

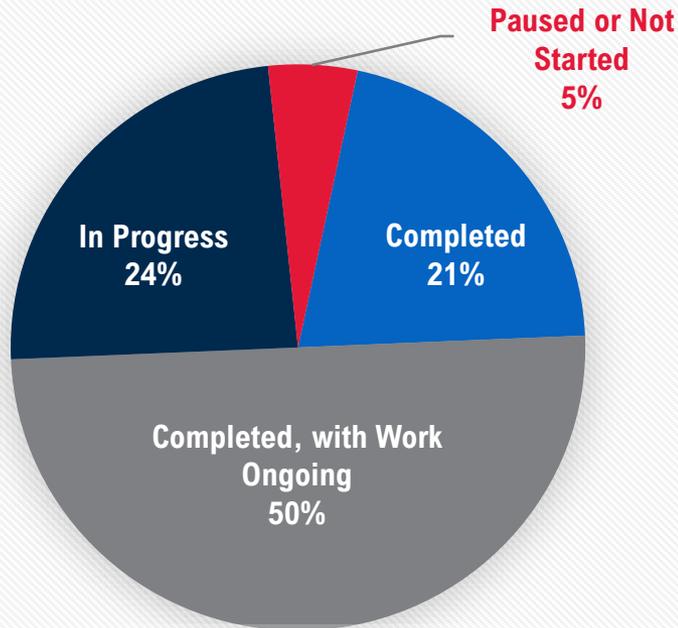
A photograph of a baseball field under a blue sky with white clouds. In the foreground, a large red star and a blue arrow are painted on the green grass. The text is overlaid on the field.

Action Agenda Quarterly Update

2nd & 3rd Quarter 2022

Introduction

2nd Quarter Updates: Spring 2022



Status of FY 2021- 2024 Action Agenda Items

Growth & Development Plans

- [Woodway and Bridle Ridge Rehabilitation and Overlay](#)
- [2022 Kelly Creek Drainage Project](#)
- [Rehabilitation of Airline Road](#)
- [Main Street Sanitary Sewer Replacement Project](#)

Quality of Life & Community Livability

- City-Wide Earth Day Cleanup - April 23
- Green Ribbon Project Completion – July 2022
- Mall Outfall cleanups - April 27, May 25, June 29, & September 24
- Sparklight Telecommunications Shelter Construction
- CVB Annual Report Given to City Council – April 5th
- Municipal Court Establishes Administrative Search Warrant Process
- [Duck Pond Groundbreaking held September 12](#)
- [Art & Music Walk Held in Conjunction with the Viva TX Film Festival on September 17](#)
- [Inaugural Riverside Row Kayak Race and River Beautification in Conjunction with Citywide Fall Sweep September 24](#)

Public Services & Safety

- Renovation of Fire Station #1
- [Purchase of Land as the Future Site for Public Safety Headquarters](#)
- Water/Moody Signal Bid Awarded September 20
- Leary Lane Sidewalk Project Bid Awarded September 20



Growth & Development Highlights

1. [Rehabilitation of Airline Road](#)
2. [Kelly Creek Drainage Project](#)
3. [Woodway and Bridle Ridge Rehabilitation Overlay Project](#)

1.



2.

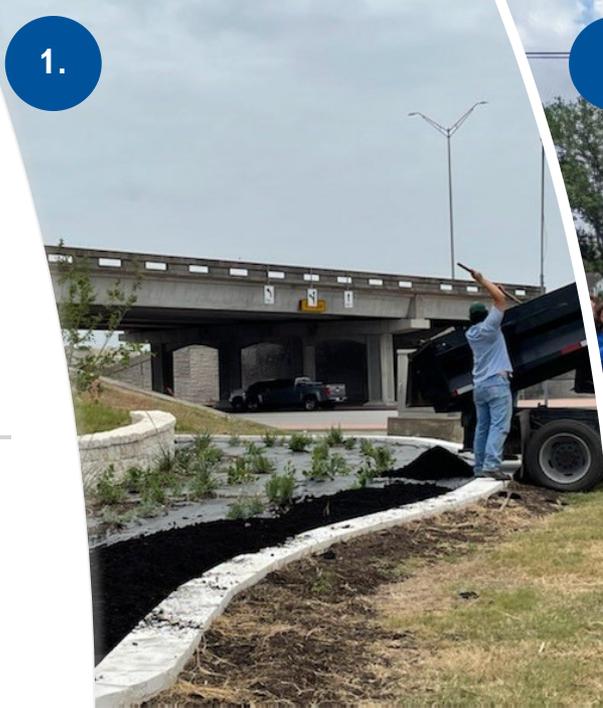


3.



