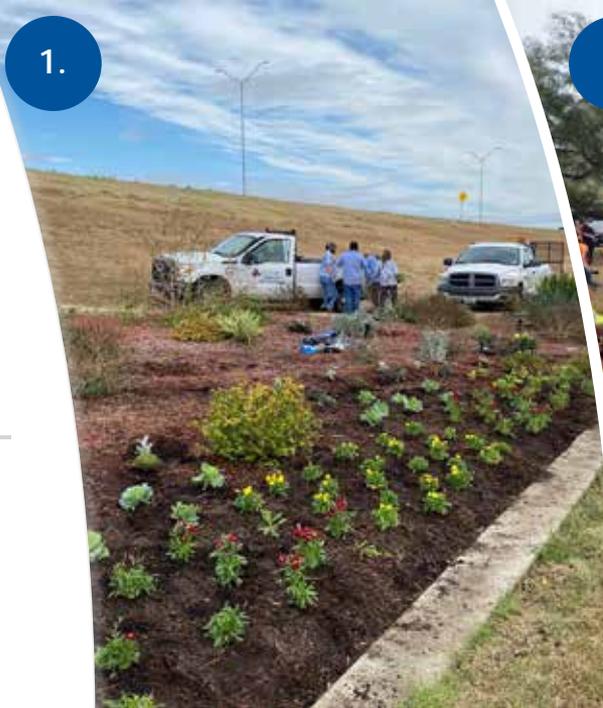


Code Diagnostic and Analysis Report

Draft March 2022

Quality of Life & Community Livability Highlights

1. Bed replanting along Loop 463 Frontage Roads and the Green Ribbon Project begins
2. Neighborhood Cleanups
 - Parkway Neighborhood Cleanup- November 13, 2021
 - Silver City Neighborhood Cleanup- March 5, 2022
3. Municipal Court establishes standing orders for Civil Proceedings





Action Agenda Items

Public Services & Safety Agenda Items	
Ensure the safe and efficient flow of traffic.	
Complete landfill expansion project to add 100 years of landfill life to the Victoria Landfill.	
Impact and reduce Class One Violent Crimes by 2%.	
Respond to calls for service in 7 minutes or less.	
Impact and reduce Class One Crimes by 2%.	
Build a new aquifer Storage and Recovery well.	
Maintain Texas Police Chiefs Association Best Practice accreditation.	
Impact and reduce Class One Property Crime by 1%.	
Maintain ISO 2 or better designation.	
Continue to incorporate conjunctive use sidewalks in both street and drainage projects.	

Growth & Development Plans Agenda Item	
<u>Determine potential street needs based on a Street Assessment Study.</u>	
<u>Drainage study(s) for identified areas of future development.</u>	
<u>Develop Downtown Master Plan.</u>	
<u>Update 5-year CIP.</u>	
Economic Study.	
Develop a Unified Development Ordinance (UDO).	
<u>Update the Thoroughfare Master Plan.</u>	
<u>Conduct an Aquifer Storage and Recovery Assessment.</u>	
<u>Develop a Parks Master Plan- Hike & Bike Trail.</u>	
Develop adequate convention center/arena capacity to meet demand for additional public meeting space and tourism.	
Affordable/workforce housing and infill development on a City-wide scale.	

Legend: = Completed Ongoing Policies, Plans, or Initiatives | = Completed Action Agenda Item



Action Agenda Items

Quality of Life & Community Livability Agenda Items

Revitalize Downtown Victoria as a balanced work, housing, cultural, and entertainment center- a place where there is a variety of day-to-day activities.	
Revitalize existing parks.	
Continue to work through Community Appearance and Solid Waste Departments to clean the Mall and Target Area monthly, and around the City for litter clean up and beautification projects.	
Promote "Keep Victoria Beautiful" by conducting quarterly pickups and beautification projects.	
Establish additional recreational opportunities and events that attract tourism.	
Develop and maintain beautification projects on Loop 463, at all entryway signs, and other areas around town with native plants and lighting.	
Secure Youth Baseball Tournament Director contract and continue working with Softball Tournament Director to attract additional tournaments and increase participation in ongoing tournaments.	
Market downtown area as a tourist destination with the Library offering services to various tourists.	
<u>Create a Court of Record for Victoria.</u>	
Partner with Victoria Main Street on an event for Downtown Victoria.	
Increase broadband infrastructure and capacity.	

Economic Development Agenda Items

Continue to support event coordinators that host special events that attract overnight visitors to Victoria with the support of the Legal Department.	
Continue to support events hosted by local organizations with traditional, digital, and social media advertising to tourists.	
<u>Explore the possibility of hosting the Texas Amateur Athletic Federation (TAAF) Winter Games.</u>	
<u>Achieve Texas Film Friendly and Texas Music Friendly community designations through Office of the Governor.</u>	
Establish sports & outdoor recreation trail to highlight area attractions and attract outdoor enthusiasts.	
<u>Establish Victoria Tourism Advisory Board.</u>	
Establish a Downtown Visitors Center.	
<u>Design and launch new ExploreVictoriaTexas.com website.</u>	
Establish Cultural District in Downtown Victoria through Texas Commission on Arts.	
Establish tourism hospitality training program in partnership with UHV-SBDC tailored to Victoria Tourism Product.	

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