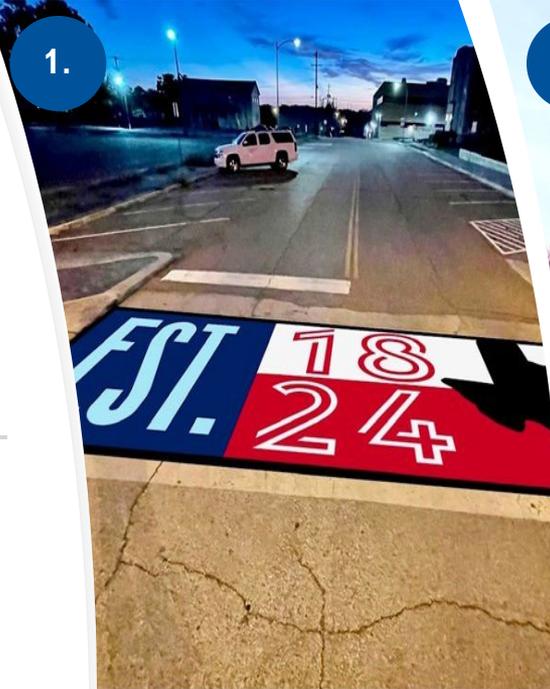
Quality of Life & Community Livability Highlights

1. [Green Ribbon Project Completion](#)
2. [Neighborhood Cleanups](#)
 - [City-Wide Earth Day Cleanup – April 23rd](#)
 - Mall Outfall Cleanups – April 27th, May 25th, & June 29th
 - [Fall Sweep Cleanup – September 24th](#)
3. Sparklight Telecommunications Shelter Construction



Quality of Life & Community Livability Highlights Cont.

1. [Nine Downtown Crosswalks to be painted August 20-28](#)
2. [Duck Pond Groundbreaking held September 12](#)
3. [Inaugural Riverside Row Kayak Race and River Beautification in Conjunction with Citywide Fall Sweep September 24](#)
4. First Local Resident to Receive New Home Under Federal HOME Program





Public Services and Safety Highlights

- Renovation of Firehouse #1
 - Hardened to withstand Category 3 hurricanes
 - Provide response capabilities to the Southside of Victoria during natural disasters
- Purchase of Land as the Future Site for Public Safety Headquarters
 - City agrees to purchase 32 acres of land located at 2501 N. Main St. for the construction of future Public Safety Headquarters



Action Agenda Items

Public Services & Safety Agenda Items	
Ensure the safe and efficient flow of traffic.	✓
Complete landfill expansion project to add 100 years of landfill life to the Victoria Landfill.	✓
Impact and reduce Class One Violent Crimes by 2%.	✓
Respond to calls for service in 7 minutes or less.	✓
Impact and reduce Class One Crimes by 2%.	✓
Build a new aquifer Storage and Recovery well.	✓
Maintain Texas Police Chiefs Association Best Practice accreditation.	✓
Impact and reduce Class One Property Crime by 1%.	✓
Maintain ISO 2 or better designation.	✓
Continue to incorporate conjunctive use sidewalks in both street and drainage projects.	✓

Growth & Development Plans Agenda Item	
<u>Determine potential street needs based on a Street Assessment Study.</u>	✓
<u>Drainage study(s) for identified areas of future development.</u>	✓
<u>Develop Downtown Master Plan.</u>	✓
<u>Update 5-year CIP.</u>	✓
Economic Study.	✓
Develop a Unified Development Ordinance (UDO).	✓
<u>Update the Thoroughfare Master Plan.</u>	✓
<u>Conduct an Aquifer Storage and Recovery Assessment.</u>	✓
<u>Develop a Parks Master Plan- Hike & Bike Trail.</u>	✓
Develop adequate convention center/arena capacity to meet demand for additional public meeting space and tourism.	✓
Affordable/workforce housing and infill development on a City-wide scale.	✓

Legend: ✓ = Ongoing Policies, Plans, or Initiatives | ✓ = Completed Action Agenda Item



Action Agenda Items

Quality of Life & Community Livability Agenda Items

Revitalize Downtown Victoria as a balanced work, housing, cultural, and entertainment center- a place where there is a variety of day-to-day activities.	
Revitalize existing parks.	
Continue to work through Community Appearance and Solid Waste Departments to clean the Mall and Target Area monthly, and around the City for litter clean up and beautification projects.	
Promote "Keep Victoria Beautiful" by conducting quarterly pickups and beautification projects.	
Establish additional recreational opportunities and events that attract tourism.	
Develop and maintain beautification projects on Loop 463, at all entryway signs, and other areas around town with native plants and lighting.	
Secure Youth Baseball Tournament Director contract and continue working with Softball Tournament Director to attract additional tournaments and increase participation in ongoing tournaments.	
Market downtown area as a tourist destination with the Library offering services to various tourists.	
<u>Create a Court of Record for Victoria.</u>	
Partner with Victoria Main Street on an event for Downtown Victoria.	
Increase broadband infrastructure and capacity.	

Economic Development Agenda Items

Continue to support event coordinators that host special events that attract overnight visitors to Victoria with the support of the Legal Department.	
Continue to support events hosted by local organizations with traditional, digital, and social media advertising to tourists.	
<u>Explore the possibility of hosting the Texas Amateur Athletic Federation (TAAF) Winter Games.</u>	
<u>Achieve Texas Film Friendly and Texas Music Friendly community designations through Office of the Governor.</u>	
Establish sports & outdoor recreation trail to highlight area attractions and attract outdoor enthusiasts.	
<u>Establish Victoria Tourism Advisory Board.</u>	
Establish a Downtown Visitors Center.	
<u>Design and launch new ExploreVictoriaTexas.com website.</u>	
Establish Cultural District in Downtown Victoria through Texas Commission on Arts.	
Establish tourism hospitality training program in partnership with UHV-SBDC tailored to Victoria Tourism Product.	

Legend: = Ongoing Policies, Plans, or Initiatives | = Completed Action Agenda Item